CAN BE USED IN WATER COMPANIES

GREATLY INCREASES WATER RESOURCES

RESEARCHERS

CAN USE IT

TO STUDY

CAN LEAD TO HEALTHY NATION

## What do they THINK AND FEEL?

what really counts major preoccupations worries & aspirations

USEFUL FOR
NARINE
OBSERVATIONS

CAN EASILY DETECT THE WATER QUALITY

> HOW POLLUTIONS AFFECT WATER QUALITY

## What do they HEAR?

what friends say what boss say what influencers say

ALGAE AND DEATH PLANT CONTENTS

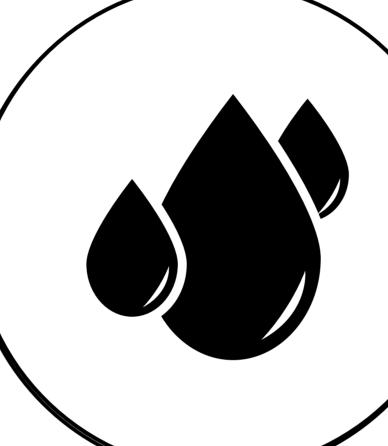
CAUSES

HEALTH

ISSUES

FERTILIZER/ EFFECT

IMPROVED WATER QUALITY AND WASTEWATER MANAGEMENT



ENVIRONMENTAL CHANGES

NEW EVOLVED MICROORGANISMS What do they SEE?

friends what the market offers

environment

GLACIER

MELTING RATIO

What do they CAN BE USED TO SAY AND DO? IMPROVE AGRICULTURE

attitude in public appearance behavior towards others EFFECTIVELY USED IN HYDROPOWER/ PLANTS

TO GREENY EARTH

WATER QUALITY CAN CHANGE QUICKLY SO THAT IT AFFECTS SURVEY

PAIN

fears frustrations obstacles



DIFFICULTY IN FINDING EXACT FACTOR

ACCESS TO SAFE DRINKING WATER

GAIN

"wants" / needs measures of success obstacles



CAN MINIMIZE WATER SCARCITY

WIDELY USED TO EXTRACT MINERALS