

Project Design Phase-I
Proposed Solution Template

Team ID	PNT2022TMID22602
Project Name	Project – Global Sales Data Analytics
Maximum Marks	2 Marks

Proposed Solution Template:

The project team shall fill in the following information in the proposed solution template.

S. No	Parameter	Description
1.	Problem Statement (Problem to be solved)	Some products reach a good reach among the people but some good products don't reach them. This brings a loss to the particular product organization, and this problem to be solved in order to make a profit to the organization through global sales.
2.	Idea / Solution description	The solution to this is to make the product more trendy among people which makes it more familiar to them.
3.	Novelty / Uniqueness	We are going to advertise the product frequently, and free demo reviews to customers create hype among the people by providing discounts on the product to increase sales and free door delivery to customers.
4.	Social Impact / Customer Satisfaction	The product must get reach the customers so that they would know about its features which makes them feel satisfied that they have bought a valuable product.
5.	Business Model (Revenue Model)	This method focuses on the sales of the unaware products to the customers and increasing the profit of the product organization so that their products are sold to customers.
6.	Scalability of the Solution	Expanding product sales Reduce loss to the organization