

PROJECT DEVELOPMENT PHASE SPRINT -4

Team ID	PNT2022TMID11827
Project Name	Project - Global Sales Data Analytics

REPORT AND STORY CREATION:

Open IBM Cognos Analytics

IBM Cognos Analytics with Watson

Open menu **ance:** Scheduled maintenance completed. Click More Info for details and to subscribe to future events

Hello. Welcome to Cognos Analytics with Watson.

You can get started right away by taking a look at our introduction video, product tour and Getting Started tab.

[Watch video](#) [Take a product tour](#)

Quick launch

- Upload data**
Upload or drag and drop spreadsheets, csv files, and other data sources.
- Prepare data**
Use data modules to clean and connect data from multiple resources.
- Exploration**
Quickly find unbiased answers by identifying trends in your data with data explo...
- Present data**
Create sophisticated, multi-page, multi-query dashboards, reports, or stori...

User Profile: T SWAPNA (fbd839ac0b...)
swapnat19119@it.ssn.edu.in
Profile and settings

My schedules and subscriptions
[Log my session](#)

About
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IBM Cognos Analytics Mobile
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Go to present data

IBM Cognos Analytics with Watson

Maintenance: Scheduled maintenance completed. Click More Info for details and to subscribe to future events [Dismiss](#) [More info](#)

Quick launch

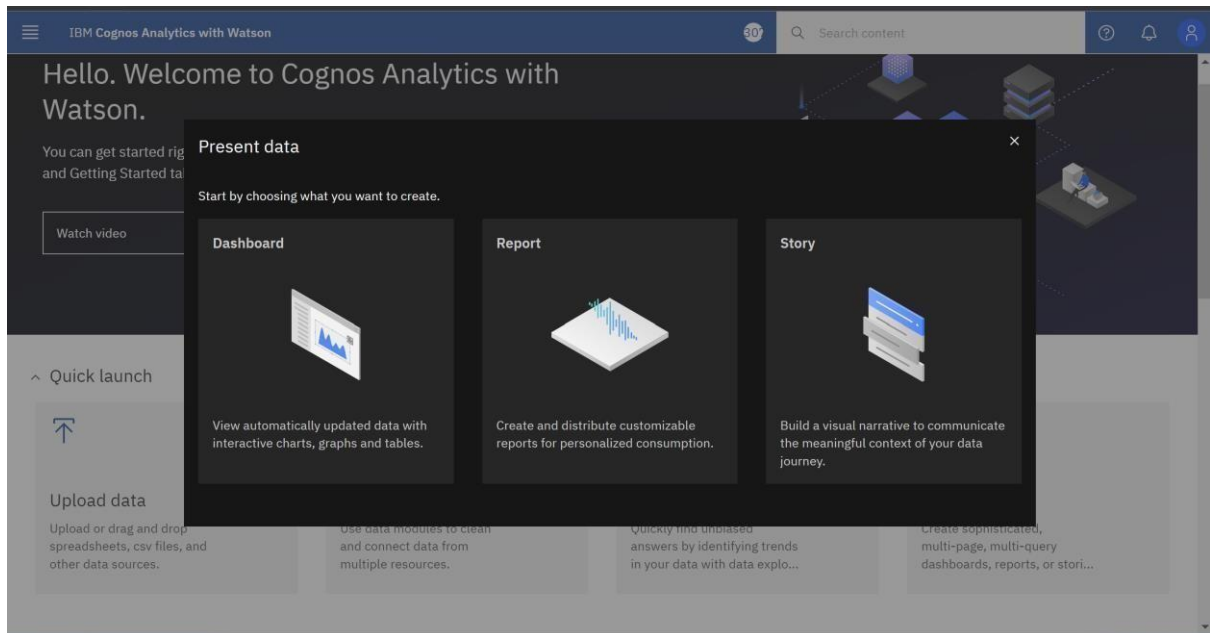
- Upload data**
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Get started **Recent**

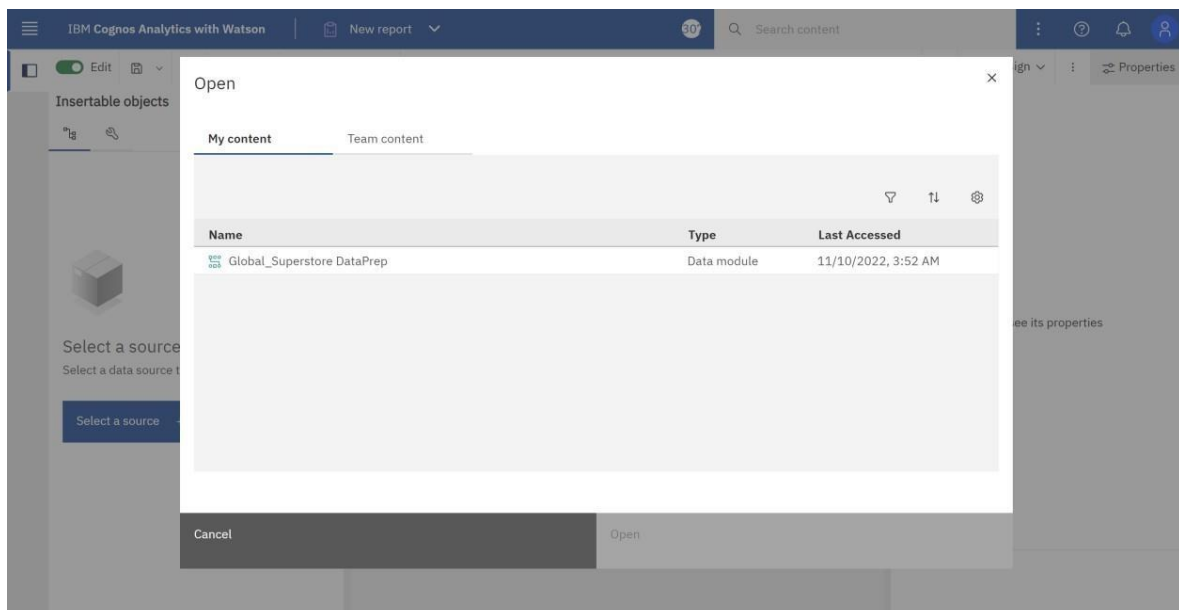
[1](#) [2](#) [3](#)

