PROBLEM SOLUTION FIT

1.CUSTOMER SEGMENTS	6.CUSTOMER CONSTRAINTS	5.AVAILABLE SOLUTION
one who likes to maintain a balanced diet on aregular basis is our customer	customers balanced diet and food quality is a major constraints	Through scanmind foods they can analyze food merits and demerits

2.JOBS-TO-BE-DONE/PROBLEMS	9.PROBLEM ROOT CAUSE	7.BEHAVIOUR
By creating various dashboards they can analyze food related queries.	Selecting right scanning the food giving the calrity of information food and diet.	They will search reviews on food in order to attain balanced diet.

3.TRIGGERS	10.YOUR SOLUTION	8.CHANNELS OF BEHAVIOUR
Low quality food products unhygienic food gaining obesity	Due to various food products available market so it's quiet difficult to analyze about food product details.	online offline
4.EMOTIONS worried,doubtful> happy,trustful.		