## **ASSIGNMENT - 1**

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# **Sales Analysis**

#### Import necessary libraries

```
import pandas as pd
import os
```

Let's read a single csv file of the month of April and view the contents.

```
df = pd.read_csv('./dataset/Sales_April_2019.csv')
df.head()
```

|   | Order<br>ID | Product                       | Quantity<br>Ordered | Price<br>Each | Order Date        | Purchase Address                        |
|---|-------------|-------------------------------|---------------------|---------------|-------------------|---|
| 0 | 176558      | USB-C Charging Cable          | 2                   | 11.95         | 04/19/19<br>08:46 | 917 1st St, Dallas, TX<br>75001         |
| 1 | NaN         | NaN                           | NaN                 | NaN           | NaN               | NaN                                     |
| 2 | 176559      | Bose SoundSport<br>Headphones | 1                   | 99.99         | 04/07/19<br>22:30 | 682 Chestnut St, Boston,<br>MA 02215    |
| 3 | 176560      | Google Phone                  | 1                   | 600           | 04/12/19<br>14:38 | 669 Spruce St, Los Angeles,<br>CA 90001 |
| 4 | 176560      | Wired Headphones              | 1                   | 11.99         | 04/12/19<br>14:38 | 669 Spruce St, Los Angeles,<br>CA 90001 |

#### Task 1: Merge 12 months of sales data into a single CSV file

The dataset contains 12 different CSV files for 12 months of 2019. Let's now read all the files from the '/dataset' folder.

```
filenames = [file for file in os.listdir('./dataset')]
print(*filenames, sep='\n')
Sales_April_2019.csv
Sales_August_2019.csv
Sales December 2019.csv
```

```
Sales_February_2019.csv
Sales_January_2019.csv
Sales_July_2019.csv
Sales_June_2019.csv
Sales_March_2019.csv
Sales_May_2019.csv
Sales_November_2019.csv
Sales_October_2019.csv
Sales_September_2019.csv
```

Now that we have read the filenames from the '/dataset' folder, we can concatenate into a single CSV file.

```
all_data = pd.DataFrame()
for file in filenames:
    df = pd.read_csv('./dataset/'+file)
    all_data = pd.concat([all_data, df])
all_data.head()
```

|   | Order<br>ID | Product                       | Quantity<br>Ordered | Price<br>Each | Order Date        | Purchase Address                        |
|---|-------------|-------------------------------|---------------------|---------------|-------------------|---|
| 0 | 176558      | USB-C Charging Cable          | 2                   | 11.95         | 04/19/19<br>08:46 | 917 1st St, Dallas, TX<br>75001         |
| 1 | NaN         | NaN                           | NaN                 | NaN           | NaN               | NaN                                     |
| 2 | 176559      | Bose SoundSport<br>Headphones | 1                   | 99.99         | 04/07/19<br>22:30 | 682 Chestnut St, Boston,<br>MA 02215    |
| 3 | 176560      | Google Phone                  | 1                   | 600           | 04/12/19<br>14:38 | 669 Spruce St, Los Angeles,<br>CA 90001 |
| 4 | 176560      | Wired Headphones              | 1                   | 11.99         | 04/12/19<br>14:38 | 669 Spruce St, Los Angeles,<br>CA 90001 |

```
# Saving all_data to a CSV file
all_data.to_csv('all_data.csv', index=False)
```

We can read the merged and updated data directly from 'all\_data.csv' so that we don't need to run the code above every time.

```
all_data = pd.read_csv('all_data.csv')
all_data.head()
```

|   | Order<br>ID | Product                       | Quantity<br>Ordered | Price<br>Each | Order Date        | Purchase Address                        |
|---|-------------|-------------------------------|---------------------|---------------|-------------------|---|
| 0 | 176558      | USB-C Charging Cable          | 2                   | 11.95         | 04/19/19<br>08:46 | 917 1st St, Dallas, TX<br>75001         |
| 1 | NaN         | NaN                           | NaN                 | NaN           | NaN               | NaN                                     |
| 2 | 176559      | Bose SoundSport<br>Headphones | 1                   | 99.99         | 04/07/19<br>22:30 | 682 Chestnut St, Boston,<br>MA 02215    |
| 3 | 176560      | Google Phone                  | 1                   | 600           | 04/12/19<br>14:38 | 669 Spruce St, Los Angeles,<br>CA 90001 |
| 4 | 176560      | Wired Headphones              | 1                   | 11.99         | 04/12/19<br>14:38 | 669 Spruce St, Los Angeles,<br>CA 90001 |