REPORT CREATION:

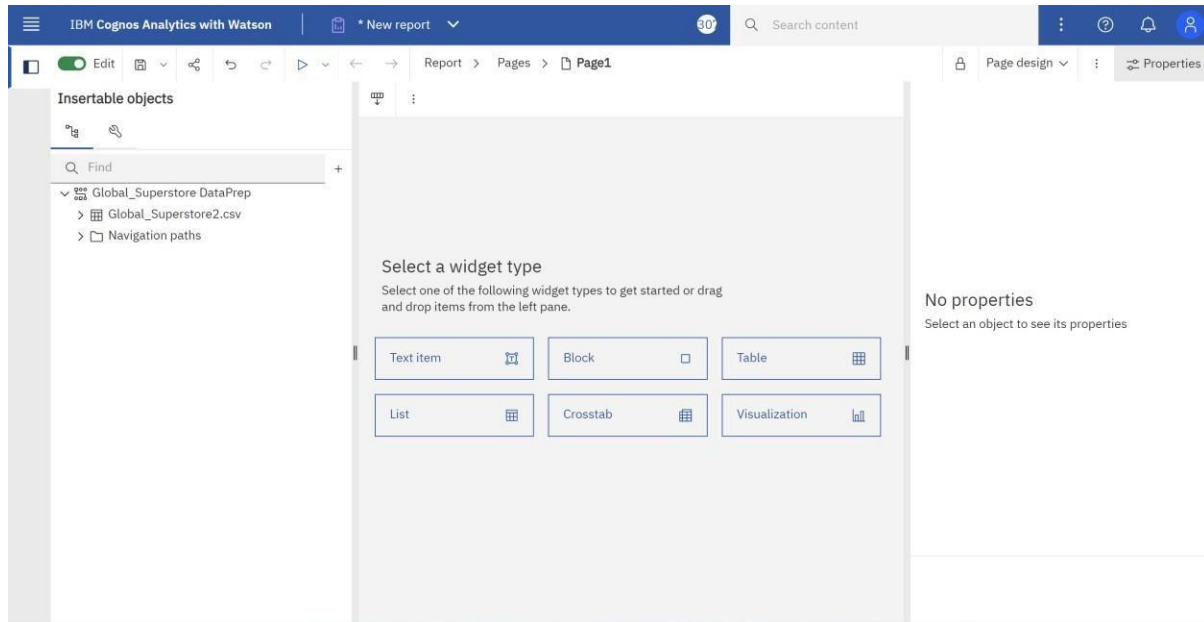
Click report



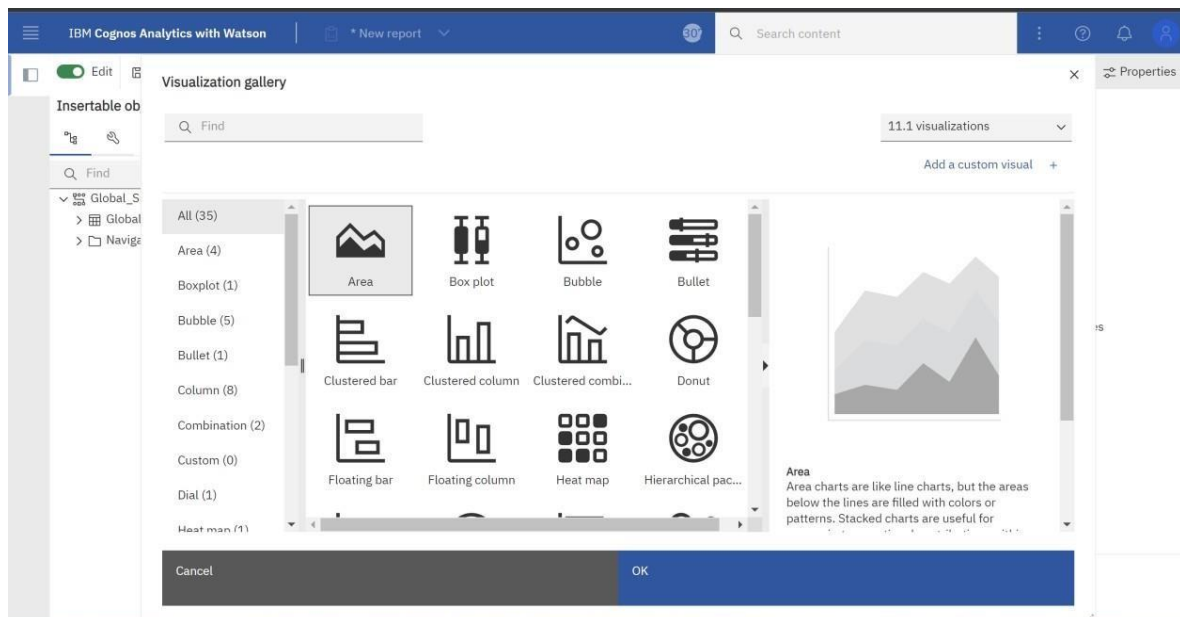
Select the dataset in which report need to be created



