

# Project Design Phase-I

## Problem Solution Fit

Date	15 October 2022
Team ID	PNT2022TMID00109
Project Name	Smart Fashion Recommender Application
Maximum Marks	4 Marks

### Problem Solution Fit:

### Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	<b>1. CUSTOMER SEGMENT(S)</b> <span>CS</span> <ul style="list-style-type: none"> <li>Common peopler</li> <li>Youngsters</li> </ul>	<b>6. CUSTOMER LIMITATIONS</b> <span>CL</span> <small>EG. BUDGET, DEVICES</small> <ul style="list-style-type: none"> <li>Network connectivity.</li> <li>User friendly</li> <li>Quality</li> <li>Budget</li> </ul>	<b>5. AVAILABLE SOLUTIONS</b> <span>AS</span> <small>PLUSES &amp; MINUSES</small> <ul style="list-style-type: none"> <li>It should be more reliable and user friendly</li> <li>It should not contain any network error.</li> <li>Make sure the comfortable and security of the user.</li> </ul>	Explore AS, differentiate
	<b>2. PROBLEMS / PAINS</b> <span>PR</span> <ul style="list-style-type: none"> <li>Unavailable stock</li> <li>COD not applicable to all</li> <li>User dissatisfaction</li> <li>Network problem</li> </ul>	<b>9. PROBLEM ROOT / CAUSE</b> <span>RC</span> <ul style="list-style-type: none"> <li>Server Busy .</li> <li>Network operator</li> <li>Unfixed Bugs</li> <li>Product not delivered on time</li> </ul>	<b>7. BEHAVIOR</b> <span>BE</span> <small>+ ITS INTENSITY</small> <ul style="list-style-type: none"> <li>Seeking of better option.</li> <li>Look for a budget friendly and quality products.</li> <li>More reliable</li> </ul>	
Identify strong TR & EM	<b>3. TRIGGERS TO ACT</b> <span>TR</span> <ul style="list-style-type: none"> <li>Frequent update</li> <li>Social media</li> <li>Advertisement</li> </ul>	<b>10. YOUR SOLUTION</b> <span>SL</span> <ul style="list-style-type: none"> <li>We provide a delivery on time</li> <li>We provide it as more user friendly</li> <li>We provide it is more easy to access</li> </ul>	<b>8. CHANNELS of BEHAVIOR</b> <span>CH</span> <div>ONLINE</div> <ul style="list-style-type: none"> <li>Official Websites.</li> <li>Blogs and Websites like Flipcart,amazon etc.</li> <li>YouTube Videos.</li> <li>Reading the description.</li> </ul> <div>OFFLINE</div> <ul style="list-style-type: none"> <li>Information gathering through friends and neighbours.</li> <li>Direct shop trip to gain more understanding.</li> <li>Brochures and Ads of various Brands.</li> </ul>	Extract online & offline CH of BE
	<b>4. EMOTIONS</b> <span>EM</span> <small>BEFORE / AFTER</small> <div> <div>Before:</div> <ul style="list-style-type: none"> <li>Less knowledge</li> <li>confused state</li> <li>Fear</li> <li>Being untrust</li> </ul> </div> <div> <div>After:</div> <ul style="list-style-type: none"> <li>Felt satisfied</li> <li>More trustable</li> <li>Felt happy after the problem solved</li> </ul> </div>			

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