all\_data.shape

(186850, 6)

all\_data.describe()

|        | Order<br>ID | Product                 | Quantity<br>Ordered | Price<br>Each | Order<br>Date | Purchase<br>Address |
|--------|-------------|-------------------------|---------------------|---------------|---------------|---------------------|
| count  | 186305      | 186305                  | 186305              | 186305        | 186305        | 186305              |
| unique | 178438      | 20                      | 10                  | 24            | 142396        | 140788              |
| top    | Order ID    | USB-C Charging<br>Cable | 1                   | 11.95         | Order Date    | Purchase Address    |
| freq   | 355         | 21903                   | 168552              | 21903         | 355           | 355                 |

# Clean up the data!

```
# Find rows with any NaN
any_nan_df = all_data[all_data.isna().any(axis=1)]
any_nan_df.head()
```

|      | Order ID | Product | Quantity Ordered | Price Each | Order Date | Purchase Address |
|------|----------|---------|------------------|------------|------------|------------------|
| 1    | NaN      | NaN     | NaN              | NaN        | NaN        | NaN              |
| 356  | NaN      | NaN     | NaN              | NaN        | NaN        | NaN              |
| 735  | NaN      | NaN     | NaN              | NaN        | NaN        | NaN              |
| 1433 | NaN      | NaN     | NaN              | NaN        | NaN        | NaN              |
| 1553 | NaN      | NaN     | NaN              | NaN        | NaN        | NaN              |

any\_nan\_df.shape

(545, 6)

print('Looks like there are '+str(any\_nan\_df.shape[0])+' rows with atleast
one NaN!')

Looks like there are 545 rows with atleast one NaN!

all\_nan\_df = all\_data[all\_data.isna().all(axis=1)]
all nan df.head()

|      | Order ID | Product | <b>Quantity Ordered</b> | Price Each | Order Date | Purchase Address |  |
|------|----------|---------|-------------------------|------------|------------|------------------|--|
| 1    | NaN      | NaN     | NaN                     | NaN        | NaN        | NaN              |  |
| 356  | NaN      | NaN     | NaN                     | NaN        | NaN        | NaN              |  |
| 735  | NaN      | NaN     | NaN                     | NaN        | NaN        | NaN              |  |
| 1433 | NaN      | NaN     | NaN                     | NaN        | NaN        | NaN              |  |
| 1553 | NaN      | NaN     | NaN                     | NaN        | NaN        | NaN              |  |

all\_nan\_df.shape

(545, 6)

print('And there are '+str(all\_nan\_df.shape[0])+' rows with all NaN\'s!')
And there are 545 rows with all NaN's!

That means we can drop these rows as all of them have NaN's.

### **Drop rows with NaN**

```
all_data = all_data.dropna(how='all')
all_data.head()
```

|   | Order<br>ID | Product                       | Quantity<br>Ordered | Price<br>Each | Order Date        | Purchase Address                        |
|---|-------------|-------------------------------|---------------------|---------------|-------------------|---|
| 0 | 176558      | USB-C Charging Cable          | 2                   | 11.95         | 04/19/19<br>08:46 | 917 1st St, Dallas, TX<br>75001         |
| 2 | 176559      | Bose SoundSport<br>Headphones | 1                   | 99.99         | 04/07/19<br>22:30 | 682 Chestnut St, Boston,<br>MA 02215    |
| 3 | 176560      | Google Phone                  | 1                   | 600           | 04/12/19<br>14:38 | 669 Spruce St, Los Angeles,<br>CA 90001 |
| 4 | 176560      | Wired Headphones              | 1                   | 11.99         | 04/12/19<br>14:38 | 669 Spruce St, Los Angeles,<br>CA 90001 |
| 5 | 176561      | Wired Headphones              | 1                   | 11.99         | 04/30/19<br>09:27 | 333 8th St, Los Angeles, CA<br>90001    |

all\_data.shape

(186305, 6)

#### **Convert columns to correct type**

all data.dtypes

Order ID object
Product object
Quantity Ordered object
Price Each object
Order Date object
Purchase Address object
dtype: object

## Data Cleanup Contd: Find 'Or' rows and delete them

```
temp_df = all_data[all_data['Order Date'].str[0:2] == 'Or']
temp_df.head()
```

|      | Order ID | Product | <b>Quantity Ordered</b> | Price Each | Order Date | Purchase Address |
|------|----------|---------|-------------------------|------------|------------|------------------|
| 519  | Order ID | Product | Quantity Ordered        | Price Each | Order Date | Purchase Address |
| 1149 | Order ID | Product | Quantity Ordered        | Price Each | Order Date | Purchase Address |
| 1155 | Order ID | Product | Quantity Ordered        | Price Each | Order Date | Purchase Address |
| 2878 | Order ID | Product | Quantity Ordered        | Price Each | Order Date | Purchase Address |
| 2893 | Order ID | Product | Quantity Ordered        | Price Each | Order Date | Purchase Address |

temp\_df.shape

(355, 6)

print('Looks like there are '+str(temp\_df.shape[0])+' rows with the header row duplicated!')

Looks like there are 355 rows with the header row duplicated!

del temp\_df

Let's drop those rows now.

```
all_data = all_data[all_data['Order Date'].str[0:2] != 'Or']
all_data.shape

(185950, 6)

all_data['Quantity Ordered'] = pd.to_numeric(all_data['Quantity Ordered'])
all_data['Price Each'] = pd.to_numeric(all_data['Price Each'])
all_data.head()
```

|   | Order<br>ID | Product                       | Quantity<br>Ordered | Price<br>Each | Order Date        | Purchase Address                     |
|---|-------------|-------------------------------|---------------------|---------------|-------------------|--------------------------------------|
| 0 | 176558      | USB-C Charging Cable          | 2                   | 11.95         | 04/19/19<br>08:46 | 917 1st St, Dallas, TX<br>75001      |
| 2 | 176559      | Bose SoundSport<br>Headphones | 1                   | 99.99         | 04/07/19<br>22:30 | 682 Chestnut St, Boston,<br>MA 02215 |

|   | Order<br>ID | Product          | Quantity<br>Ordered | Price<br>Each | Order Date        | Purchase Address                        |
|---|-------------|------------------|---------------------|---------------|-------------------|---|
| 3 | 176560      | Google Phone     | 1                   | 600.00        | 04/12/19<br>14:38 | 669 Spruce St, Los Angeles,<br>CA 90001 |
| 4 | 176560      | Wired Headphones | 1                   | 11.99         | 04/12/19<br>14:38 | 669 Spruce St, Los Angeles,<br>CA 90001 |
| 5 | 176561      | Wired Headphones | 1                   | 11.99         | 04/30/19<br>09:27 | 333 8th St, Los Angeles, CA<br>90001    |

## Augment data with additional columns

#### Task 2: Create new 'Month' column from 'Order Date' column

```
# Slicing first two characters from Order Date for month
all_data['Month'] = all_data['Order Date'].str[0:2]

#Convert Month from str to int32
all_data['Month'] = all_data['Month'].astype('int32')
all_data.head()
```

|   | Order<br>ID | Product                       | Quantity<br>Ordered | Price<br>Each | Order<br>Date     | Purchase Address                        | Month |
|---|-------------|-------------------------------|---------------------|---------------|-------------------|---|-------|
| 0 | 176558      | USB-C Charging<br>Cable       | 2                   | 11.95         | 04/19/19<br>08:46 | 917 1st St, Dallas, TX<br>75001         | 4     |
| 2 | 176559      | Bose SoundSport<br>Headphones | 1                   | 99.99         | 04/07/19<br>22:30 | 682 Chestnut St,<br>Boston, MA 02215    | 4     |
| 3 | 176560      | Google Phone                  | 1                   | 600.00        | 04/12/19<br>14:38 | 669 Spruce St, Los<br>Angeles, CA 90001 | 4     |
| 4 | 176560      | Wired Headphones              | 1                   | 11.99         | 04/12/19<br>14:38 | 669 Spruce St, Los<br>Angeles, CA 90001 | 4     |
| 5 | 176561      | Wired Headphones              | 1                   | 11.99         | 04/30/19<br>09:27 | 333 8th St, Los<br>Angeles, CA 90001    | 4     |

Okay, so we have successfully converted the 'Month' column from str to int.

