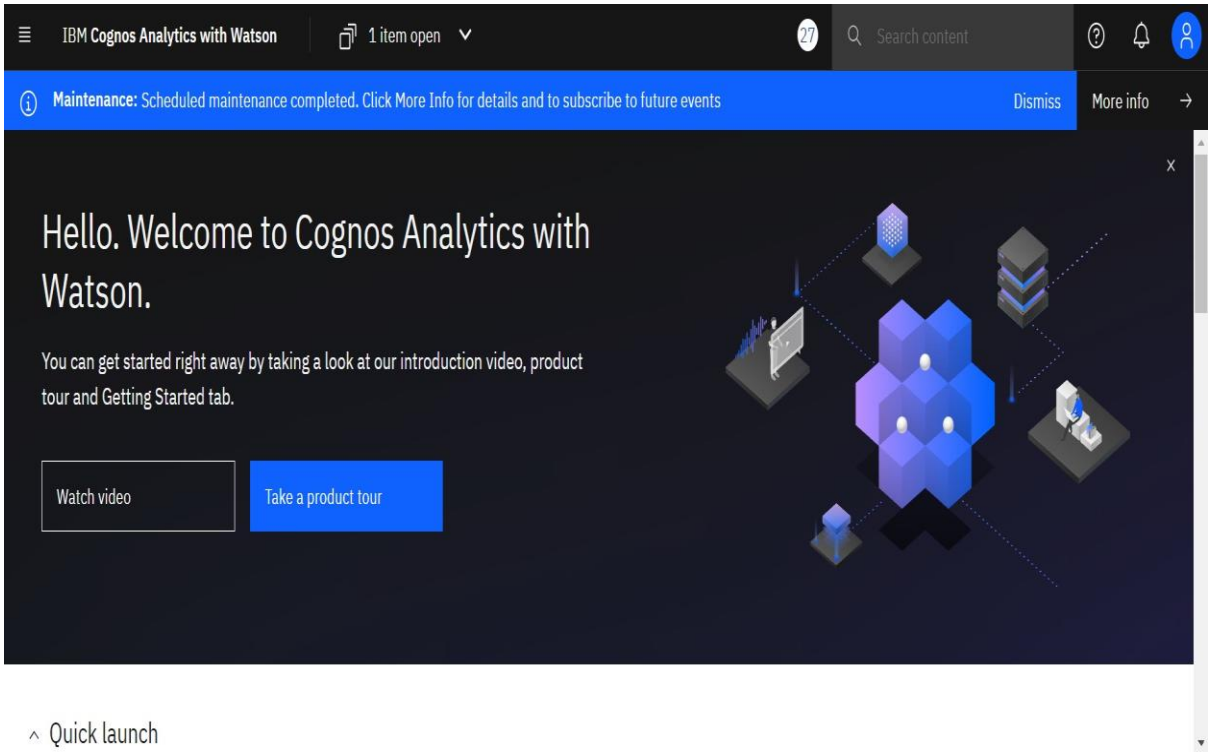IBM COGNOS ANALYTICS ACCOUNT: