

Team ID :PNT2022TMID41842

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Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

1. Before you collaborate (10 minutes)
 A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

2. Define your problem statement (5 minutes)
 What problem are you trying to solve? Frame your problem as a **How Might It** statement. This will be the focus of your brainstorm.

3. Brainstorm (10 minutes)
 Write down any ideas that come to mind for child safety monitoring system

4. Group ideas (20 minutes)
 Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

5. Prioritize (20 minutes)
 Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template](#)
- Customer experience journey map**
Uncover customer needs, motivations, and obstacles for an experience.
[Open the template](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats. SWOT to develop a plan.
[Open the template](#)

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