<u>Project Development Phase</u> <u>Delivery</u>
<u>of Sprint - 4</u>

Date	16 November 2022
Team ID	PNT2022TMID32748
Project Name	Global Sales Data Analytics

<u>Project Development Phase:</u>

<u>Sprint 1:</u>

- Data Collection
- Data Filtration

<u>Sprint 2:</u>

- Data Visualization
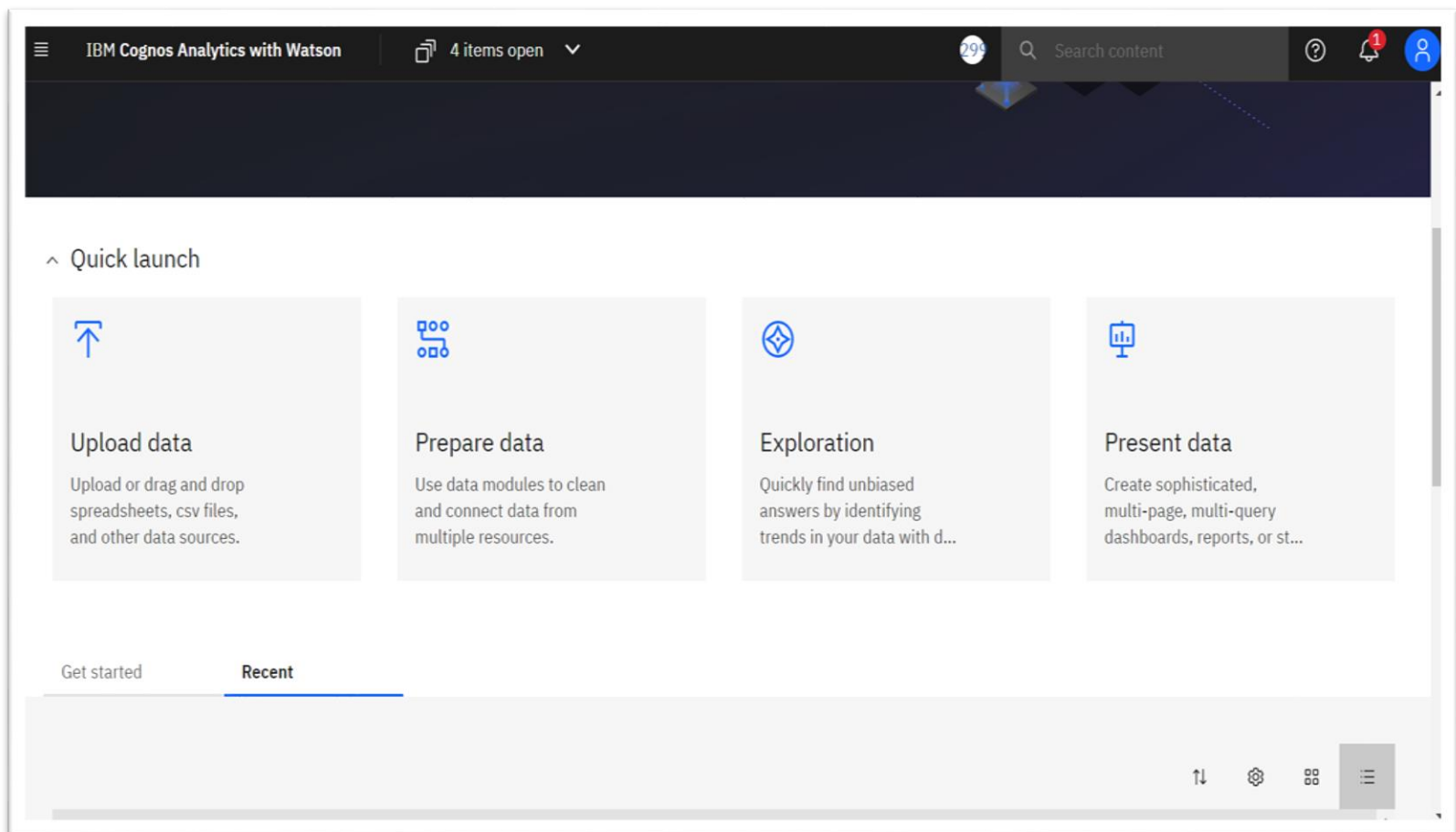
<u>Sprint 3:</u>

- Dashboard Creation

<u>Sprint 4:</u>

- Report Creation
- Story Creation
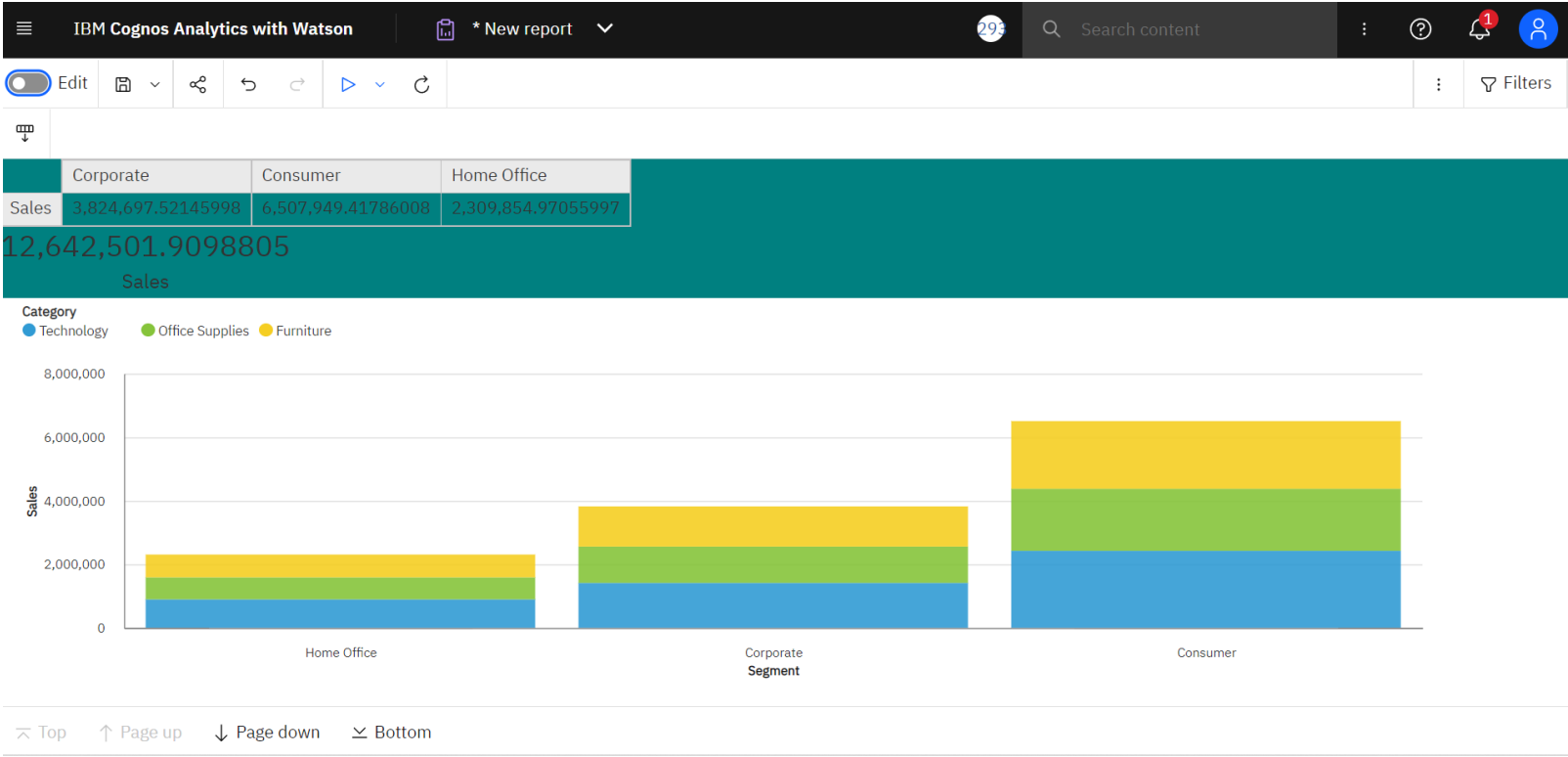
Sprint 4:

Report Creation:

A data analysis report is a type of business report in which you present quantitative and qualitative data to evaluate your strategies and performance. Based on this data, you give recommendations for further steps and business decisions while using the data as evidence that backs up your evaluation. Today, data analysis is one of the most important elements of business intelligence strategies as companies have realized the potential of having data-driven insights at hand to help them make data-driven decisions.
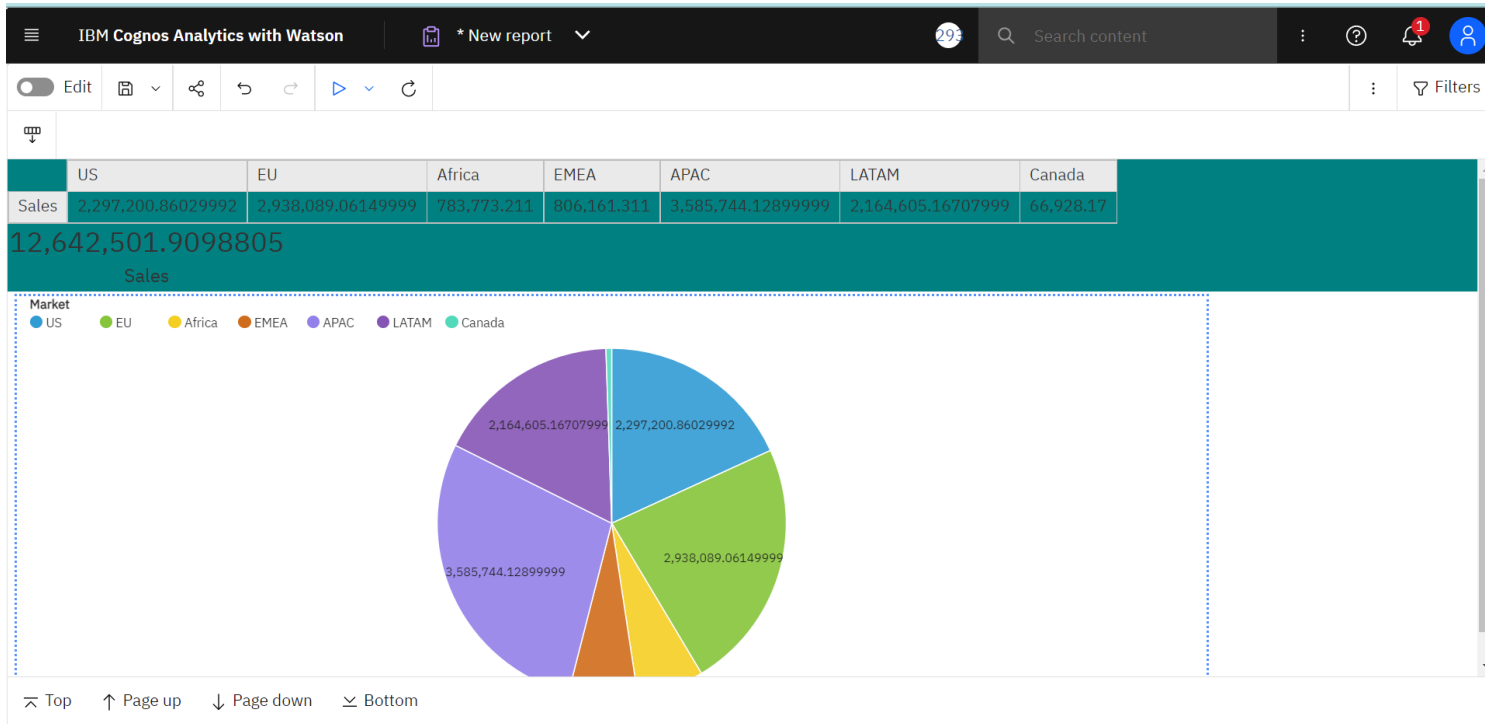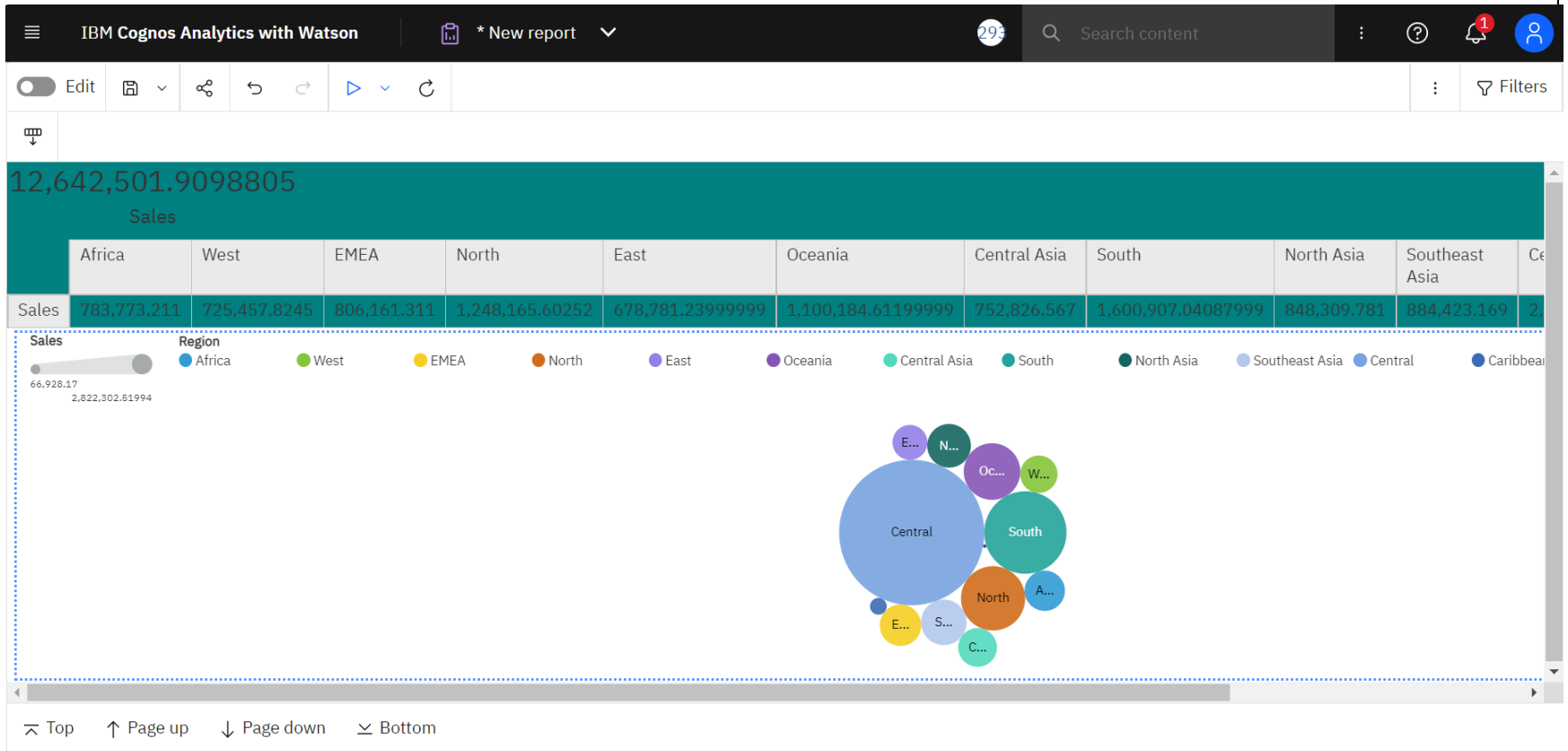
IBM COGNOS:

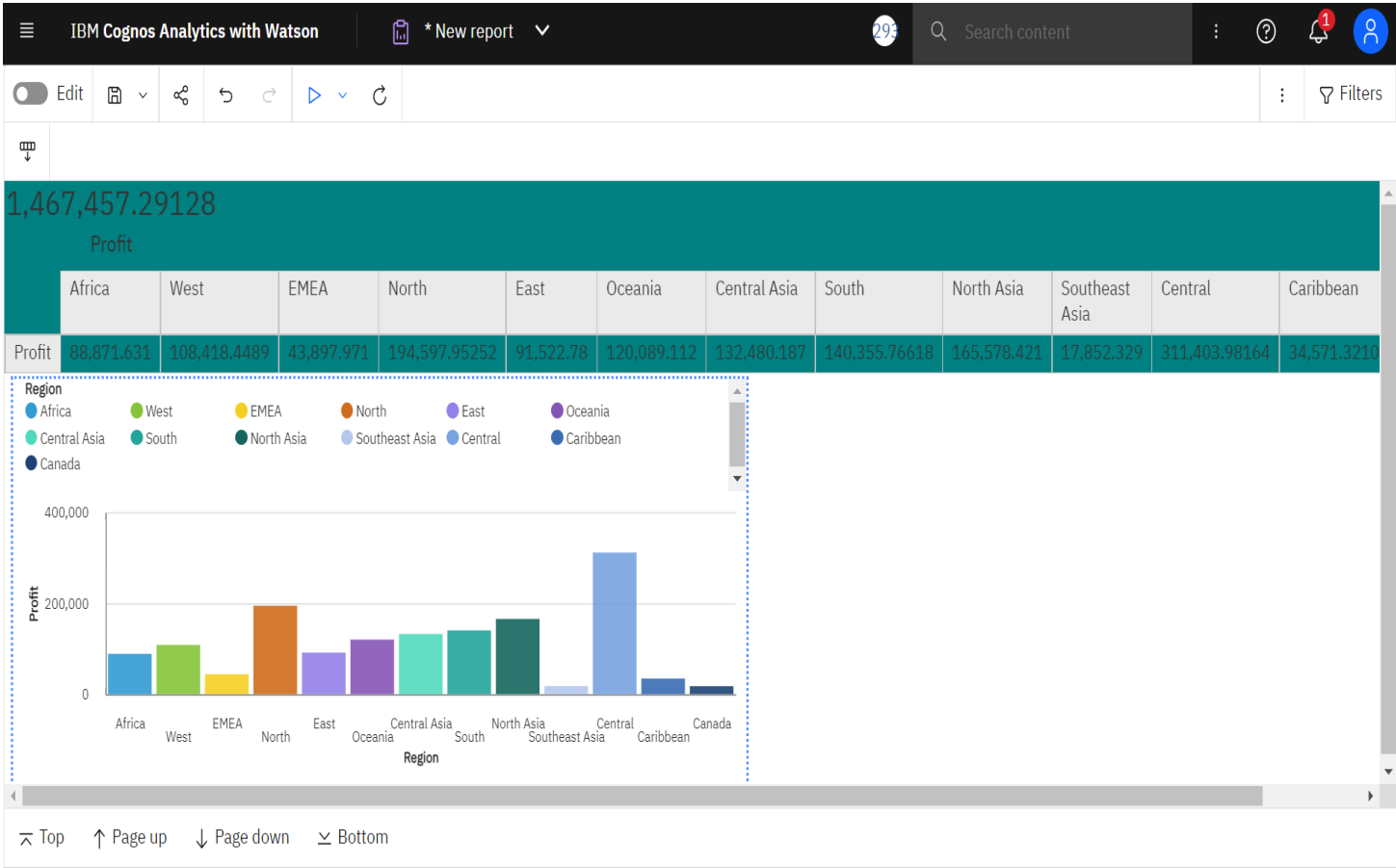# Report Creation:

1.Sales by Segment

2.Sales by Market

⊘ Edit   💾 ⌄   ⌸   ↩ ↪   ▷ ⌄   ↻   ⋮   ▽ Filters

	US	EU	Africa	EMEA	APAC	LATAM	Canada
Sales	2,297,200.86029992	2,938,089.06149999	783,773.211	806,161.311	3,585,744.12899999	2,164,605.16707999	66,928.17

12,642,501.9098805
Sales

Market
● US   ● EU   ● Africa   ● EMEA   ● APAC   ● LATAM   ● Canada

[Pie chart with the following labels:]
- 2,297,200.86029992
- 2,164,605.16707999
- 2,938,089.06149999
- 3,585,744.12899999

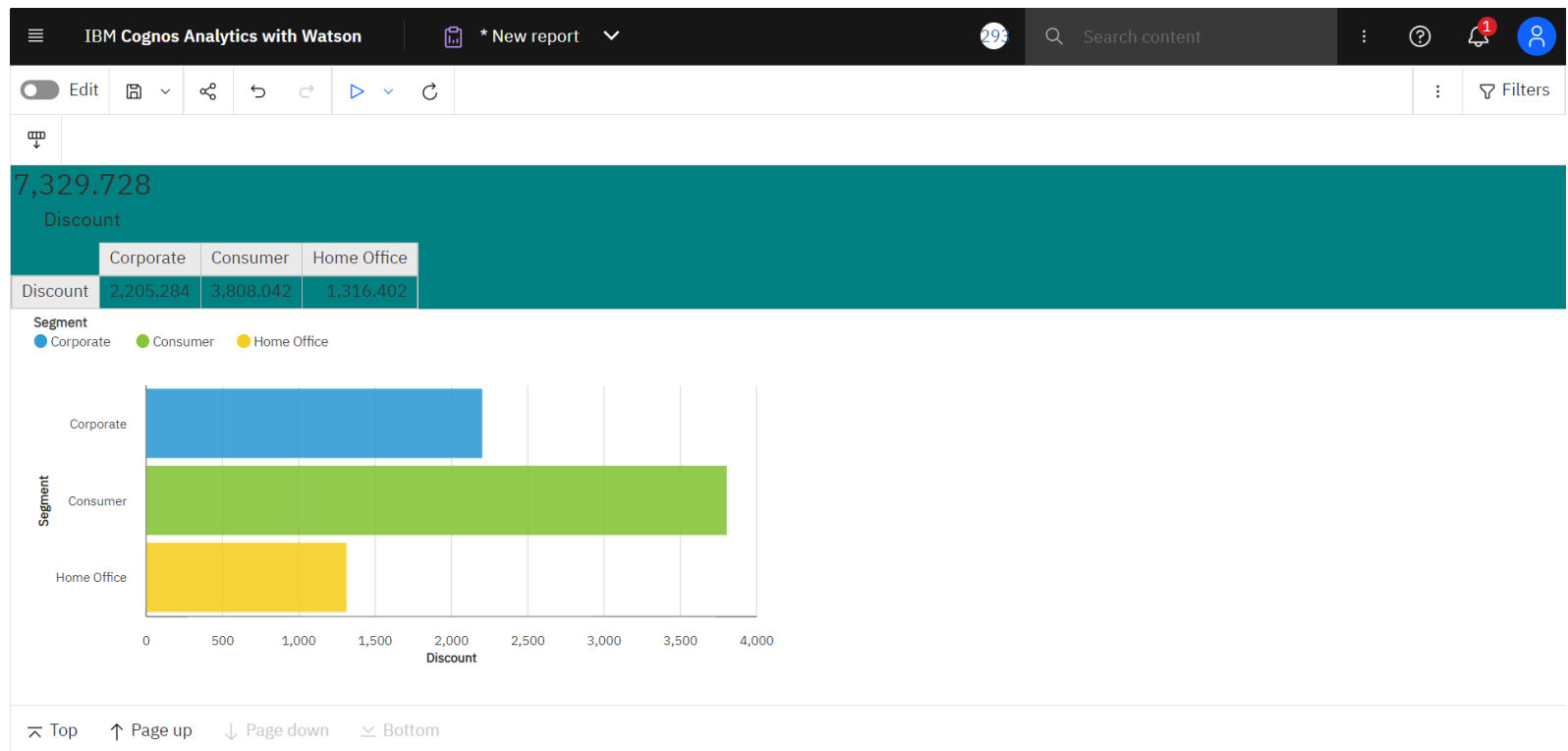⌃ Top   ↑ Page up   ↓ Page down   ⌄ Bottom

3.Sales by Region

4.Profit by Region

5.Discount by Segment

LINK:https://us1.ca.analytics.ibm.com/bi/?pathRef=.my_folders%2FNew%2Breport&action=run&format=HTML&prompt=false