

Project Design Phase-I

Problem Solution Fit

Date	15 October 2022
Team ID	PNT2022TMID44852
Project Name	Smart Fashion Recommender Application
Maximum Marks	4 Marks

Problem Solution Fit:

Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none"> Common peopler Youngsters 	6. CUSTOMER LIMITATIONS CL <small>EG. BUDGET, DEVICES</small> <ul style="list-style-type: none"> Network connectivity. User friendly Quality Budget 	5. AVAILABLE SOLUTIONS AS <small>PLUSES & MINUSES</small> <ul style="list-style-type: none"> It should be more reliable and user friendly It should not contain any network error. Make sure the comfortable and security of the user. 	Explore AS, differentiate
	2. PROBLEMS / PAINS PR <ul style="list-style-type: none"> Unavailable stock COD not applicable to all User dissatisfaction Network problem 	9. PROBLEM ROOT / CAUSE RC <ul style="list-style-type: none"> Server Busy . Network operator Unfixed Bugs Product not delivered on time 	7. BEHAVIOR + ITS INTENSITY BE <ul style="list-style-type: none"> Seeking of better option. Look for a budget friendly and quality products. More reliable 	
Identify strong TR & EM	3. TRIGGERS TO ACT TR <ul style="list-style-type: none"> Frequent update Social media Advertisement 	10. YOUR SOLUTION SL <ul style="list-style-type: none"> We provide a delivery on time We provide it as more user friendly We provide it is more easy to access 	8. CHANNELS of BEHAVIOR CH <div>ONLINE</div> <ul style="list-style-type: none"> Official Websites. Blogs and Websites like Flipcart,amazon etc. YouTube Videos. Reading the description. <div>OFFLINE</div> <ul style="list-style-type: none"> Information gathering through friends and neighbours. Direct shop trip to gain more understanding. Brochures and Ads of various Brands. 	Extract online & offline CH of BE
	4. EMOTIONS EM <small>BEFORE / AFTER</small> <div> <div>Before:</div> <ul style="list-style-type: none"> Less knowledge confused state Fear Being untrust </div> <div> <div>After:</div> <ul style="list-style-type: none"> Felt satisfied More trustable Felt happy after the problem solved </div>			

Problem-Solution fit canvas is licensed under a Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International License. Designed by Daria Nepriakhina / [IdeaHackers.nl](https://ideahackers.nl) - we tailor ideas to customer behaviour and increase solution adoption probability.