

**Project Design Phase-I**  
**Proposed Solution**

Date	19 September 2022
Team ID	PNT2022TMID50787
Project Name	Project - News Tracker Application
Maximum Marks	2 Marks

**Proposed Solution Template:**

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Multiple news-sharing programmes might be used by one user, and these applications are regularly flooded with alerts. Furthermore, a lot of fake news is broadcast. A news-sharing app seeks to make it easier for users to acquire daily important and relevant news and to clearly indicate that the information is real and has been gathered from reputable sources.
2.	Idea / Solution description	The Project aims to overcome this challenge described in the problem statement above faced by the people by developing a one-stop solution which aggregates the News from all the reliable sources and categorizes them under different sections for the best user experience.
3.	Novelty / Uniqueness	Creating an attractive user interface for the customers and also delivering important News Headlines with more details.
4.	Social Impact / Customer Satisfaction	Help people consume reliable information in a short span of time and keep them well-informed.
5.	Business Model (Revenue Model)	Our First and most important Business is to deliver good content or good news to the people apart from that We are going to promote advertisements about good products.
6.	Scalability of the Solution	This solution is highly scalable since it's enabled through cloud technologies offered by IBM enabling scalability on a consumer-demand basis.