

Project Design Phase-I
Proposed Solution Template

Date	15 October 2022
Team ID	PNT2022TMID44852
Project Name	Smart Fashion Recommender System
Maximum Marks	2 Marks

Proposed Solution Template:

S.No	Parameter	Description
1.	Problem Statement (Problem to be solved)	Problem become hectic during pandemic years. Visiting shop in person to buy a product become annoying now a days. Customer have to wait in the queue to get the product needed. People need to travel long distance to find a product. Exploring wide range of brands is not possible
2.	Idea / Solution description	Web application can be developed to solve this issue. People can search for the product they need with the help of chat bot. Chat bot will recommend products according to the user wish. Customer can buy the product through online and can get the product in their doorstep. Customer can explore wide range of brands. Customer need not to travel to get a product instead they can only pay the delivery charge and can get the product. Customer need not to skip the work their work for purchase. Customer can get high quality product which are all over the world through online without visiting the shops
3.	Novelty / Uniqueness	Using Chat Bot to recommend the product according to customer wish is the unique feature in this product.
4.	Social Impact / Customer Satisfaction	Customer feel comfortable in doing online purchase. They get more quality product than getting product in shops. They feel that buying product in online is easy and a time saving process than buying offline. Customer explores wide range of products and brands even through their mobile phone
5.	Business Model (Revenue Model)	Increasing the sales : Giving offers in wide range for particular period of time increases the sales of the product. It helps the sellers who tends to clear the stock. Offer zone gives profit for both the seller and the customer. It also improves the company name more popular. Including super coin zone in the application and giving reduction in the amount encourages the user to buy the product.

6.	Scalability of the Solution	Having online web applications replacing the offline stores is a very good alternative. As the customer can get the product much quicker and can have quality product than the offline store give the stable usage of the customer
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