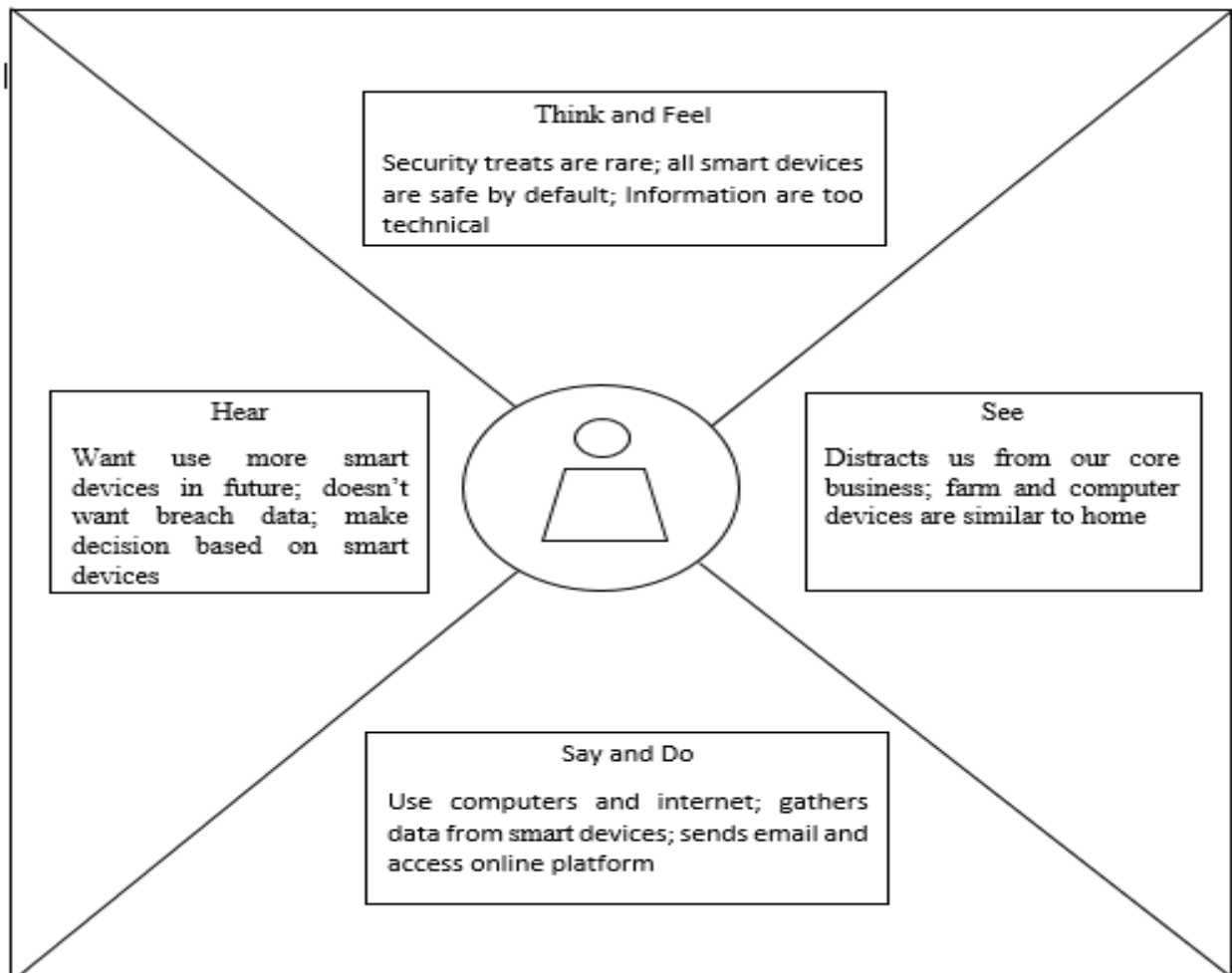


Ideation Phase Empathize & Discover

Date	08 October 2022
Team ID	PNT2022TMID07205
Project Name	Project – SMART FARMER(IoT Enabled Smart Farming Application)

Empathy Map Canvas:

Empathy map for Smart Farming Application



Pain: <ul style="list-style-type: none"> ✓ Hard to get a good internet speed ✓ Health issues ✓ Uncomfortable for paying cash ✓ Looking for application that matches interest 	Goal: <ul style="list-style-type: none"> ✓ Maintain a good work-life balance ✓ Provide support to farmers ✓ Comfortable ✓ Accuracy
---	---