

Document an existing experience

Narrow your focus to a specific scenario or process within an existing product or service. In the **Steps** row, document the step-by-step process someone typically experiences, then add detail to each of the other rows.

| SCENARIO Browsing, booking, attending, and rating a local city tour | Entice How does someone initially become aware of this process? | Enter What do people experience as they begin the process? | Engage In the core moments in the process, what happens? | Exit What do people typically experience as the process finishes? | Extend What happens after the experience is over? |
|---|--|--|--|--|--|
| Steps What does the person (or group) typically experience? | we will provide them knowledge about our application and make farming even more easier The user should navigate to our we will reach the customer directly ask about there problems and provide effective solutions if their problems match our application The app first check the whether of particular location | customer will learn the applications and how to use them The user should login to the app by using mail or phone number If the field is Dry We can able to Switch on the Motor The user should login to the app by using mail or phone number If the field is Dry We hygrometer to measure the Humidity Using the app user can check the soil Moisture whether it is dry or not If the field is Dry We can able to Switch on the | By saling the goodscalant coll some sort of next monitoring and the control of th | water will be lesser as compared to other irrigation system productivity yield will be higher | Farming in the user profile Personalized System this application is more effective |
| Interactions What interactions do they have at each step along the way? People: Who do they see or talk to? Places: Where are they? Things: What digital touchpoints or physical objects would they use? | Signup/Sign in page for the users At the starting the customer will be worried about the process and they will think whether it will be effectivev If there is any problem in the software they can communicate us through chat | The customer will get to handle application through the person who has the knowledge about that application Weather Forecast shows the weather for routine days | It show the some sort of true. Temperature and humidity of our field the population of the population | They will be able to use the app with our technical assistance "Leave a feedback" modal window within the profile on the website, iOS app, or Android app | They will have good experience while using this app and they will have productive yields Completed experiences section of the profile on the website, iOS app, or Android app |
| Goals & motivations At each step, what is a person's primary goal or motivation? ("Help me" or "Help me avoid") | The primary goal is to lower the productivity loss and to make farming easier Access from anywhere at anytime To get the field temperaturew | Remotely we can access the motor switch | Help me feel confident about where to go and spent time in other work They will compare the growth and production before and after the use of application | They will be satisfied with the outcome & will not their decision of using this application | They will expand their usage to other farming application |
| Positive moments What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting? | At first there will be excited to see on how the technology works | they will be aware of many new techniques in farming Modern Technology Has Made Water Supply Simple | positively they will learn the app technolgy | People love to remote access control, we have a 96% satisfaction rating | They may recomend their positive feedbacks about the app and help people to work with the app |
| Negative moments What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming? | In some rural areas the network connectivity is very poor Some people dont know how to use smart device | Rural People express a bit of fear to use technology | The learning process is not easy for everyone the understanding capacity differs | There will be hard learning process and understanding | an challenging task one cant handle the app all alone and should have a people assiting them always |
| Areas of opportunity How might we make each step better? What ideas do we have? What have others suggested? | provide a simpler information about smart farming | By these technology most literate peoples are ready to do farming | | | Customers will come to know about the tremendous growth in agriculture |