

Intelligent Vehicle Damage Assessment & Cost Estimator for Insurance Companies

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT<div>CS</div><div>A Commercial Working People travelling from one point to another. Basically belonging to 18+ years old Person who's vehicle experienced some accident or damage in the vehicle.</div></div>	<div>6.CUSTOMER CONSTRAINT<div>CC</div><div>Troubled network connection might lead to inaccessible of certain features .Improper images or blurred images might affect the accurate performance of the application.</div></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><div>Approaching 3rd person for cost estimation Cost estimation done by manual calculations .Using slow processing algorithms to detect the damage.</div></div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div><div>The main problem will be time consumption in assessing the damage cost and damage percentage. To address such as issues it is very important to provide accurate damage percentage and unified cost for that damage.</div></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><div>Deviation or variation from the company calculated cost and the actual cost. Rapid development in the AI field paved way to many advance methodologies of estimation. Customers have to do it because of the change in regulations.</div></div>	<div>7. BEHAVIOUR<div>BE</div><div>The customer has to upload the images of the car after an accident. The applications will instantly evaluate the damages and displays the claim amount to the customers.</div></div>	
Identify strong TR & EM	<div>3. TRIGGERS<div>TR</div><div>Being transparent to the customers by not making any false guarantees.</div></div>	<div>10. YOUR SOLUTION<div>SL</div><div>The aim of this project is to estimate the cost of damaged car accurately by detecting the area of damage, categorizing the damage with precision in a fast and intelligent manner.</div></div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div><div>8.1 ONLINE: Select the model of damaged car. Select the city where you live. 8.2 OFFLINE: Meeting the insurer, Filling application forms, Submitting the required document.</div></div>	Extract online & offline CH of BE
	<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div><div>We should prove that our website is better than others by providing good customer support.</div></div>			

Define CS, fit into CC

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

Extract online & offline CH of BE