

Project Development Phase

Delivery of Sprint-1

Date	29 October 2022
Team ID	PNT2022TMID22602
Project Name	Global Sales Data Analytics

Project Development Phase:

Guided ProjectProject WorkspaceChat with Mentor

IBM Cognos Analytics

Working With The Dataset

Understanding The Dataset

Dataset

Loading The Dataset

Prepare The Datasets

Data Visualization Charts

Ideation Phase

Project Design Phase - I

Project Design Phase -II

Project Planning Phase

Project Development Phase

Project Development Phase

In this milestone you will start the project development and expected to perform the coding & solutioning, acceptance testing, performance testing based as per the sprint and submit them.

Downloading Dataset From Kaggle:

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56

New Notebook

Download (12 MB)

Global Super Store Dataset

Consumer and product Analytics on Global Super Store Data.

DataCode (9)Discussion (2)

About Dataset

Context

Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store randomly and buy anything you want. I this I am trying to understand a few things like

Customers Analysis

1. Profile the customers based on their frequency of purchase - calculate frequency of purchase for each customer

2. Do the high frequent customers are contributing more revenue

Usability

8.24

License

Database: Open Database, Cont...


Expected update frequency

Monthly

Data Collection:

FileHomeInsertPage LayoutFormulasDataReviewViewHelp																												CommentsShare	
<div>UndoClipboardFontAlignmentNumberStylesCellsEditing</div>																													
J12Virginia																													


Login into the IBM Cognos Analytics Account



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IBMId: vishnusurya0501@gmail.com

Products



Cognos Analytics on Cloud


Trial for Students

Active

Expires on Sep 9, 2023

Launch

Manage



IBM Cloud

Active

Launch

Manage

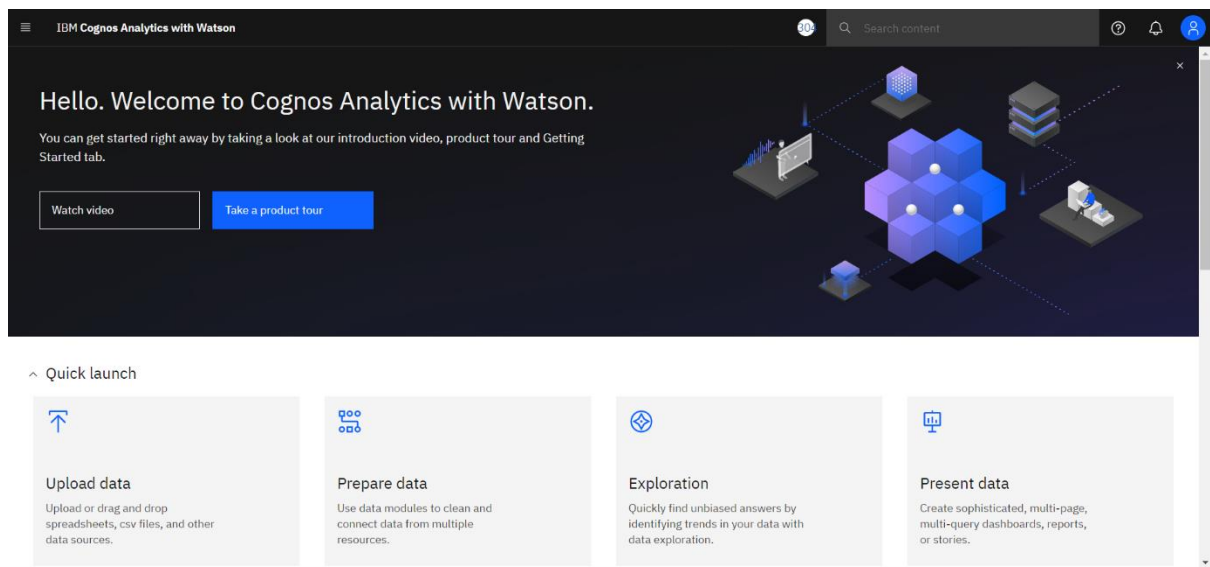
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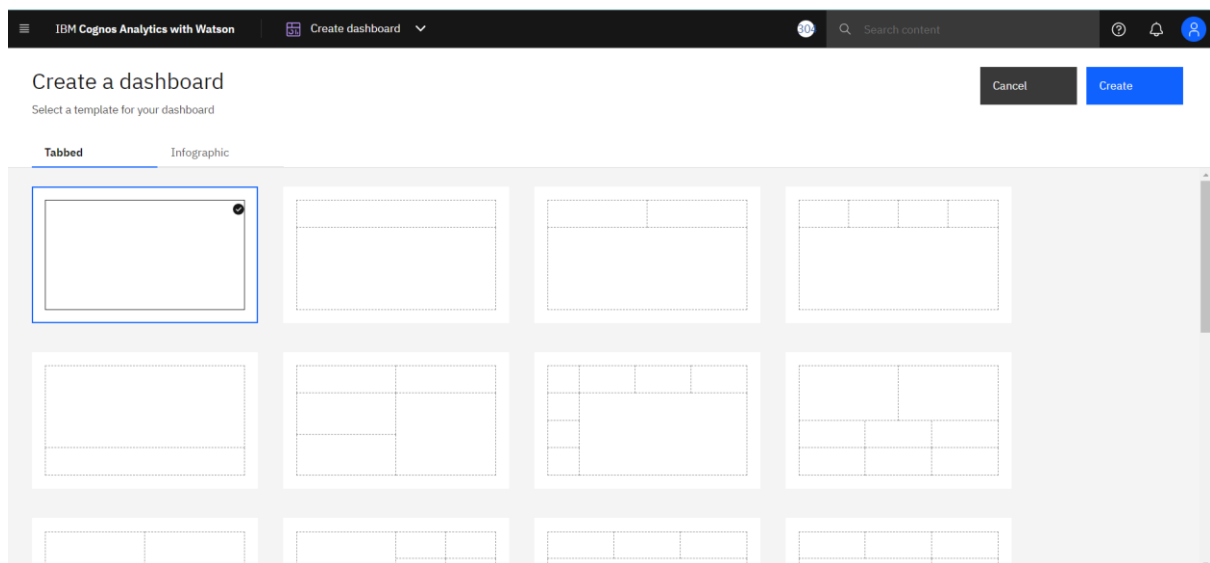
View catalog

Need help? Get product support

Uploading Dataset In IBM Cognos Analytics:



Creating New Dashboard:



Understanding The Dataset:

The screenshot displays the IBM Cognos Analytics interface. The top navigation bar includes the text "IBM Cognos Analytics with Watson", a "New dashboard" button, a search bar, and user profile icons. Below the navigation bar, a toolbar contains icons for "Edit", "Share", "Refresh", "Undo", "Redo", "Zoom In", "Zoom Out", and "Reset". The main workspace is divided into three panes:

- Left Pane (Selected sources):** Displays the dataset "Global_Superstore2.csv". Below it, a search bar is present. A list of fields is shown, including "Navigation paths", "Global_Superstore2.csv", and a list of attributes: "# Row ID", "Order ID", "Order Date", "Ship Date", "Ship Mode", "Customer ID", "Customer Name", "Segment", "City", "State", "Country", "Postal Code", and "Market".
- Top Pane (All tabs):** Contains the text "Drag and drop data here to filter all tabs."
- Right Pane (This tab):** Contains the text "Drag and drop data here to filter this tab."

The main workspace area is labeled "Tab 1" and contains a large, empty grid for data visualization.