Define CS, fit into CC

1.CUSTOMER SEGMENT(S)   CS

The domestic scavengers are the primary customers and also the pedestrians who take the Footpaths to walk.

6. CUSTOMER CONSTRAINTS   CC

In our project we provide an alert message via internet so some of the customers may not be familiar with using internet as well as some people may not have proper internet connections.so these found to be some of the major constraints

5. AVAILABLE SOLUTION   AS

The only available solution is providing dustbins with a lid and its proper disposal but once the bin gets filled the people will throw the waste in the surroundings, this may lead to some more problems

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS   J&P

The overflow of waste in the road sides may cause various health issues.

9. PROBLEM ROOT CAUSE   RC

The fast living society does not find the proper way to dispose the waste. The common people itself are the root cause for the problem

7. BEHAVIOUR   BE

The customers would directly ask the authority about installing such smart dustbins.

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS

TR

Initially placing the smart dustbins in one place and when the proper result is obtained, it triggers the customer to buy the products

10. YOUR SOLUTION

SL

In our project we have planned to provide an alert message once the dustbin level reaches a threshold value

8. CHANNELS of BEHAVIOUR

CH

Using online methods they can just monitor the garbage level .By offline method there must be someone to monitor the dustbin manually.

4. EMOTIONS: BEFORE / AFTER	and replacing it with another dustbin so that the people will not throw it in the surroundings.	
EM Before the customer might feel bad to collect the waste that has been thrown down, by doing so they also may get health issues. But after implementing this project they don't need to continuously monitor the dustbins because once the dustbin filled it will be automatically replaced by another dustbins. This will reduce the man power.		