Ideation Phase

Empathize Discover

Date	17 October 2022
Team ID	PNT2022TMID11872
Project Name	AI-powered Nutrition Analyzer for Fitness Enthusiasts
Maximum Marks	4 Marks

Empathy Map

Build empathy and keep your focus on the user by putting yourself in their shoes.
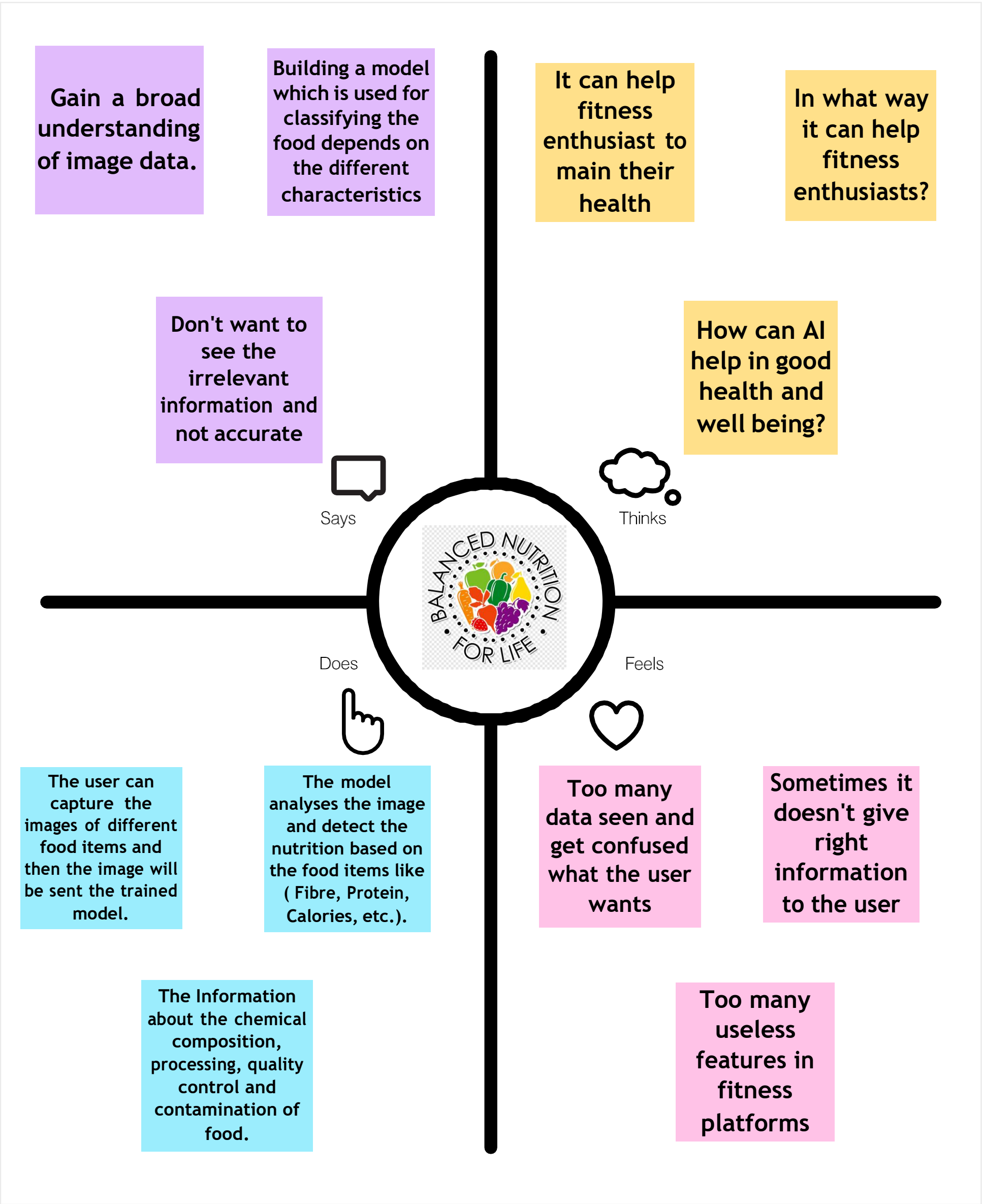
PAINS	GAINS
Some peoples are skeptical about theaccuracy of datas	By performing food security using smart technologies and informations sharing mechanisms
Long onboarding and sign up	AI in nutrition helps via predictive analytics in minimising wastes, saving costs, visual patternrecognition.
Sometimes not correct informationprovide	Improve tha accuracy through advancedtechnology
Not understanding what the app offers during onboarding	It savings cost
People feel it difficult to Monitor or keeptrack of their fitness activities	It gives accurate forecasting