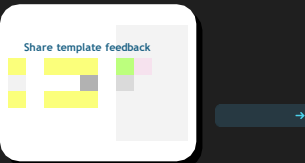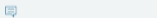# SMART FASHION RECOMMENDATION

Fashion applications have seen tremendous growth and are now one of the most used programs in the e-commerce field. The needs of people are continuously evolving, creating room for innovation among the applications. Having an AI program that understands the

algorithm of a specific application can be of great aid. We are implementing

such a chat bot, which is fed with the knowledge of the application's algorithm and helps the user completely from finding their needs to processing the payment and initiating delivery.

Before you collaborate
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.
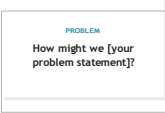
Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

Define your problem statement
Unavailability of chatbots that are interactive enough to navigate the user to do whatever they want.The amount of toil a user has to go through to look for a product they desire for. Need for a more User-friendly Interface. The main aim of the project is to develop a smart chat-bot that is able to understand the needs of the user and recommend products of desire.

PROBLEM
How might we [your problem statement]?

Key rules of brainstorming
To run an smooth and productive session

Stay in topic.   Encourage wild ideas.

Defer judgment.   Listen to others.

Go for volume.   If possible, be visual.

Brainstorm
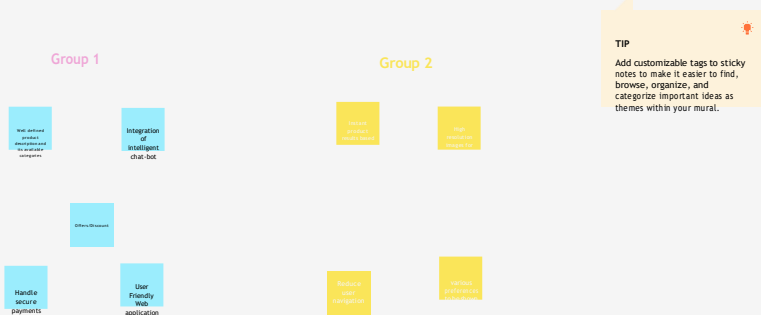Write down any ideas that come to mind that address your proble

⏱ 10 minutes

PRASANNA VADHANA B
- User Friendly Web application
- Identify user preferences
- High performance
- Product recommendation

- Recommend required products
- smart chat bot
- Interactive web application
- Handle secure payments

JYOTISHMATHI VB
- Reduce user navigation
- High resolution images for each product
- Ask certain product related questions

HARINI KS

- Instant product results based on preferences
- Secure authentication
- Integration of intelligent chat bot
- various preferences tickerdown

Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go.
In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.
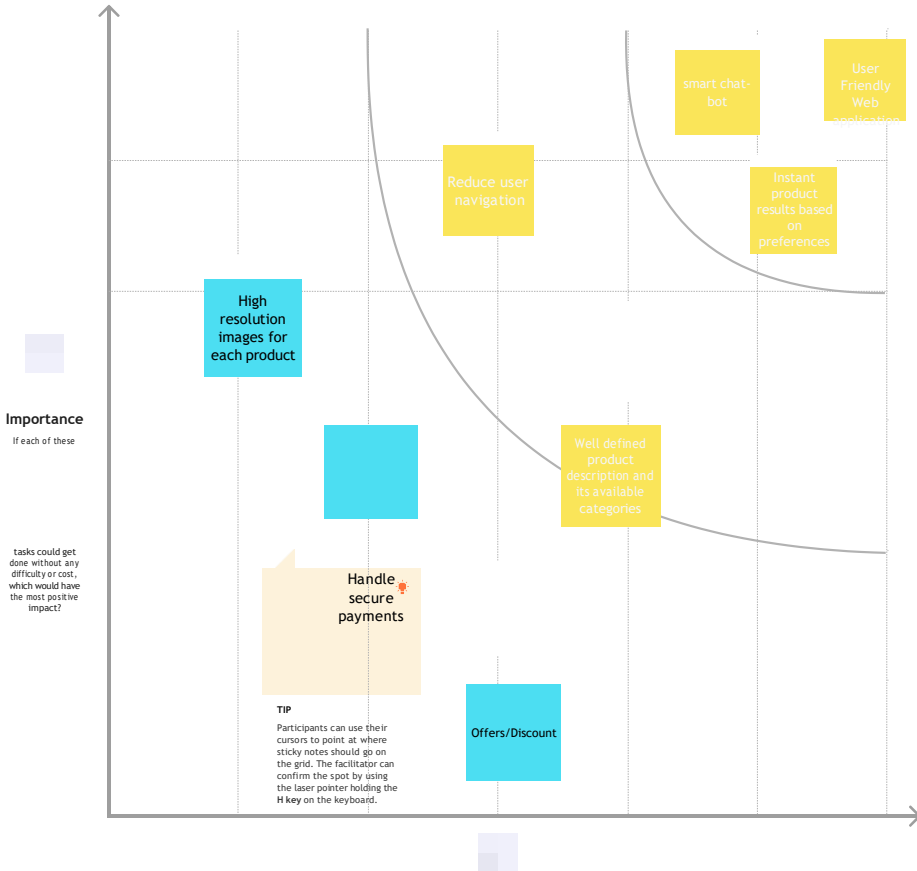
⏱ 20 minutes

Group 1   Group 2

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

- Integration of intelligent chat-bot
- Handle secure payments
- User Friendly Web application

Prioritize
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance
If each of these

tasks could get done without any difficulty or cost, which would have the most positive impact?

- High resolution images for each product
- Reduce user navigation
- Well defined product structure and its suitable categories
- Handle secure payments
- Offers/Discount

Feasibility

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

After you collaborate
You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities,
→

and threats (SWOT) to develop a plan.
Open the template →

Share template feedback