

Global Sales Data Analytics

Loading The Dataset

Before you can build a view and analyze your data, you must first connect the data to IBM Cognos. Cognos supports connecting to a wide variety of data, stored in a variety of places.

The data might be stored on your computer in a spreadsheet or a text file, or in a big data, relational, or cube (multidimensional) database on a server in your enterprise.

File	Home	Insert	Page Layout	Formulas	Data	Review	View	Help	Tell me what you want to do												
Paste		Calibri 11 A A			Wrap Text			General		Conditional Formatting		Format as Table		Cell Styles		Insert Delete Format		Sort & Filter		Find & Select	
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	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	
1	Row ID	Order ID	Order Date	Ship Date	Ship Mode	Customer	Customer Segment	City	State	Country	Postal Code	Market	Region	Product ID	Category	Sub-Category	Product Name	Sales	Quantity		
2	32298	CA-2012-1	#####	#####	Same Day	RH-19495	Rick Hansen	Consumer	New York	New York	United States	10024	US	East	TEC-AC-1C	Technology	Accessories	Plantronics	2309.65	1	
3	26341	IN-2013-7	#####	#####	Second Class	JR-16210	Justin Ritter	Corporate	Wollongong	New South Wales	Australia		APAC	Oceania	FUR-CH-1C	Furniture	Chairs	Novimex Europe	3709.395	1	
4	25330	IN-2013-7	#####	#####	First Class	CR-12730	Craig Reiter	Consumer	Brisbane	Queensland	Australia		APAC	Oceania	TEC-PH-1C	Technology	Phones	Nokia Smartphones	5175.171	1	
5	13524	ES-2013-1	#####	#####	First Class	KM-16375	Katherine Heimann	Corporate	Berlin	Berlin	Germany		EU	Central	TEC-PH-1C	Technology	Phones	Motorola	2892.51	1	
6	47221	SG-2013-4	#####	#####	Same Day	RH-9495	Rick Hansen	Consumer	Dakar	Dakar	Senegal		Africa	Africa	TEC-SHA-1C	Technology	Copiers	Sharp Wireless	2832.96	1	
7	22732	IN-2013-4	#####	#####	Second Class	JM-15655	Jim Mitchell	Corporate	Sydney	New South Wales	Australia		APAC	Oceania	TEC-PH-1C	Technology	Phones	Samsung	2862.675	1	
8	30570	IN-2011-8	#####	#####	First Class	TS-21340	Toby Swinburn	Consumer	Porirua	Wellington	New Zealand		APAC	Oceania	FUR-CH-1C	Furniture	Chairs	Novimex Europe	1822.08	1	
9	31192	IN-2012-8	#####	#####	Standard (MB-18085	Mick Brown	Consumer	Hamilton	Waikato	New Zealand		APAC	Oceania	FUR-TA-1C	Furniture	Tables	Chromcraft	5244.84	1		
10	40155	CA-2014-1	#####	#####	Standard (JW-15220	Jane Wacker	Corporate	Sacramento	California	United States	95823	US	West	OFF-BI-10C	Office Supplies	Binders	Fellowes	5083.96	1		
11	40936	CA-2012-1	#####	#####	Second Class	JH-15985	Joseph Ho	Consumer	Concord	North Carolina	United States	28027	US	South	FUR-TA-1C	Furniture	Tables	Chromcraft	4297.644	1	
12	34577	CA-2011-1	#####	#####	Second Class	GM-14695	Greg Maxwell	Corporate	Alexandria	Virginia	United States	22304	US	South	OFF-SU-1C	Office Supplies	Supplies	Martin's	4164.05	1	
13	28879	ID-2012-2	#####	#####	First Class	AJ-10780	Anthony J. Alibek	Corporate	Kabul	Kabul	Afghanistan		APAC	Central Asia	FUR-TA-1C	Furniture	Tables	Bevis Controls	4626.15	1	
14	45794	SA-2011-1	#####	#####	Second Class	MM-7260	Magdalen M. M. M.	Consumer	Jizan	Jizan	Saudi Arabia		EMEA	EMEA	TEC-CIS-1C	Technology	Phones	Cisco Smartphones	2616.96	1	
15	4132	MX-2012-1	#####	#####	Same Day	VF-21715	Vicky Frey	Home Office	Toledo	Parana	Brazil		LATAM	South	FUR-CH-1C	Furniture	Chairs	Harbour City	2221.8	1	
16	27704	IN-2013-7	#####	#####	Second Class	PF-19120	Peter Fuller	Consumer	Mudanjiang	Heilongjiang	China		APAC	North Asia	OFF-AP-1C	Office Supplies	Appliances	KitchenAid	3701.52	1	
17	13779	ES-2014-5	#####	#####	Second Class	BP-11185	Ben Peteri	Corporate	Paris	Ile-de-France	France		EU	Central	OFF-AP-1C	Office Supplies	Appliances	Breville Re	1869.588	1	
18	36178	CA-2014-1	#####	#####	Second Class	TB-21175	Thomas B. B.	Corporate	Henderson	Kentucky	United States	42420	US	South	TEC-AC-1C	Technology	Accessories	Logitech	2249.91	1	
19	12069	ES-2014-1	#####	#####	Standard (PJ-18835	Patrick Jor	Corporate	Prato	Tuscany	Italy		EU	South	OFF-AP-1C	Office Supplies	Appliances	Hoover St	7958.58	1		
20	22096	IN-2014-1	#####	#####	First Class	JS-15685	Jim Sink	Corporate	Townsville	Queensland	Australia		APAC	Oceania	TEC-CO-1C	Technology	Copiers	Brother Fe	2565.594	1	
21	49463	TZ-2014-8	#####	#####	Second Class	RH-9555	Ritsa High	Consumer	Uvinza	Kigoma	Tanzania		Africa	Africa	OFF-KIT-1C	Office Supplies	Appliances	KitchenAid	3409.74	1	
22	46630	PL-2012-7	#####	#####	First Class	AB-600	Ann Blum	Corporate	Bytom	Silesia	Poland		EMEA	EMEA	FUR-HON-1C	Furniture	Tables	Hon Comp	1977.72	1	



Upload data

Upload or drag and drop spreadsheets, csv files, and other data sources.



Prepare data

Use data modules to clean and connect data from multiple resources.



Exploration

Quickly find unbiased answers by identifying trends in your data with d...









Present data

Create sophisticated, multi-page, multi-query dashboards, reports, or st...

Get started

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