

Define CS, fit into CC	<div><div>CUSTOMER SEGMENT(S)</div><div>CS</div><div>People who are concerned about their health and want to maintain a balanced diet are our customers</div></div>	<div><div>6. CUSTOMER CONSTRAINTS</div><div>CC</div><div>Network issues and Network error. Premium plans</div></div>	<div><div>5. AVAILABLE SOLUTIONS</div><div>AS</div><div>Existing solution:<ul style="list-style-type: none"><li>❖ Yoga</li><li>❖ Physical Exercises</li></ul><div>Pros:<p>The key is to form workout habits that lead to long lasting changes to lifestyle and to long term improvements in health and well being</p></div><div>Cons:<ul style="list-style-type: none"><li>● No proper guidelines are available..</li><li>● Time consumption is more.</li></ul></div></div></div>	Explore AS, differentiate
	<div><div>2. JOBS-TO-BE-DONE / PROBLEMS</div><div>J&amp;P</div><div><div>❖ We provide nutritional content of the food they intake daily. Thereby providing the fitness to the people and helping them to stay healthy and fit.</div></div></div>	<div><div>9. PROBLEM ROOT CAUSE</div><div>RC</div><div>Junk food and improper balance of nutrients in food causes health issues to human . It leads to malnutrition , frequent illness, obesity etc.,</div></div>	<div><div>7. BEHAVIOUR</div><div>BE</div><div><div>❖ The main aim of the project is to building a model which is used for classifying the fruits depend on its different characteristics.</div><div>❖ The users who have issues on health care, fitness will be stated in chatbox . after analysing the customer's problem, solution will be given.</div></div></div>	

Focus on J&P, tap into BE, understand RC

Focus on J&P, tap into BE, understand RC

### 3. TRIGGERS

TR

Because of the problem of nutritional deficiency and obesity thereby people getting suggestions from nutritional and fitness experts.

### 10. YOUR SOLUTION

SL

Calories tracking is the key features in all fitness solutions which helps in preventing the diseases in advance hence normal people can use this.

Instructor demonstrates the particular fruits calories and provides guided assistance so that the users can perform them accurately.

### 8. CHANNELS of BEHAVIOUR

CH

#### Online:

User can access the application by scanning the fruit And get the nutritional info.

#### Offline:

Based on the Nutritional info user will perform.  
Traditional method of nutritional therapy can also be done via offline.

### 4. EMOTIONS: BEFORE / AFTER

EM

#### Emotions before:

They don't have the fitness wellness in them and they don't live a healthy life and also they get depressed and worried about their health.

#### Emotions after:

They can analyze the food which they are eating and make healthy life.