Click the visualization



Select the visualization graphs

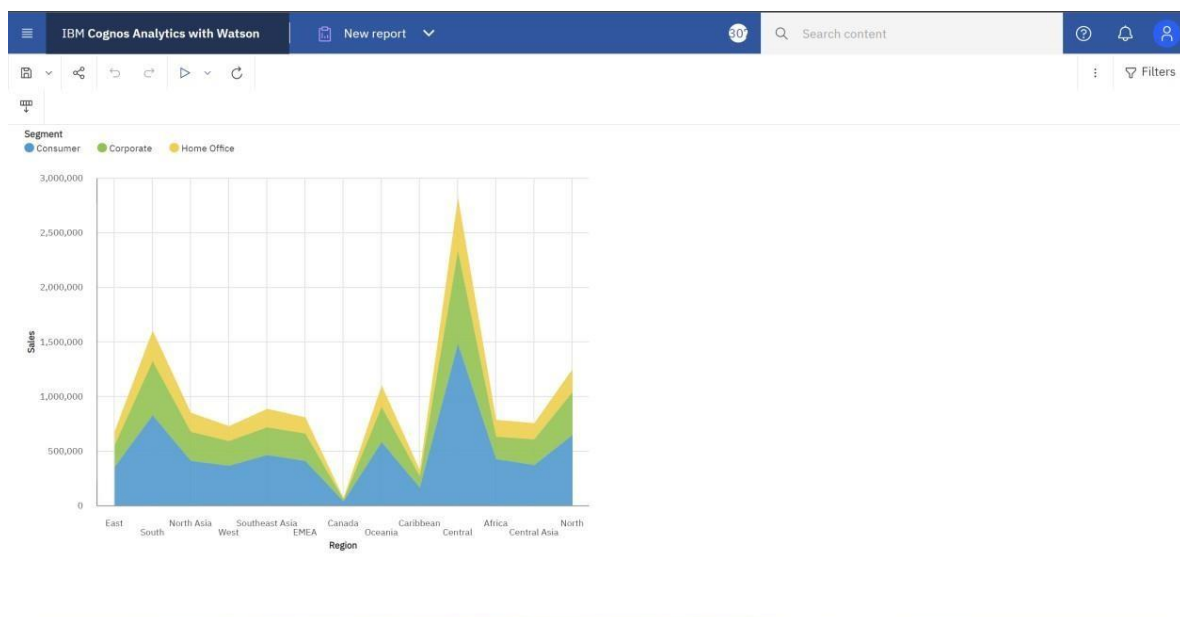


Select the fields to report and click on run

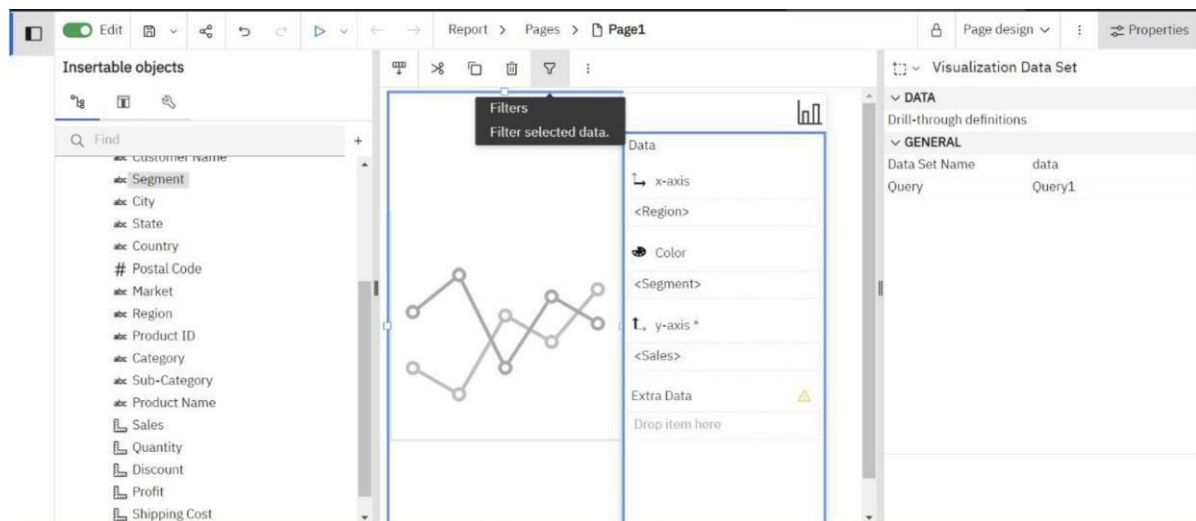
The screenshot shows the IBM Cognos Analytics with Watson interface. The top navigation bar includes the IBM logo, the text "IBM Cognos Analytics with Watson", a "New report" button, a search bar, and user icons. The main workspace is divided into three panels:

- Insertable objects:** A list of fields including Order Date, Ship Date, Ship Mode, Customer ID, Customer Name, Segment, City, State, Country, Market, Region, Product ID, Category, Sub-Category, Product Name, Sales, Quantity, Discount, Profit, Shipping Cost, and Order Priority.
- Visualization:** A central area showing a stacked area chart. The x-axis is labeled "<Region>" and the y-axis is labeled "<Sales>". The chart displays three stacked series in shades of gray.
- Properties:** A panel on the right with tabs for "Visualization" and "Properties". The "Visualization" tab is active, showing settings for Transpose, Area opacity, Area border width, Area border color, COLOR PALETTE, Series color, ANNOTATIONS, Baselines, ITEM AXIS, Show item axis title, Item axis title, Item axis title font, Item axis title color, Show item axis labels, Item axis label font, Item axis label color, Item axis label orientation, Show item axis ticks, Rotate angle, and Item axis tick color.

