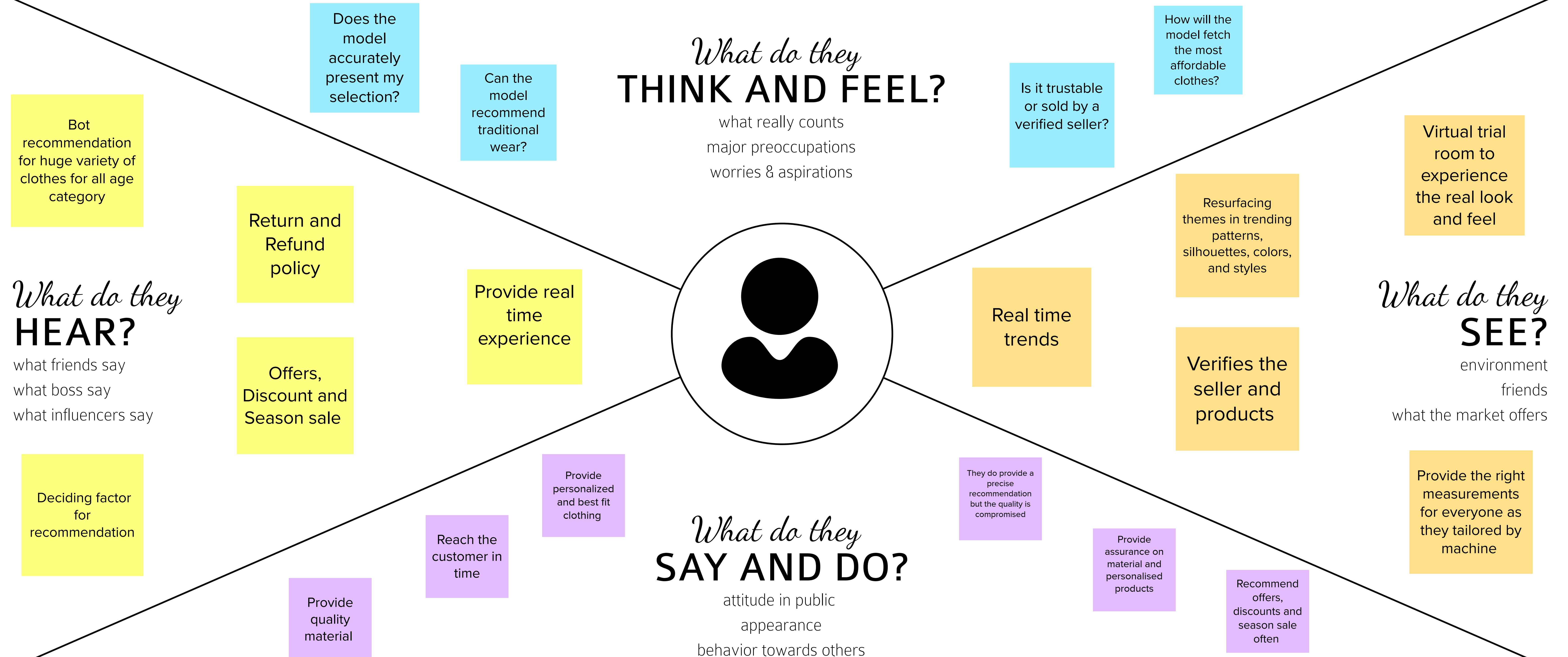


Smart Fashion Recommendation tool Empathy Map

Building customer friendly chatbot and redesigning the fashion industry!!



PAIN

fears
frustrations
obstacles

Raw materials or Designers issue

Shiiping problems

Not all clothing brands will be available

Scam, Malicious websites

GAIN

"wants" / needs
measures of success
obstacles

3D design platform renders the dress and tailors it to customer's measurements

All and any sort of dress available to everyone. no first come first serve

Reducing the sales presure

Creates new jobs such data analyst, machine learning developer, etc