

TEAM ID : PNT2022TMID00236

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PROJECT : SmartFarmer - IoT Enabled Smart Farming Application

# Customer Journey Map

Customer Journey Maps give an overview of the customer experience. How do you want your business to reach users?

SCENARIO	ENTICE		ENTER		ENGAGE	EXIT	EXTEND	
Browsing, booking, attending, and rating a local city tour								
STEPS	<div>View the website or application</div> <div>The user should access our website or mobile application</div> <div>Examine the water's quality</div> <div>The app's first function is to examine the local weather today</div> <div>Check the water Parameters</div> <div>App view to hygrometer calculate the Humidity</div>	<div>Register on the App</div> <div>Examine the soil Moisture</div> <div>View the soil's relative humidity</div> <div>Switch On the Motor</div> <div>Explain summarizing what a person ordinarily goes through during this step</div> <div>The user can check the soil's moisture using the app to see if it's dry or not</div> <div>App can notify the outcome</div> <div>If the ground is dry, we can turn on the motor</div>	<div>Warning Message</div> <div>User can be warned when particular soil relative humidity reached</div> <div>Turn on and off the motor</div> <div>Using an app, a user turn the smart engine how anywhere</div>	<div>Ensure the crops yield</div> <div>After the crop has grown, we can guarantee the crop's yield</div> <div>Feedback Submission</div> <div>The user can comment on the app and share their opinions</div>	<div>In the user profession, farming</div> <div>In the client people can see with extra information about the field</div> <div>Customized Work</div> <div>Farmers shouldn't spend their entire lives working in the fields, instead, they should use this programme to unwind</div>			
INTERACTIONS	<div>User's sign-up and login pages</div>		<div>The forecast displays the weather for typical days.</div>		<div>It exhibits Amount of fuel and our field's humidity</div>	<div>email from a client (website like Gmail)</div> <div>Leave feedback through the profile's feedback modal window via the website, IOS app, or Android app</div>	<div>the profile's completed experiences section on the website, IOS app, or Android app</div>	
GOALS & MOTIVATIONS	<div>Give me the field temperature, please</div> <div>Please explain our land's state and the weather to me</div> <div>Obtaining from wherever and whenever</div>	<div>We can reach the motor switch remotely</div>		<div>Help me feel more confident regarding where to go and how to spend my time.</div>	<div>Please guide me toward my possible next steps.</div>	<div>They'll use them for more farming-related purposes.</div>		
POSITIVE MOMENTS	<div>Improved manufacturing quality</div> <div>Saving time and money on labour</div>	<div>Modern technology has simplified the water supply process.</div>		<div>positively They'll discover the app technology</div>	<div>People adore remote access control, and our satisfaction rate is 95%</div>	<div>They could suggest Their optimistic comments regarding the assistance those you can work with the app</div>		
NEGATIVE MOMENTS	<div>There were some remote places with limited network coverage</div> <div>Some folks are unfamiliar with how to operate a smart gadget</div>	<div>Rural residents speak a little amount of fear technology</div>		<div>The education method is not simple for each and every understanding the capacity varies</div>	<div>It will be challenging to learn and comprehend</div>	<div>If using the app becomes difficult, one can't use it alone and needs constant assistance from others</div>		
AREAS OF OPPORTUNITY	<div>Make easier technology for rural people and local area people</div> <div>enables in better water purification methods by analysing the data</div>	<div>Make easier water technology for rural people and local area people</div>		<div>This application perhaps utilized from terrace gardening</div>	<div>Customers will learn about the agriculture industry's amazing expansion</div>			