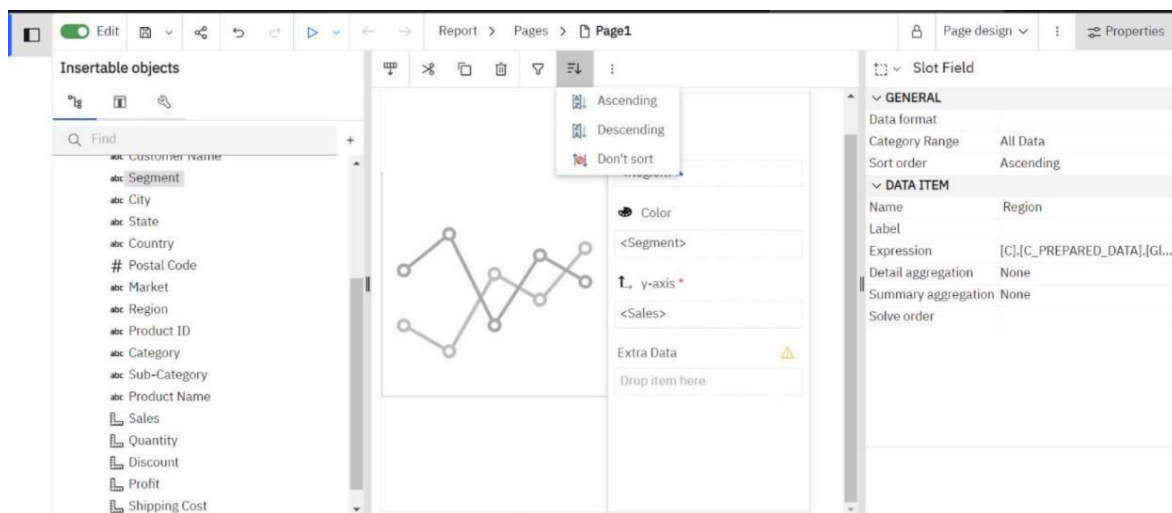
Created report



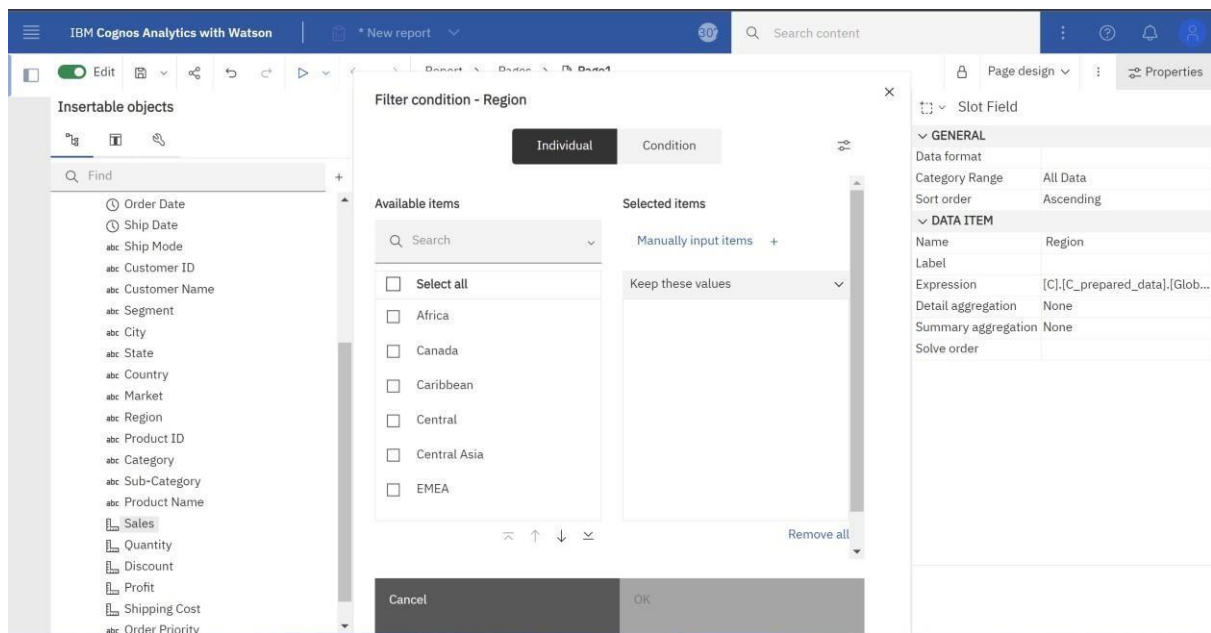
Filter the



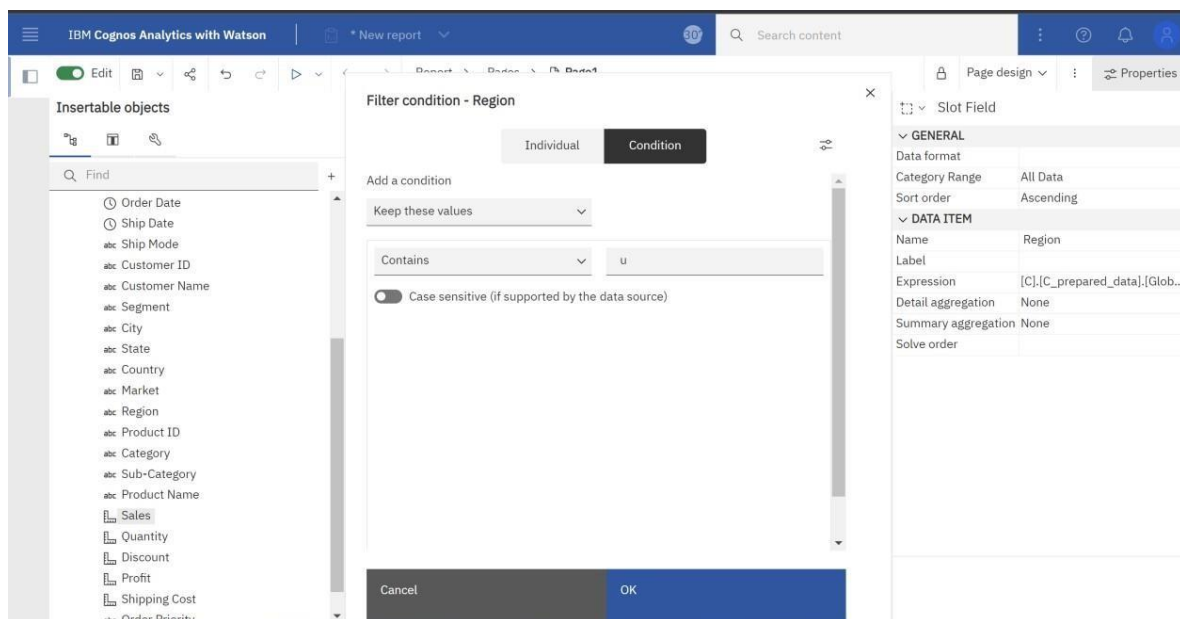
Sort the created report in required order



