

Define CS, fit into CC	<div><div>1. CUSTOMER SEGMENT(S)</div><div>Who is your customer? i.e. working parents of 0-5 y.o. Kids</div><div>CS</div><div>The report of or on a news event occurring within 24 hours prior to the broadcast or other distribution thereof by means of video, film, photography or other sound and image reproduction technology that has been produced and edited into a news story.</div></div>	<div><div>6. CUSTOMER CONSTRAINTS</div><div>What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.</div><div>CC</div><div>The main constraints are memory, battery life, ability to adapt to different screen sizes and orientations, security, and network bandwidth.</div></div>	<div><div>5. AVAILABLE SOLUTIONS</div><div>Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital note taking</div><div>AS</div><div>Harnessing wide API to incorporate regular updating of news. The user interacts with the application. Integration the application with news APIs and store the data in the database.</div></div>	Explore AS, differentiate
	<div><div>2. JOBS-TO-BE-DONE / PROBLEMS</div><div>Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.</div><div>J&P</div><div>By collecting relevant information from the user through app. Cloud is used to store and transmit the data by using DB2.Weather APIs are employed to assist the user in making decision. The user could take decision through a mobile application.</div></div>	<div><div>9. PROBLEM ROOT CAUSE</div><div>What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations.</div><div>RC</div><div>As our lives are busy nowadays, we often feel we need more than 24 hours. A day to cope up with every this to be updated our self via news in our schedule. Well, that's not possible but reducing the time by using the conventional method of reading news can help at any time in any place to be updated.</div></div>	<div><div>7. BEHAVIOUR</div><div>What does your customer do to address the problem and get the job done? i.e. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)</div><div>BE</div><div>User Registration & login via email & social profiles. Browse News Categories. Search Bar is given. Frequently searched message sent through email and SMS. Underline & save text. Save news and quotes for reading later. Machine learning based news on user preferences. Social integration for sharing news. Push notifications and news alerts via emails and SMS. Fake news will be detected.</div></div>	
Identify strong TR & EM	<div><div>3. TRIGGERS</div><div>What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news</div><div>TR</div><div>User facing issues in providing proper information about the news. No proper internet connection that leads to reduced speed of live news which affects the user's time..</div></div>	<div><div>10. YOUR SOLUTION</div><div>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behavior.</div><div>SL</div><div>Our app collects the relevant information and sends news to the main server. It also collects the weather data from the weather API. Feasible UI to deploy the application in simple solution</div></div>	<div><div>8. CHANNELS of BEHAVIOR</div><div>8.1 ONLINE What kind of actions do customers take online? Extract online channels from #7</div><div>CH</div><div>Apps allow the user to perform a task better with the help of the gesture. It is very easy to navigate through, unlike the website. A well designed application that can perform fast.</div><div>8.2 OFFLINE What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.</div><div>Users can access records, collect data and store images or access manuals without cell service or a Wi-Fi connection.</div></div>	Identify strong TR & EM

<div>4. EMOTIONS: BEFORE / AFTER</div> <div>How do customers feel when they face a problem or a job and afterwards? i.e. lost, insecure > confident, in control - use it in your communication strategy & design.</div> <div>BEFORE: Lack of knowledge in cloud computing Random decisions AFTER: Data from reliable sources Correct decision</div>		
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