

# Choose your best "How Might We" Questions

Share the top 5 brainstorm questions that you created and let the group determine where to begin by selecting one question to move forward with based on what seems to be the most promising for idea generation in the areas you are trying to impact.





# Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

① 15 minutes

## Choose your best "How Might We" Questions

Create 5 HMW statements before the activity to propose them to the team.

## Set the stage for creativity and inclusivity

Go over the brainstorming rules and keep them in front of your team while brainstorming to encourage collaboration,

- 1. Encourage wild ideas (If none of the ideas sound a bit ridiculous, then you are filtering yourself too much.)
- 2. Defer judgement (This can be as direct as harsh words or as subtle as a condescending tone or talking
- over one another.) 3. Build on the ideas of others ("I want to build on that
- idea" or the use of "yes, and...") 4. Stay focused on the topic at hand
- 5. Have one conversation at a time
- 6. Be visual (Draw and/or upload to show ideas,
- whenever possible.) 7. Go for quantity

optimism, and creativity.

## Interested in learning more?

Check out the Meta Think Kit website for additional tools and resources to help your team collaborate, innovate and move ideas forward with confidence.

# **QUESTION**

How might we determine the price of the car?

## QUESTION

How might we choose the best algorithm for used car

## **QUESTION**

How might we choose the various factors or variables?

How might we choose the best cars that are efficient in the cuurent market?

## QUESTION

How might we choose the best algorithm that will give the better accuracy?

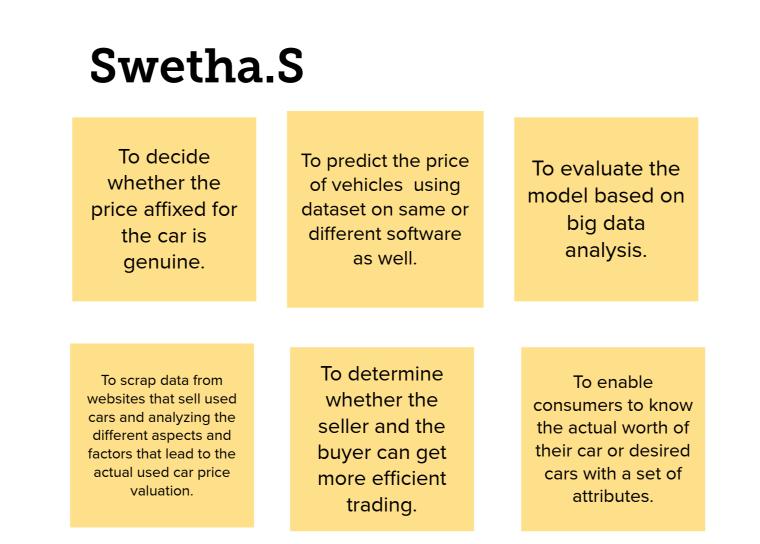


## **Brainstorm solo**

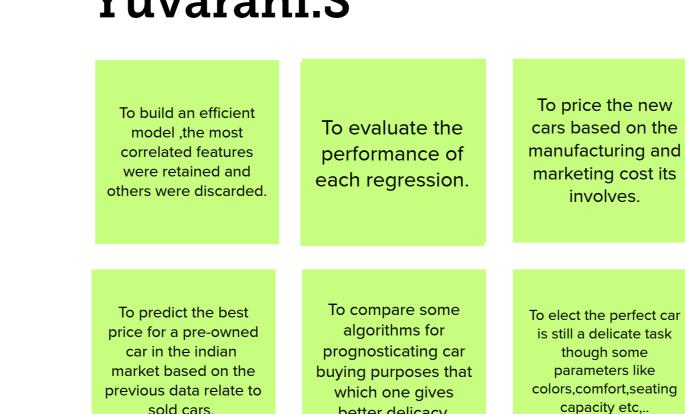
Have each participant begin in the "solo brainstorm space" by silently brainstorming ideas and placing them into the template. This "silent-storming" avoids group-think and creates an inclusive environment for introverts and extroverts alike. Set a time limit. Encourage people to go for quantity.