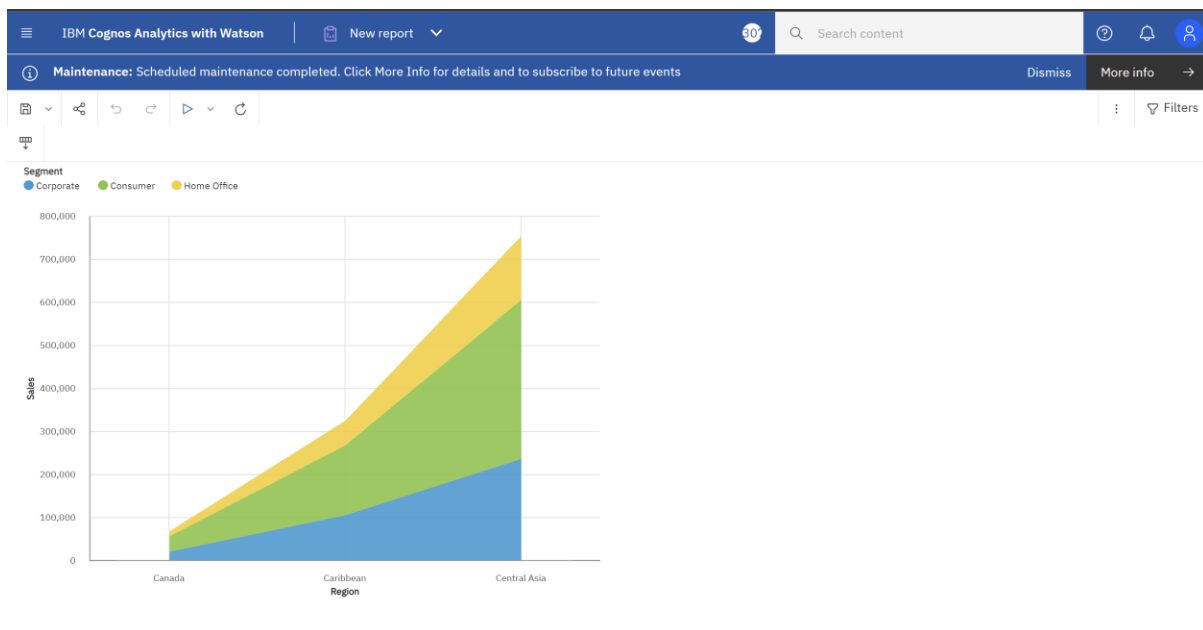
Filtering



Filter the fields other than the given condition

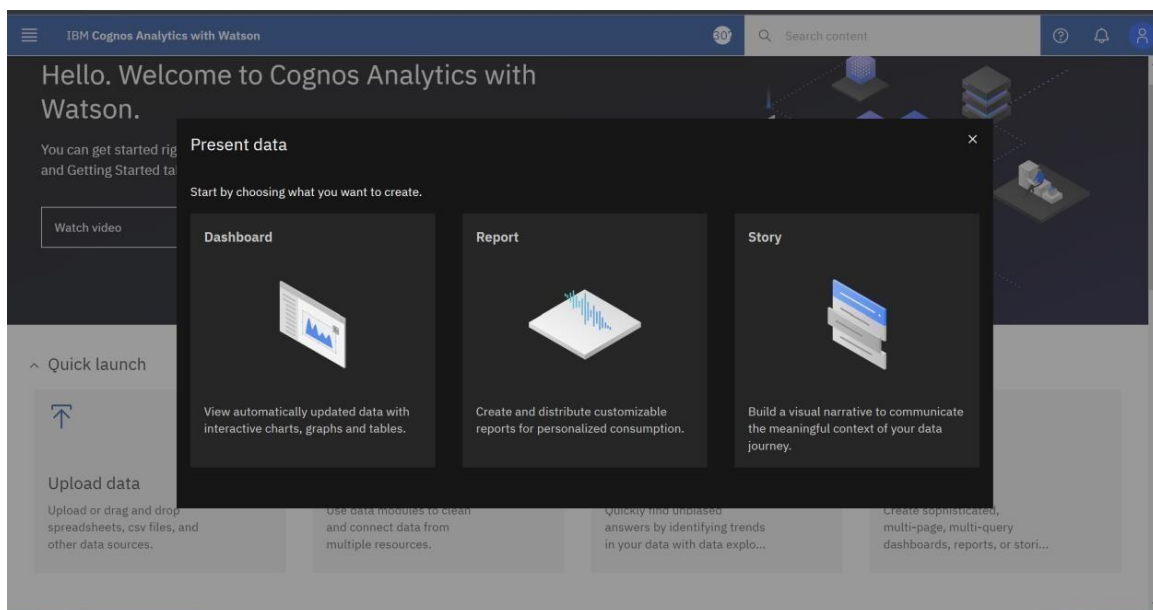


Created filter final




STORY CREATION

Click story in present data



Create a

 IBM Cognos Analytics with Watson

Create story 

30

Search content

Maintenance: Scheduled maintenance completed. Click More Info for details and to subscribe to future events

