

Project Development Phase Delivery
of Sprint - 4

Date	16 November 2022
Team ID	PNT2022TMID32748
Project Name	Global Sales Data Analytics

Project Development Phase:

Sprint 1:

- Data Collection
- Data Filtration

Sprint 2:

- Data Visualization

Sprint 3:

- Dashboard Creation

Sprint 4:

- Report Creation
- Story Creation

Sprint 4:

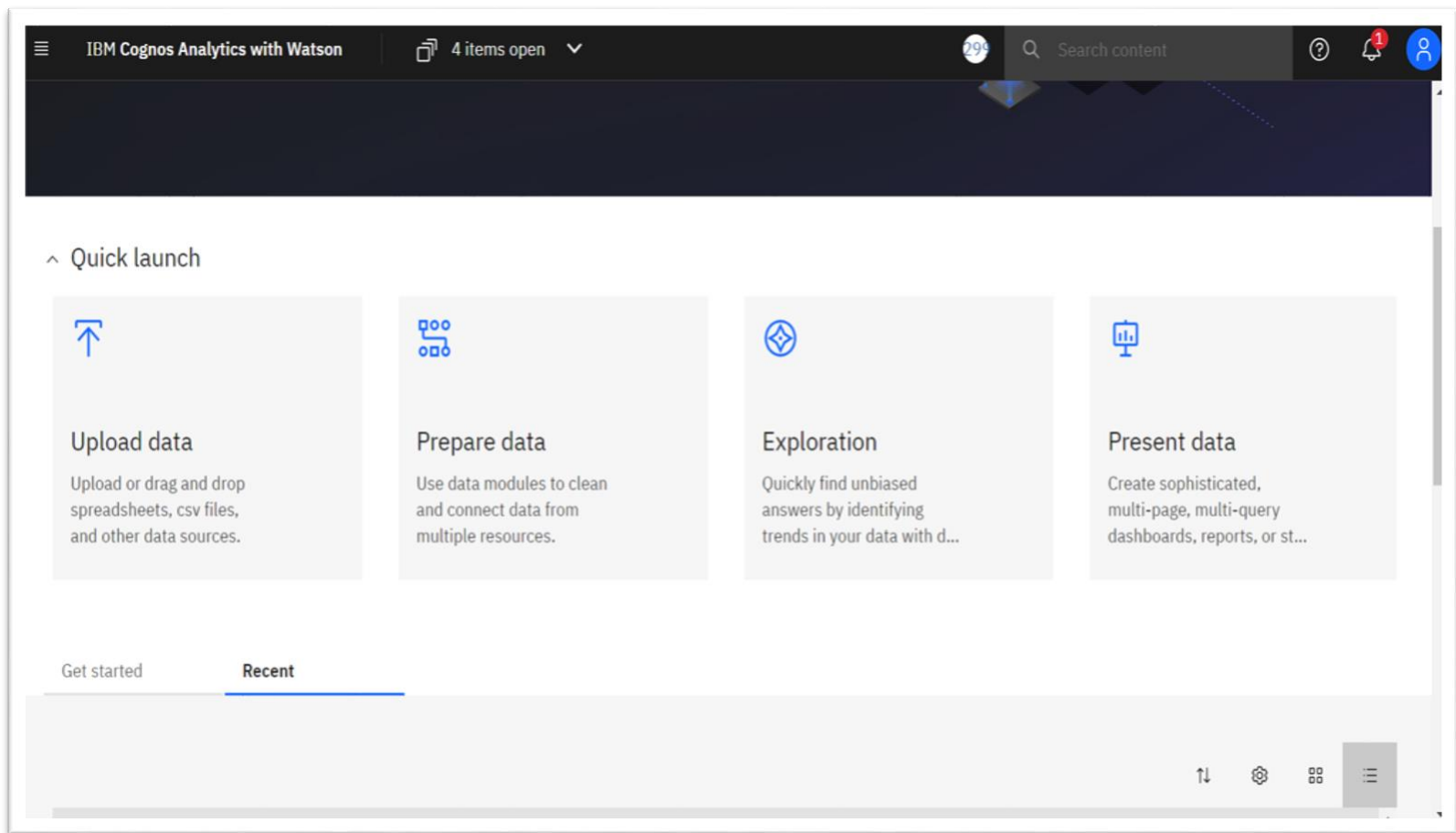
Story Creation :

Data storytelling is the ability to effectively communicate insights from a dataset using narratives and visualizations. It can be used to put data insights into context for and inspire action from your audience.

