Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL

1. CUSTOMER SEGMENT(S) CS

IBM

6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES CL

Can be ony used in laptop or personal computers

5. AVAILABLE SOLUTIONS PLUSES & MINUSES AS

Loan prediction model based on the data mining techniques

Explore AS, differentiate

Focus on PR, tap into BE, understand RC

2. PROBLEMS / PAINS + ITS FREQUENCY PR

Prediction for loan approval based on applicant credibility

9. PROBLEM ROOT / CAUSE RC

The banks definitely may reduce their loss by reducing their non-profit assets

7. BEHAVIOR + ITS INTENSITY BE

Compare the existing product in the market

Ask the expert opinion

Focus on PR, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS TO ACT TR

The recovery of approved loans can take place without any loss

4. EMOTIONS BEFORE / AFTER EM

Before:stress,mental pressure
After:less stree,less mental pressure

10. YOUR SOLUTION SL

1.Data collection
2.Visualizing and analyzing the data
3.Data pe processing
4.Model building using decision tree model decision tree model,random forest model,KNN model,application building using html,python code

8. CHANNELS of BEHAVIOR CH

ONLINE Extract online channels from behavior block

OFFLINE Extract offline channels from behavior block

Extract online & offline CH of BE