Dismiss

More info 

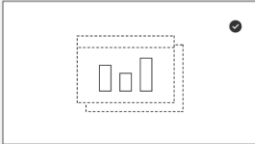
Create a story

Select a template for your story

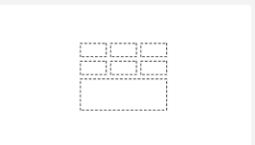
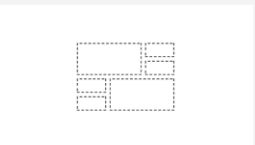
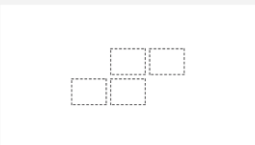
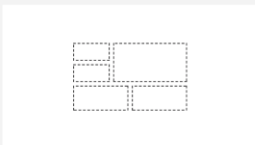
Cancel

Create


Slideshow




Guided journey






Create title for slideshow

 IBM Cognos Analytics with Watson


* New story 

30

Search content

Analytics Filters Fields Properties



IBM Plex Auto B I U 




All scenes Drag and drop data here to filter all scenes.

This scene Drag and drop data here to filter this scene.

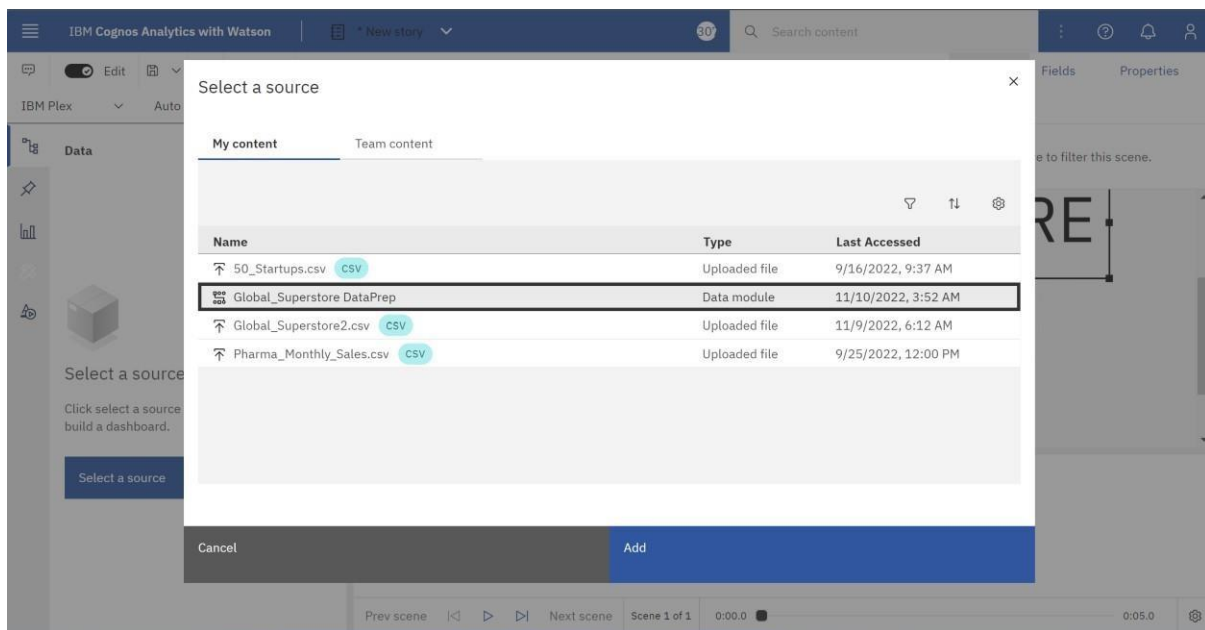
GLOBAL SUPERSTORE

Click to edit subtitle

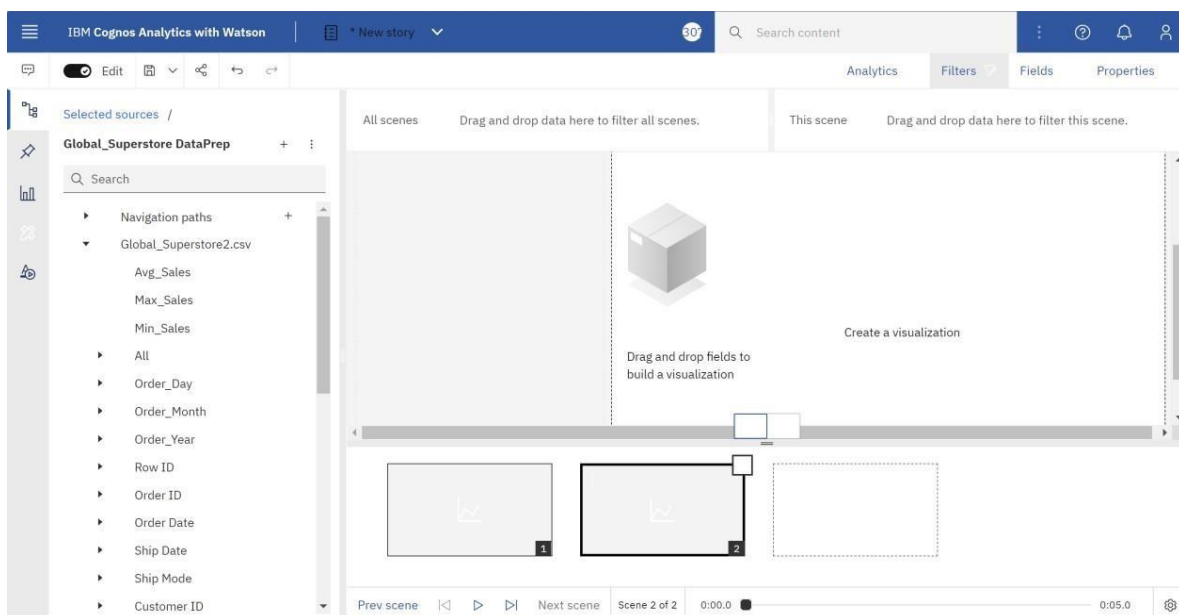


Prev scene   Next scene Scene 1 of 1 0:00.0 0:05.0 

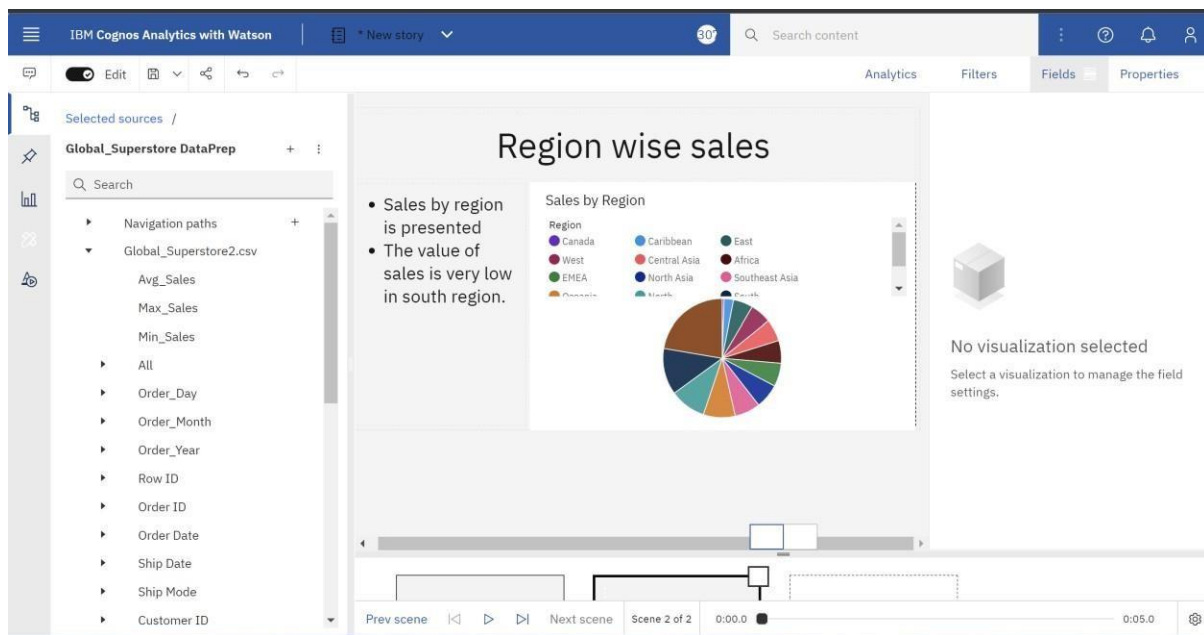
Select the dataset need to be