Data storytelling is a methodology for communicating information, tailored to a specific audience, with a compelling narrative. It is the last ten feet of your data analysis and arguably the most important aspect.

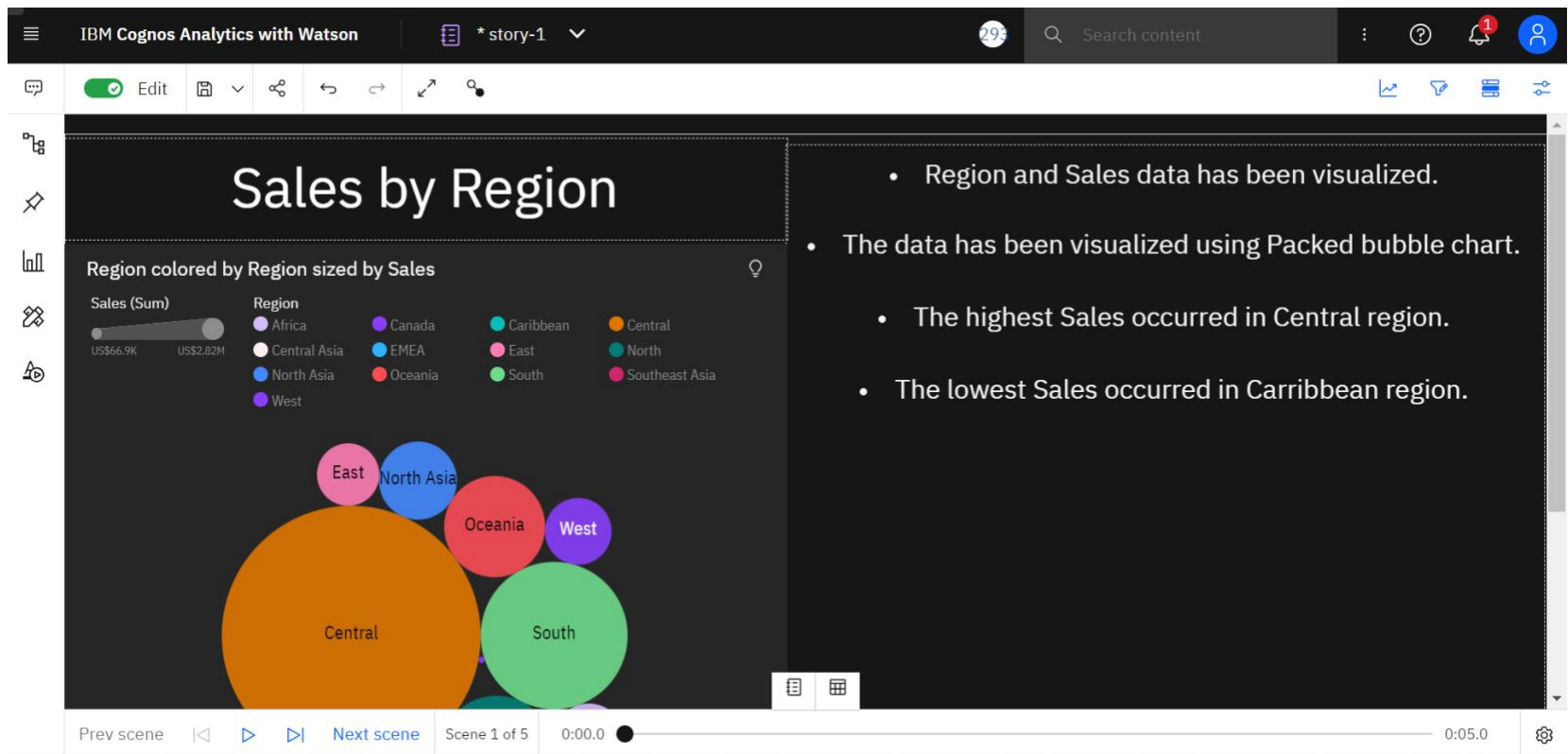
Evolutionarily, as Humans, we are naturally hard-wired to share stories as a means of sharing information.

IBM COGNOS:

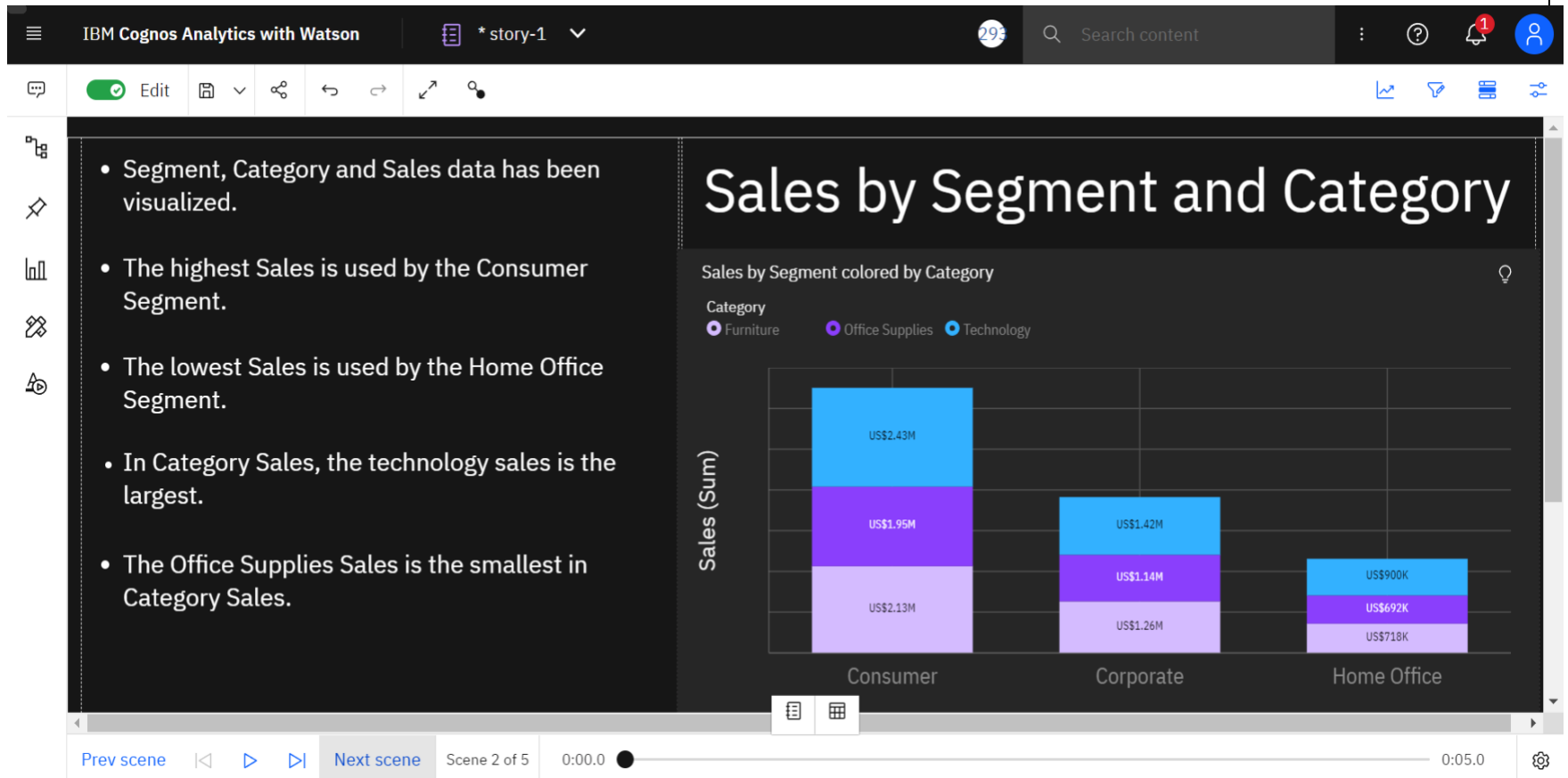


Story Creation:

