

Project Objective

The Main Purpose of the Global Sales Data Analytics is based on online shopping ability to sales of a product from the market. It will increasing the sales and profit in the global market. The product is sold refer to the amount of profit gained from each of the sales markets.

Collect the Dataset to upload it in IBM cognos analytics to that it will be uploaded the dataset and then select new option to go for data module and go for exploration that will be visualization has been done after that Dashboard, Report and Story from the end of this project that will be visualized the dashboard using different visualization