

**Project Planning Phase
Milestone and Activity List**

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| Date | 25 October 2022 |
| Team ID | PNT2022TMID32748 |
| Project Name | Global Sales Data Analytics |

| TITLE | DESCRIPTION | DATE |
|--|--|--------------------------|
| Literature Survey & Information Gathering | Literature survey on selected project and gathering information by referring the project's related technical papers, research publications, etc | 10 SEPTEMBER 2022 |
| Prepare Empathy Map | Prepare empathy map canvas to capture the user's pains & gains and prepare the list of problem statements. | 20 SEPTEMBER 2022 |
| Ideation | To list by the organizing brainstorm sessions and prioritize the top three ideas based on the feasibility and importance. | 22 SEPTEMBER 2022 |
| Proposed Solution | To prepare the proposed solution documents, which includes the novelty, feasibility of ideas, business model, social impact, scalability of the solution, etc. | 26 SEPTEMBER 2022 |
| Problem Solution Fit | Includes customer segments and customer constraints, the problem root cause and jobs to be done. | 05 OCTOBER 2022 |
| Solution Architecture | From data collection to digit recognition by the web application are represented in architectural diagrams | 05 OCTOBER 2022 |

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| Customer Journey | Prepare the customers journey map help the customers understand the user interaction and experiences with the application from the beginning to the end. | 10 OCTOBER 2022 |
| Functional Requirement | Prepare the functional requirement document. | 18 OCTOBER 2022 |
| Data Flow Diagrams | Data flow diagrams and user stories are prepared and four sprint phases are described. . | 18 OCTOBER 2022 |
| Technology Architecture | Technical flow graphs are created and the functions of technical stacks are defined. | 19 OCTOBER 2022 |
| Prepare Milestone & Activity List | Prepare the milestones and activity of the project. | 22 OCTOBER 2022 |
| Sprint Delivery Plan | To develop a template for sprint planning. | 22 OCTOBER 2022 |
| Project Development – Delivery of Sprint-1, 2, 3 & 4 | Develop and submit the developed code by testing it and having no errors. | 24 OCTOBER 2022 - 19 NOVEMBER 2022 |