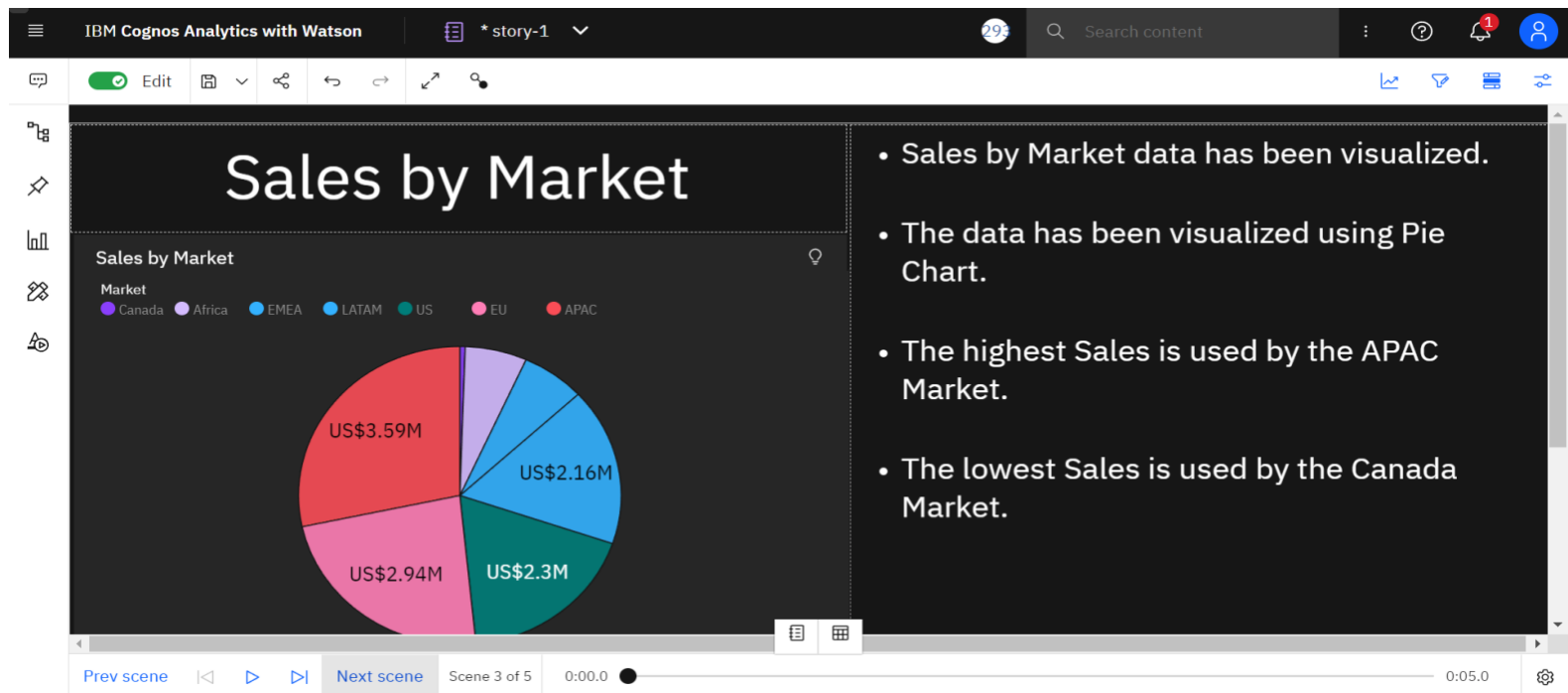
1.Sales by Region



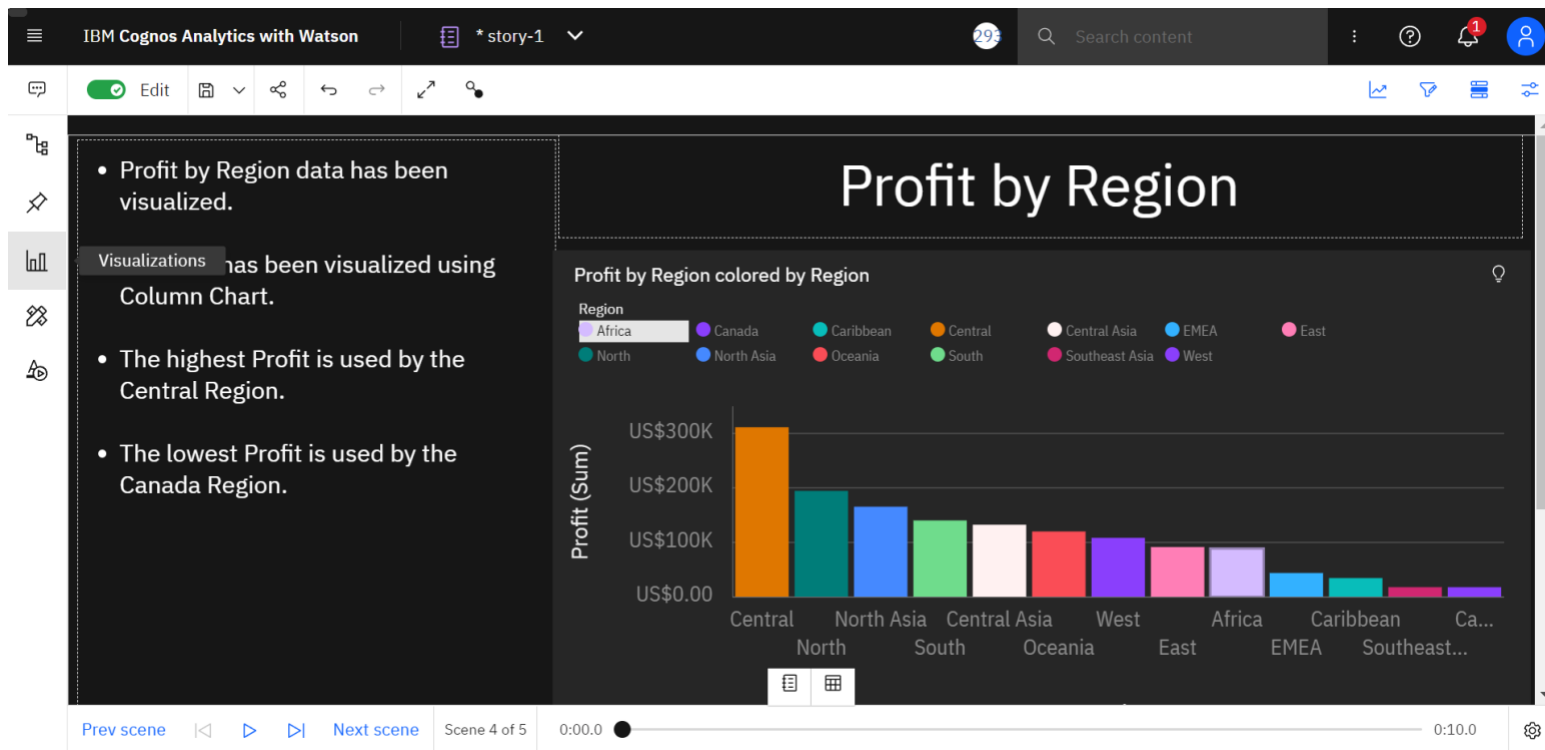
