



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Global Sales Data Analytics

Share template feedback



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Defer judgment.



Go for volume.



Encourage wild ideas.



Listen to others.



If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Sreekanth K

Planning

Analyze the Benefits

Design Layout

Sales Analytics

Business Sales Research

Track the number of products in sales

Bragadeesh L

Develop the Sales Into Improved level

Sales Growth

It should reach the global customer about sales development

Descriptive Sales Market

Product Sales Analytics

Make Foundation On Sales Market

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Ajeesh A

Customers needed thing that time

Help And Guide

Feedback

Think About Useful Ideas

Easy Deliverable Process in sales

Diagnostic Sales Markets

Naveen M

Customer will check whether product is on way process

Discuss about the Benefits of Which Needed for customers

Business Sales Will be improved

Collect Monthly Sales Product Profit

Sales Target

Predictive analytics



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Sales Trend

Sales Trend

Product Market Sales

Guide the Sales Market To reach customer product

Development of Global Sales

Number of products sales analysis whether it is reached or not

Global Sales will be improved Advanced level

Business Sales Foundation

Easy Deliverable

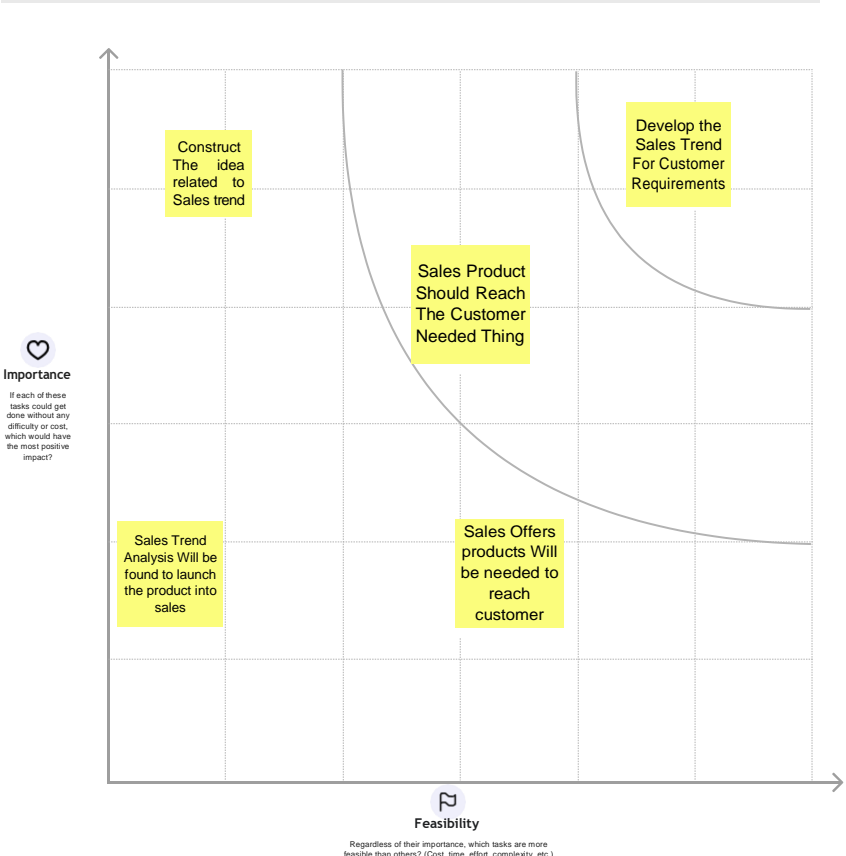
SalesTarget



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

Open the template



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback