









New exploration

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5/6 Crosstab Related Compare

Analytics Details Fields Properties

Cards

Profit by State

4

Profit for State

5

Profit

Data relationships

Profit for State 2

|        | California   | Florida      | New York     | Summary      |
|--------|--------------|--------------|--------------|--------------|
| Profit | 1,766,387.98 | 1,900,384.39 | 1,933,859.59 | 5,600,631.96 |

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Au Ps PC VS

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New exploration

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Analytics Details Fields Properties

Cards

Profit for State

Profit

Data relationships

Profit

1 Driver 2 Drivers Combination

Search drivers

| Drivers                       | %  |
|-------------------------------|----|
| R&D Spend and Marketing Spend | 88 |
| R&D Spend                     | 86 |
| Marketing Spend               | 51 |

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