

UNIVERSITY ADMIT ELIGIBILITY PREDICTOR

Team Lead : Ruthrakumar A
Team Members : Nithish Kumar R
Kaviyarasan R
Vasanthakumar G

CUSTOMER JOURNEY MAP:

- A customer journey map is a visual representation of the customer Journey (also called the buyer journey or user journey).
- Customer journey map helps to tell the story of your customers' experiences with your brand across all touch points.