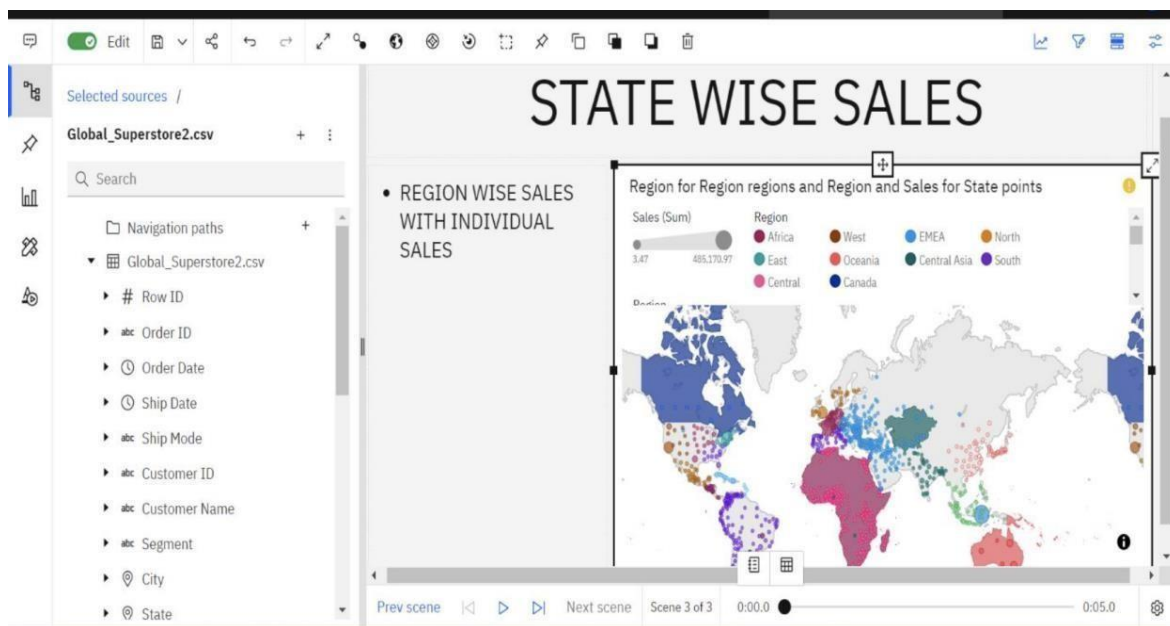
Add slides by clicking + icon



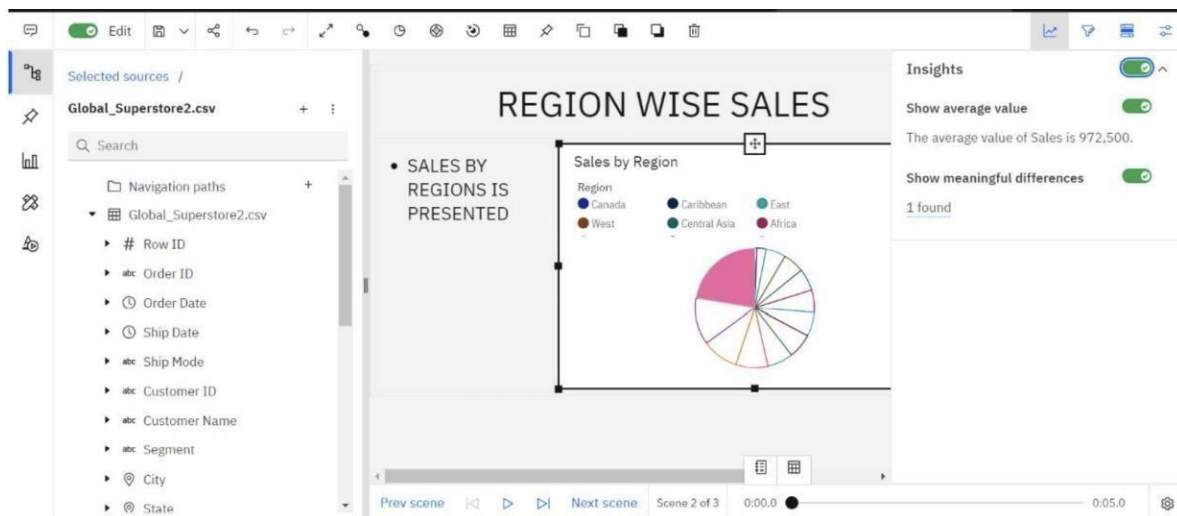
Created story page 1 for region wise



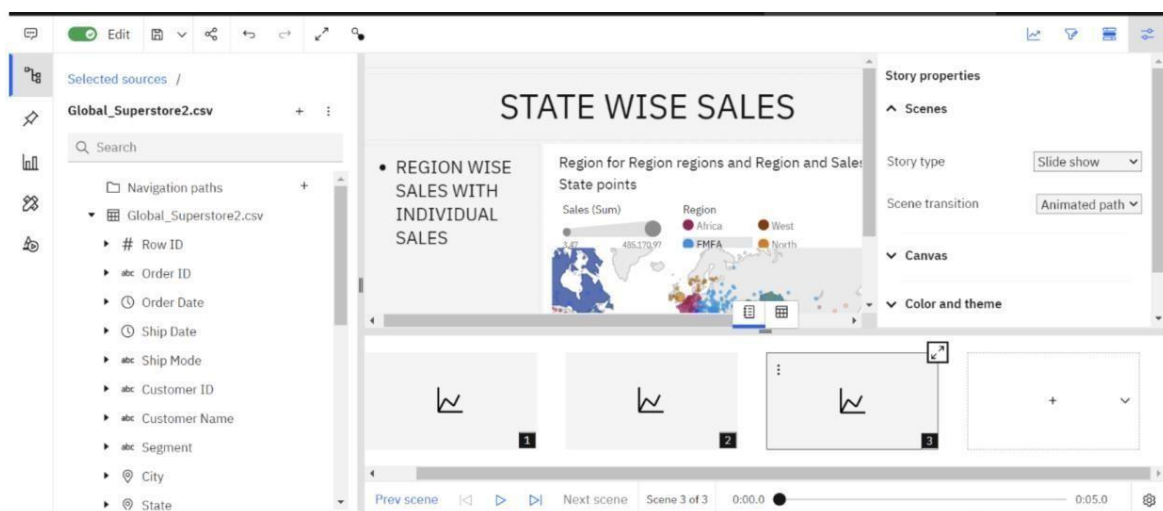
Add extra slides and create the state wise sales



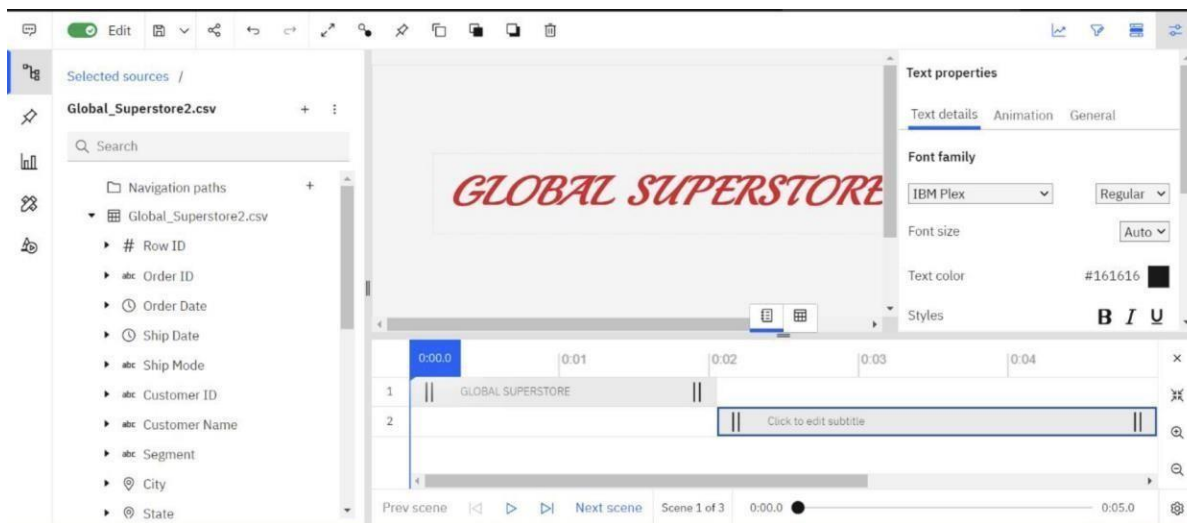
Select the insights where the average value would be



Set all the slides in animated path for slideshow



Select the timelines for



Save the story file

