

**Ideation Phase Define the
Problem Statements**

Date	15 October 2022
Team ID	PNT2022TMID37337
Project Name	News Tracker Application
Maximum Marks	2 Marks

I am	Mr.Robert, a business man of a xyz company.
I'm trying to	Consume news despite my busy schedule.
But,	I'm finding it difficult to consume news through the form of a physical newspaper as, I travel a lot
Because	Of travel schedules ,I rely on an app to keep me informed.

Which makes me feel	The concept of a physical newspaper causes congestion during travel.
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Problem Statement:

Robert is a businessman who's busy 24/7, so he has practically no time to consume news through the form of a physical newspaper and it's difficult for a person like him to carry a physical newspaper, because he travels a lot to attend his business meetings. And it's difficult for him to select the kind of news which interests him and also useful for him, so if he goes for a physical newspaper it's going be a time consuming task. So with the help of a application it's easier for him to read the kind of news he wants to consume and the news which actually keeps him well informed in his desired field despite his busy schedule and travel..



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Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Business Man	Read news while travelling	I couldn't have enough time to read	It feels like a burden to carry a news paper.	Discomfort and more annoying
PS-2	Business Man	To get the information at any time.	I couldn't able to carry the news paper	It's not convenient for me to carry the news paper wherever I go.	Congestion and annoyance.