

<p>1. Customer Segments</p> <ul style="list-style-type: none"><li>• HR</li><li>• Talent Acquisition team</li><li>• Organization Management</li></ul>	<p>6. Customer Limitations</p> <ul style="list-style-type: none"><li>• Unstructured data/factors of employees that are difficult to take in for analysis.</li></ul>	<p>5. Available Solutions</p> <ul style="list-style-type: none"><li>• Real-time employee engagement insights providing software</li></ul>
<p>2. Problems / Pains</p> <ul style="list-style-type: none"><li>• Varying format of data available</li></ul>	<p>9. Problem root / cause</p> <ul style="list-style-type: none"><li>• Difficult work-life balance</li><li>• Type of work</li><li>• Work hours</li></ul>	<p>7. Behaviour</p> <ul style="list-style-type: none"><li>• Periodical Incentives</li><li>• Maintaining good relationship with the employees.</li></ul>

3. Triggers to Act

- Economic Recessions
  - Lack of skill required
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4. Emotions (Before / After)

- Anxiety / Satisfaction

10. Your solution

- Finding the root factors that lead to attrition using the available employee dataset and also performing analysis using external surveys taken

8. Channels of Behaviour (Offline)

- Resignation Letter
- Employee lay off