

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID09738
Project Name	Skill / Job Recommender Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich number of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

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➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we develop a website which is use full for job seekers?

PROBLEM

How might our job matching website is help full for the job seekers?

PROBLEM

How might we match the skills of a user with perfect job?

PROBLEM

How might customizing the searching algorithm and direct contact between recruiter and the job seekers?

Need some inspiration?

See a 30-second version of this template by a design pro team.

[Open example](#) ➔

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can restrict a sticky note and in the panel (switch to 'locking' state to start 'brainstorming')

Team Lead (Mouli S)

1. The problem is that the current system is too slow and inefficient.	2. The current system is too slow and inefficient.	3. The current system is too slow and inefficient.
4. The current system is too slow and inefficient.	5. The current system is too slow and inefficient.	6. The current system is too slow and inefficient.
7. The current system is too slow and inefficient.	8. The current system is too slow and inefficient.	9. The current system is too slow and inefficient.
10. The current system is too slow and inefficient.	11. The current system is too slow and inefficient.	12. The current system is too slow and inefficient.

Team Member 1 (Sundaraveil T R)

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Team Member 2 (Nethaji V)

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Team Member 3 (Rudhiga Sri S)

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Team Member 4 (Surya C)

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3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP

Add cumulative tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as teams refine your ideas.

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25. The current system is too slow and inefficient.	26. The current system is too slow and inefficient.	27. The current system is too slow and inefficient.	28. The current system is too slow and inefficient.	29. The current system is too slow and inefficient.	30. The current system is too slow and inefficient.	31. The current system is too slow and inefficient.	32. The current system is too slow and inefficient.	33. The current system is too slow and inefficient.	34. The current system is too slow and inefficient.	35. The current system is too slow and inefficient.	36. The current system is too slow and inefficient.
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Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

