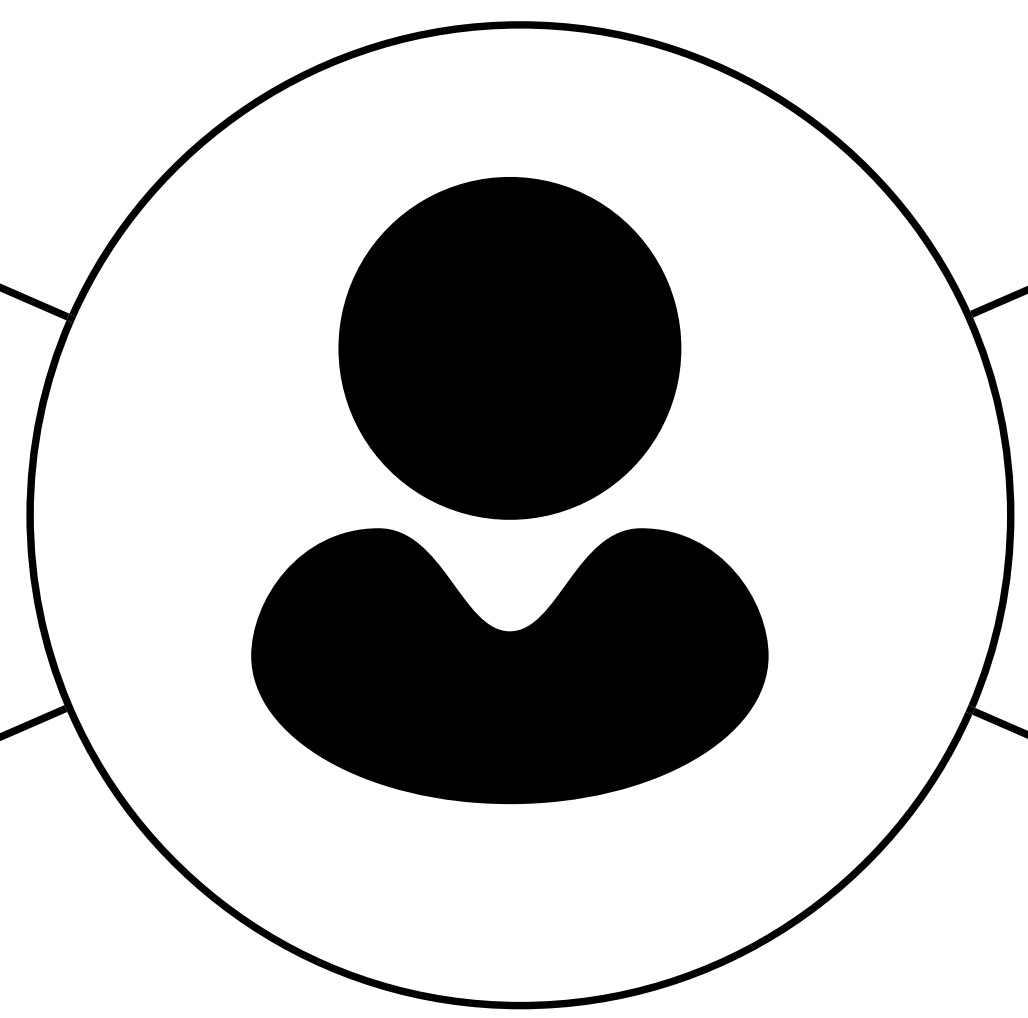


What do they
THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



What do they
SEE?

environment
friends
what the market offers

Alarm raising
in
surrounding

What do they
SAY AND DO?

attitude in public
appearance
behavior towards others

Provides a tracking
solution for the parent to
keep tracking their child's
location outdoors by
using GPS as it allows
them to determine the
exact location of the child.

In this system,the collected
values from every sensor like
temperature sensor,pulse rate
detection sensor,metal
detection sensor,and the
location value from GPS are
used to detect the status of the
child and alerts the respective
guardians using GSM
accordingly.

What do they
HEAR?

what friends say
what boss say
what influencers say

SMS alert

Automatic
door lock

Developed to
help the parents
to locate and
monitor their
children

PAIN

fears
frustrations
obstacles

cause them
surrounding
places

GAIN

"wants" / needs
measures of success
obstacles

tracking for
online

time reduce

SMS alert

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