Project Development Phase Delivery
of Sprint - 4

Date	16 November 2022
Team ID	PNT2022TMID32748
Project Name	Global Sales Data Analytics

Project Development Phase:

Sprint 1:

- Data Collection
- Data Filtration

Sprint 2:

- Data Visualization

Sprint 3:

- Dashboard Creation

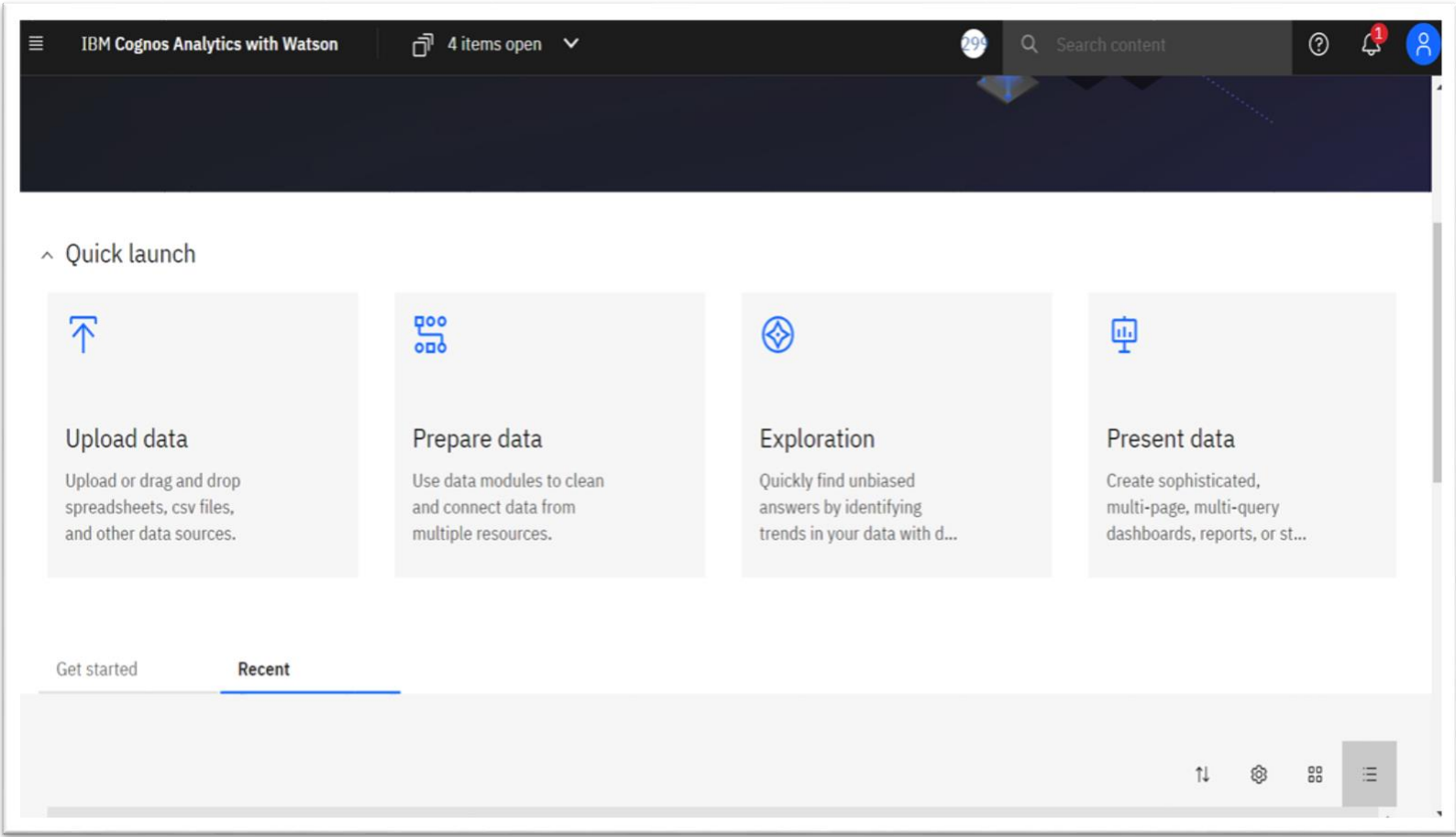Sprint 4:

- Report Creation
- Story Creation

Sprint 4:

Story Creation :

Data storytelling is the ability to effectively communicate insights from a dataset using narratives and visualizations. It can be used to put data insights into context for and inspire action from your audience.