Task 3: Add a Sales column

```
all_data['Sales'] = all_data['Quantity Ordered'] * all_data['Price Each']
all_data.head()
```

|   | Order<br>ID | Product                       | Quantity<br>Ordered | Price<br>Each | Order<br>Date     | Purchase Address                        | Month | Sales  |
|---|-------------|-------------------------------|---------------------|---------------|-------------------|---|-------|--------|
| 0 | 176558      | USB-C Charging<br>Cable       | 2                   | 11.95         | 04/19/19<br>08:46 | 917 1st St, Dallas,<br>TX 75001         | 4     | 23.90  |
| 2 | 176559      | Bose SoundSport<br>Headphones | 1                   | 99.99         | 04/07/19<br>22:30 | 682 Chestnut St,<br>Boston, MA 02215    | 4     | 99.99  |
| 3 | 176560      | Google Phone                  | 1                   | 600.00        | 04/12/19<br>14:38 | 669 Spruce St, Los<br>Angeles, CA 90001 | 4     | 600.00 |
| 4 | 176560      | Wired<br>Headphones           | 1                   | 11.99         | 04/12/19<br>14:38 | 669 Spruce St, Los<br>Angeles, CA 90001 | 4     | 11.99  |
| 5 | 176561      | Wired<br>Headphones           | 1                   | 11.99         | 04/30/19<br>09:27 | 333 8th St, Los<br>Angeles, CA 90001    | 4     | 11.99  |

### Task 4: Add a City column

```
# Let's use the .apply()
def get_city(address):
    return address.split(',')[1]

def get_state(address):
    return (address.split(',')[2]).split(' ')[1]

all_data['City'] = all_data['Purchase Address'].apply(lambda x:
get_city(x)+' ('+get_state(x)+')')

all_data.head()
```

|   | Order<br>ID | Product                          | Quantity<br>Ordered | Price<br>Each | Order<br>Date     | Purchase<br>Address                     | Month | Sales | City           |
|---|-------------|----------------------------------|---------------------|---------------|-------------------|---|-------|-------|----------------|
| 0 | 176558      | USB-C<br>Charging<br>Cable       | 2                   | 11.95         | 04/19/19<br>08:46 | 917 1st St,<br>Dallas, TX<br>75001      | 4     | 23.90 | Dallas<br>(TX) |
| 2 | 176559      | Bose<br>SoundSport<br>Headphones | 1                   | 99.99         | 04/07/19<br>22:30 | 682 Chestnut<br>St, Boston,<br>MA 02215 | 4     | 99.99 | Boston<br>(MA) |

|   | Order<br>ID | Product             | Quantity<br>Ordered | Price<br>Each | Order<br>Date     | Purchase<br>Address                        | Month | Sales  | City                   |
|---|-------------|---------------------|---------------------|---------------|-------------------|--|-------|--------|------------------------|
| 3 | 176560      | Google Phone        | 1                   | 600.00        | 04/12/19<br>14:38 | 669 Spruce St,<br>Los Angeles,<br>CA 90001 | 4     | 600.00 | Los<br>Angeles<br>(CA) |
| 4 | 176560      | Wired<br>Headphones | 1                   | 11.99         | 04/12/19<br>14:38 | 669 Spruce St,<br>Los Angeles,<br>CA 90001 | 4     | 11.99  | Los<br>Angeles<br>(CA) |
| 5 | 176561      | Wired<br>Headphones | 1                   | 11.99         | 04/30/19<br>09:27 | 333 8th St,<br>Los Angeles,<br>CA 90001    | 4     | 11.99  | Los<br>Angeles<br>(CA) |