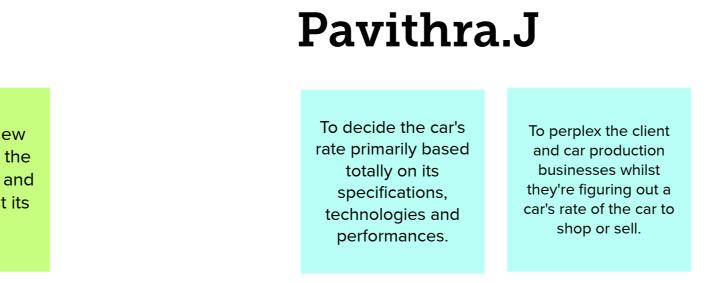


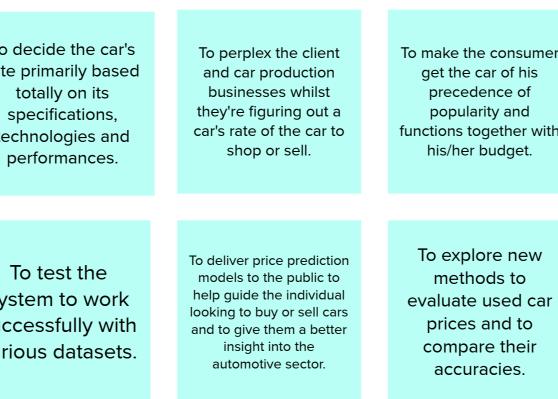
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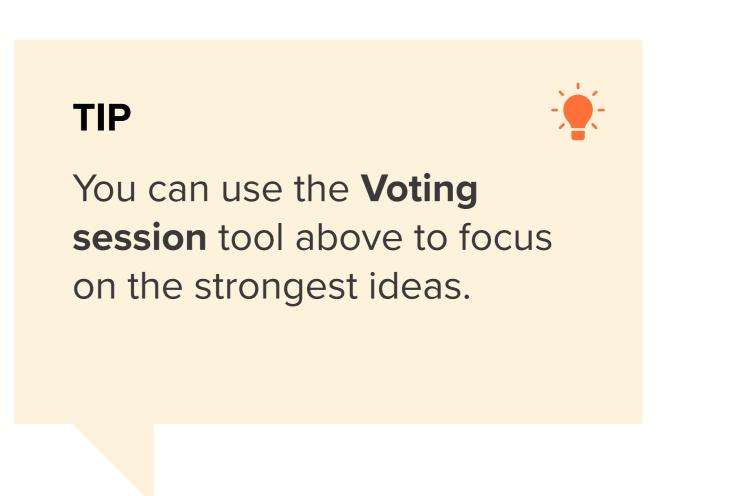






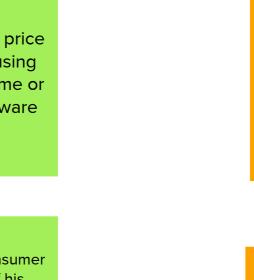
# Brainstorm as a group

Have everyone move their ideas into the "group sharing space" within the template and have the team silently read through them. As a team, sort and group them by thematic topics or similarities. Discuss and answer any questions that arise. Encourage "Yes, and..." and build on the ideas of other people along the way.



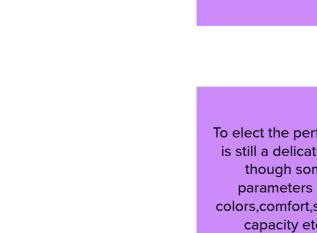
## ① 15 minutes

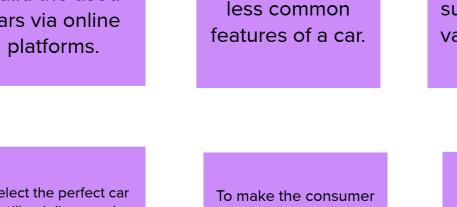


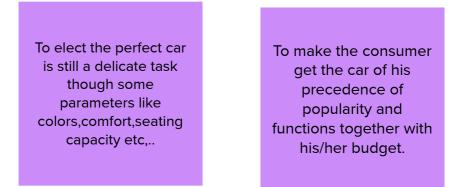


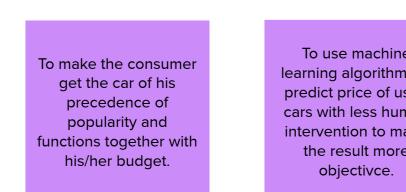














Person 1







# Decide your focus

Give each person two icons to vote which idea should your team focus on.



on 3	Person



Person 2