Data storytelling is a methodology for communicating information, tailored to a specific audience, with a compelling narrative. It is the last ten feet of your data analysis and arguably the most important aspect.

Evolutionarily, as Humans, we are naturally hard-wired to share stories as a means of sharing information.
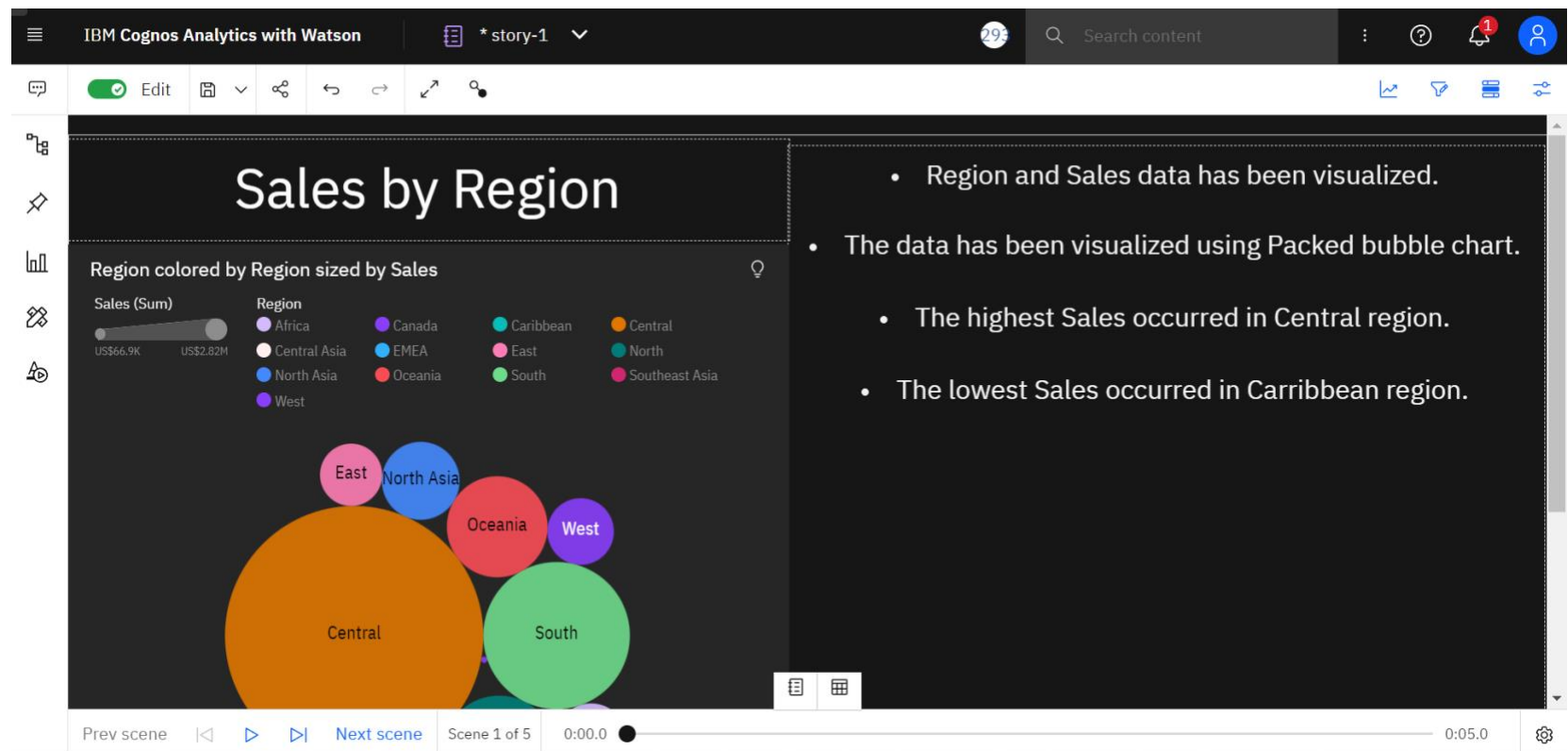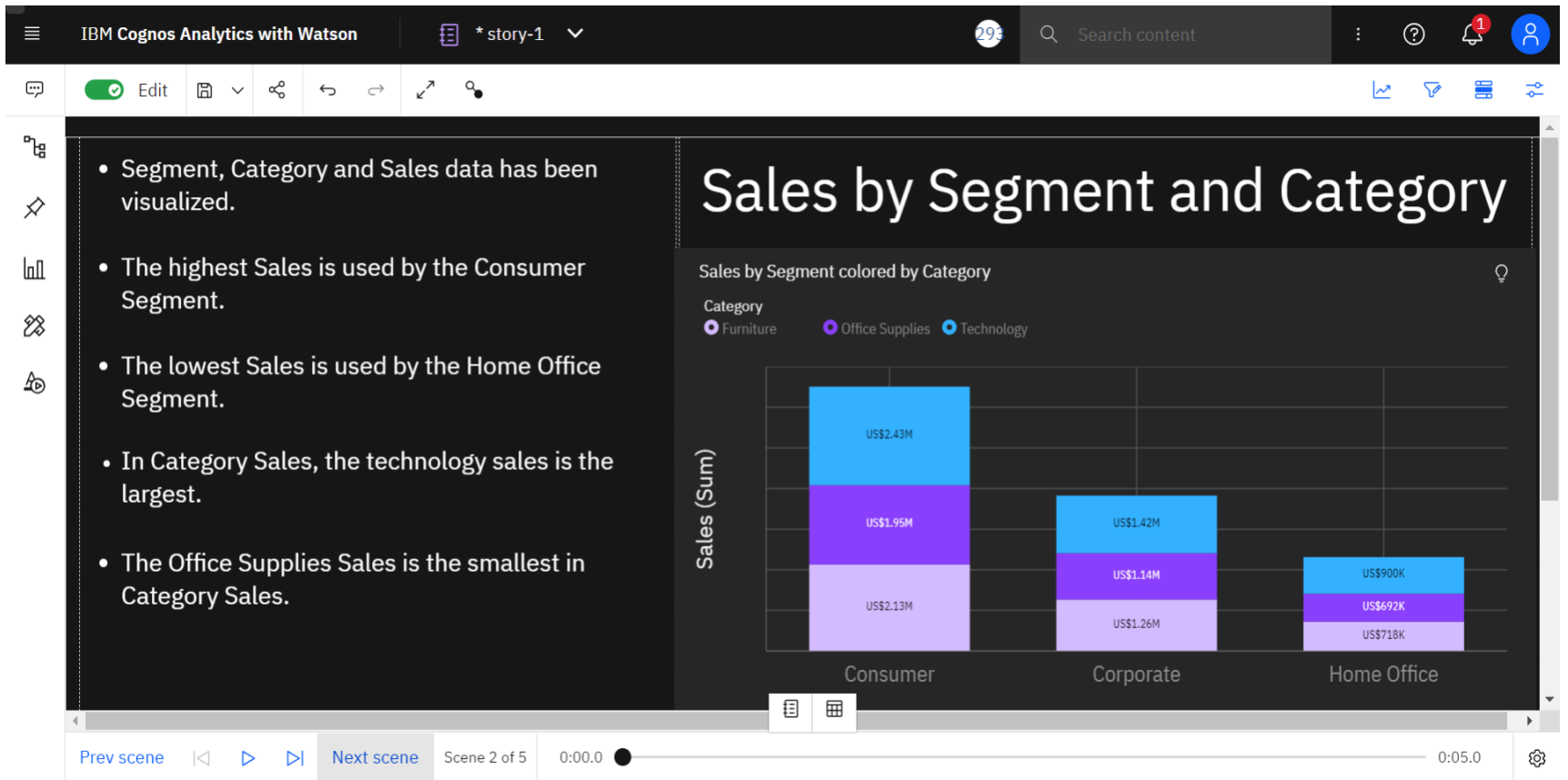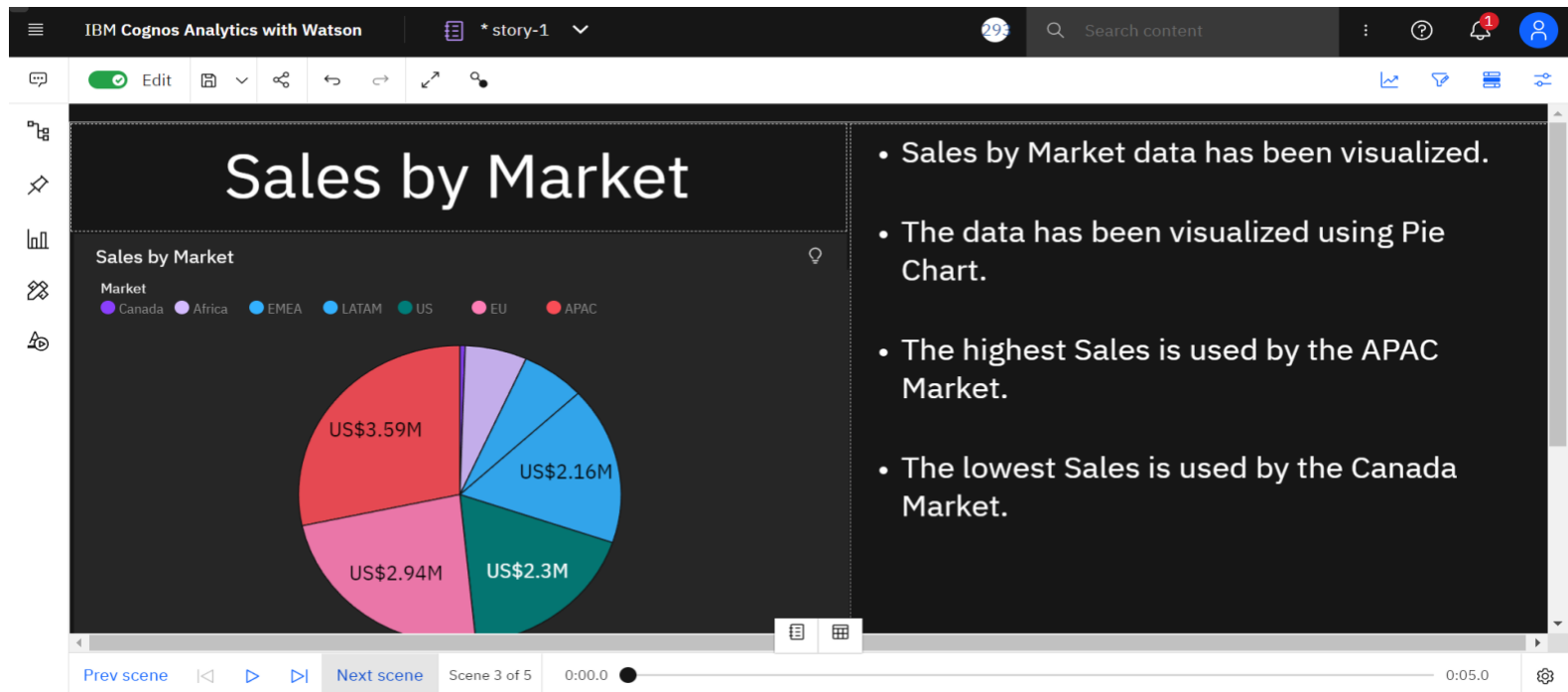
IBM COGNOS:

Story Creation:

1.Sales by Region
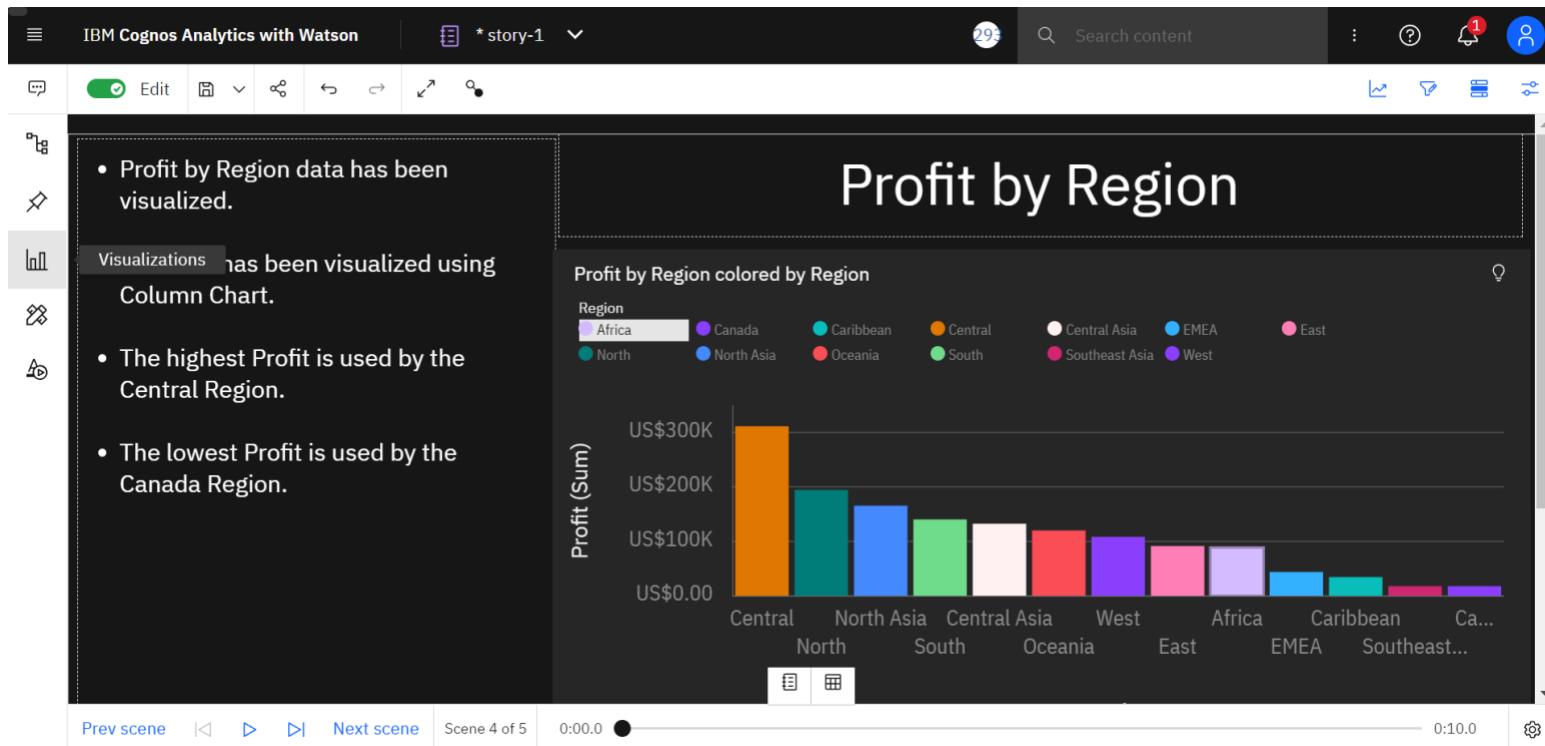
2.Sales by Segment and Category
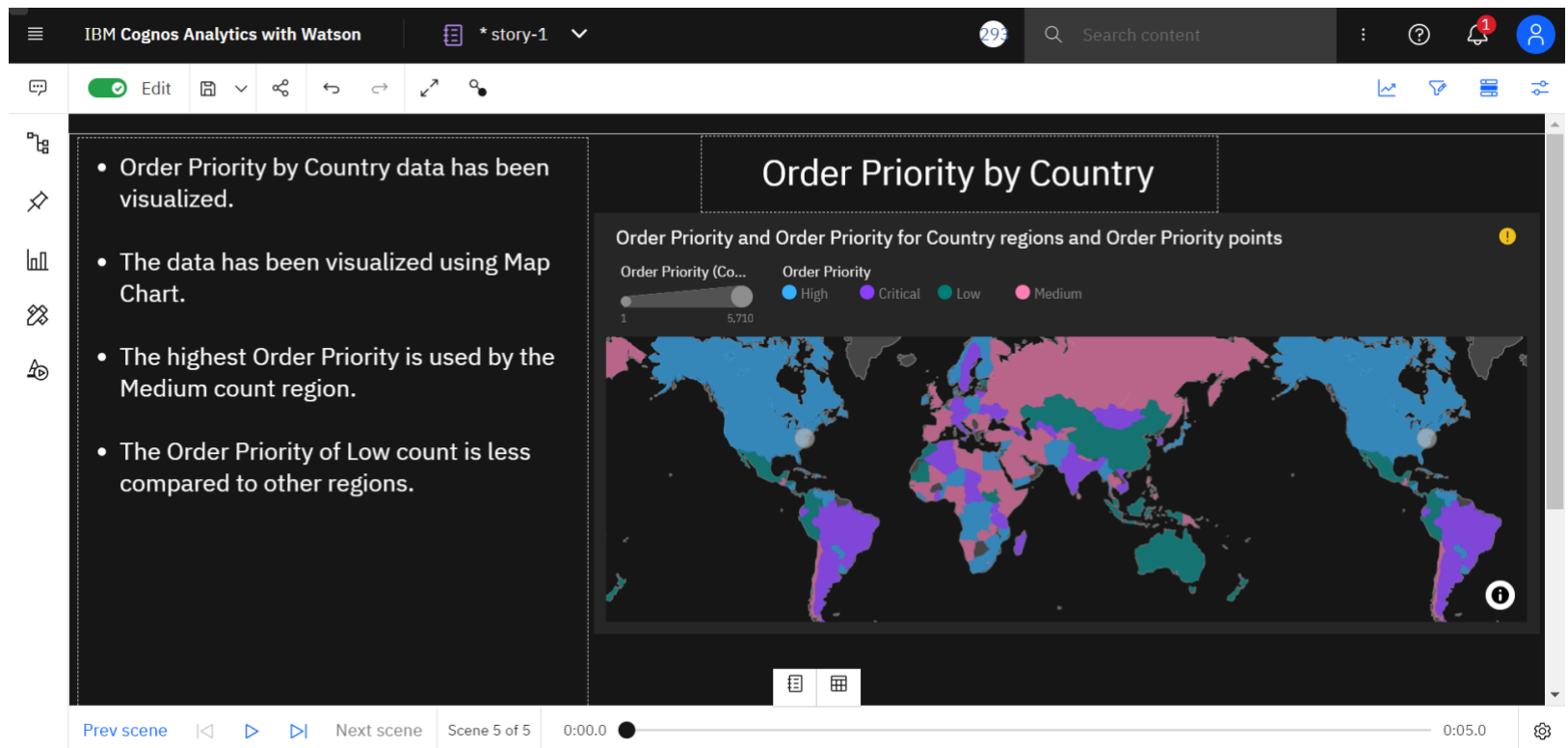
3.Sales by Market

4.Profit by Region

5.Order Priority by Country

LINK:https://us1.ca.analytics.ibm.com/bi/?pathRef=.my_folders%2FNew%2Breport&action=run&format=HTML&prompt=false