

Team ID	PNT2022TMID11827
Project Name	Project – Global Sales Data Analytics

PROBLEM SOLUTION FIT

Problem fit solution on Global Sales Data Analytics

CUSTOMER FROM ALL AGE GROUP	FEW PRODUCTS LIMITED TO PREMIUM USER, LOCATION AND COD	SUGGEST MORE LIKELY PRODUCT TO THE USER BASED ON THEIR INTEREST BY JOINING HANDS WITH DATA ANALYTICS
IMPROVE THE CUSTOMER SUGGESTION MORE EFFICIENT	TO DEVELOP MODEL NOT ENOUGH DATA WILL BE AVAILABLE (SOME CUSTOMERS NOT REVIEWED THE PRODUCT, NOT PROVIDING PERSONAL INFO)	FOR NEW PRODUCTS USING EXISTING CONVENTIONAL SUGGESTION METHOD
PROVIDE MOBILE NOTIFICATION ON BIGGER SALE AND ADD TO CART PRODUCTS	CONSTRUCT AI SUGGESTION MODEL WITH LESS TIME AND MEMORY	SUGGEST PRODUCT BASED ON THEIR LOCALITY (SO GIVE OFFERS ON FESTIVALS)
MAKE THE MORE POSITIVE REVIEW VIEW FIRST ON THE REVIEW OPTION		