2.Sales by Segment and Category



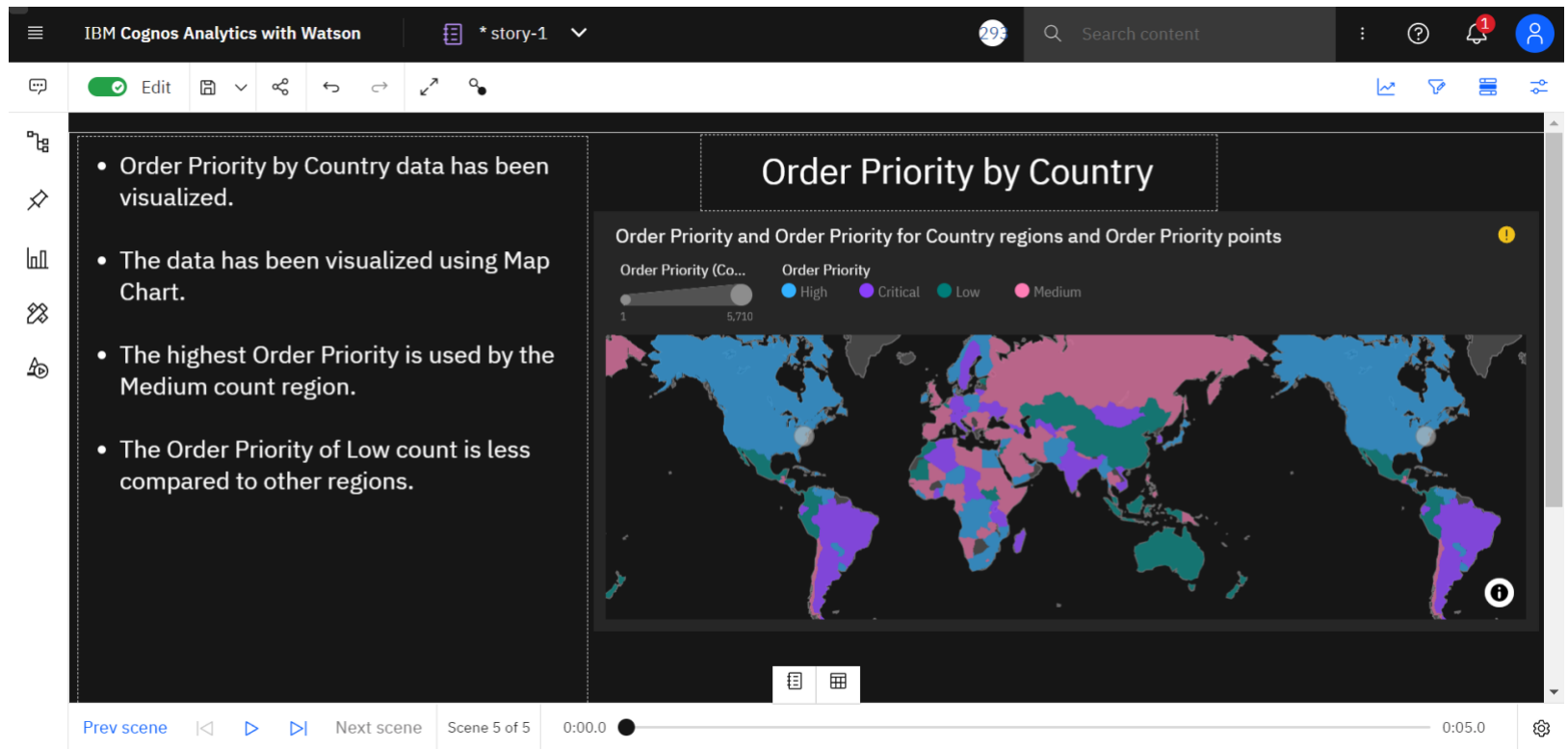
3.Sales by Market



4.Profit by Region



5.Order Priority by Country



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