

## ProjectDesignPhase

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## IProblemSolutionFit

Date	15 October 2022
TeamID	PNT2022TMID03248
ProjectName	Project-Smart Fashion Recommender Application
MaximumMarks	2Marks

### ProblemSolutionFit:

<b>1.CUSTOMER SEGMENT(S)</b> <span>CS</span> <ul style="list-style-type: none"> <li>Entrepreneurs</li> <li>Students</li> <li>Baby Boomers</li> <li>Yuppies</li> </ul>	<b>6.CUSTOMER CONSTRAINTS</b> <span>CC</span> <ul style="list-style-type: none"> <li>Cost</li> <li>Benefits</li> <li>Scope</li> <li>Risks</li> </ul>	<b>5.AVAILABLE SOLUTIONS</b> <span>AS</span> <ul style="list-style-type: none"> <li>Beautiful UI with Material Design</li> <li>Categories and Products with Search Menus</li> <li>Push Notification</li> <li>Responsive Admin Panel</li> </ul>
<b>2.JOBS TO BE DONE/PROBLEMS</b> <span>J&amp;P</span> <ul style="list-style-type: none"> <li>Emotional Aspects</li> <li>Functional Aspects</li> <li>Personal Dimensions</li> <li>Social Dimensions</li> </ul>	<b>9.PROBLEM ROOT CAUSE</b> <span>RC</span> <ul style="list-style-type: none"> <li>Virtual Challenge of Reality</li> <li>Uncertainties with Security</li> <li>Irregular Variety Moderation</li> <li>Missing Product Information</li> <li>Delay in Delivery of Products</li> </ul>	<b>7.BEHAVIOUR</b> <span>BE</span> <ul style="list-style-type: none"> <li>Discount Seekers</li> <li>Need-based shoppers</li> <li>Wandering customer</li> <li>Impulse buyers</li> <li>Attitude</li> </ul>
<b>3.TRIGGERS</b> <span>TR</span> <ul style="list-style-type: none"> <li>Encourage loyalty.</li> <li>Incentivize customers..</li> </ul>	<b>10.OUR SOLUTION</b> <ul style="list-style-type: none"> <li>Product Management</li> <li>Shopping Cart Development</li> <li>Sales Reporting</li> <li>Secure Payment Channel</li> <li>Global Presence</li> <li>Online Review System</li> </ul>	<b>8.CHANNELS of BEHAVIOUR</b> <span>CH</span> <div>8.1 ONLINE</div> <ul style="list-style-type: none"> <li>Website</li> <li>Software application</li> </ul>
<b>4.EMOTIONS BEFORE/AFTER</b> <span>EM</span> <ul style="list-style-type: none"> <li>Tell a story</li> <li>Build the moment</li> <li>Loyalty</li> </ul>		<div>8.2 OFFLINE</div> <ul style="list-style-type: none"> <li>Affiliates</li> <li>Shopping malls</li> </ul>