

**Project Design Phase-I**  
**Proposed Solution Template**

Team ID	PNT2022TMID22535
Project Name	Project – Global sales data analytics
Maximum Marks	2 Marks

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Some products reaches a good reach among the people but some good products don't reach them. Which brings a loss to the particular product organization , this problem to be solved in order to make profit to the organization through global sales.
2.	Idea / Solution description	The solution to this is to make the product more trend among people which makes it more familiar to them.
3.	Novelty / Uniqueness	We are going to advertise the product frequently , free demo review to customers ,create a hype among the people by providing discounts to the product to increase the sales and a free door delivery to customers.
4.	Social Impact / Customer Satisfaction	The product must get reach to the customers so that they would know about its features which makes them feel satisfied that they have bought a valuable product .
5.	Business Model (Revenue Model)	This method focuses on the sales of the unaware products to the customers and increasing the profit to the product organization so that there products been sold to customers.
6.	Scalability of the Solution	Expanding the product sales Reduce loss to the organisation