

Assignment 1

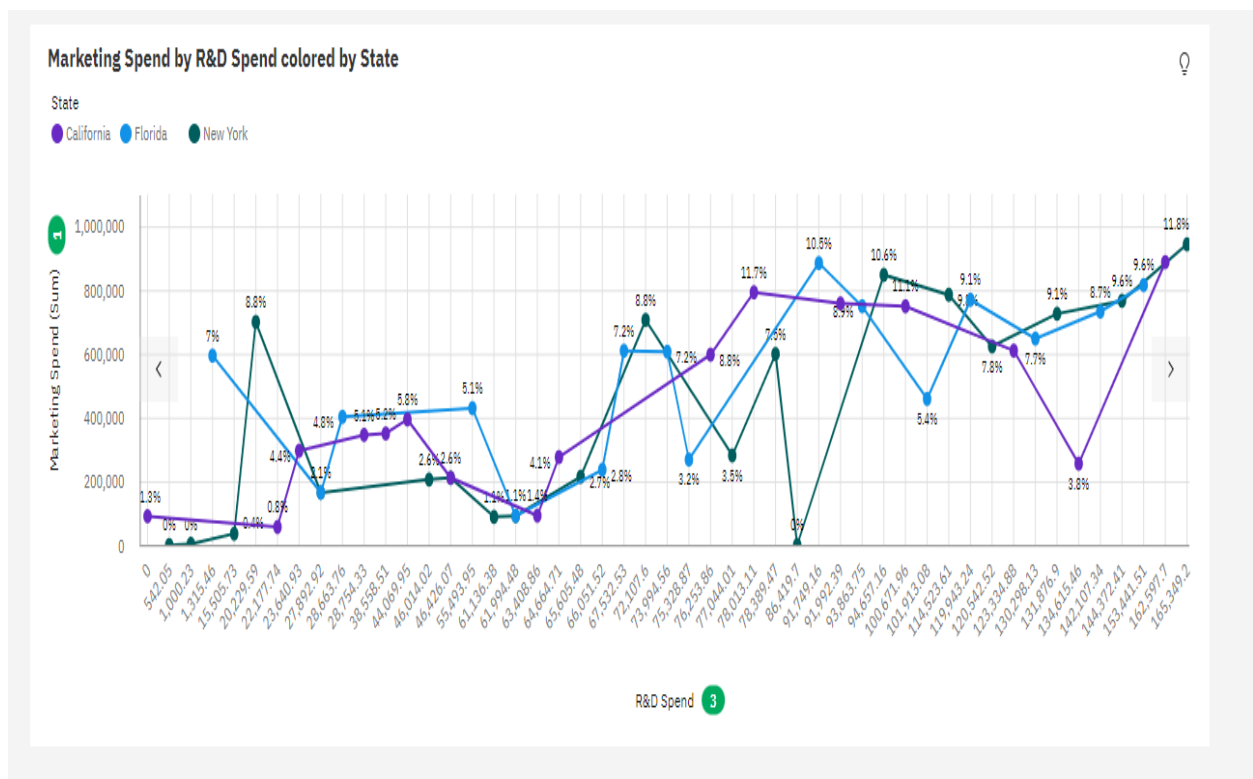
Name: Siddarth Bharathi

Shyam S

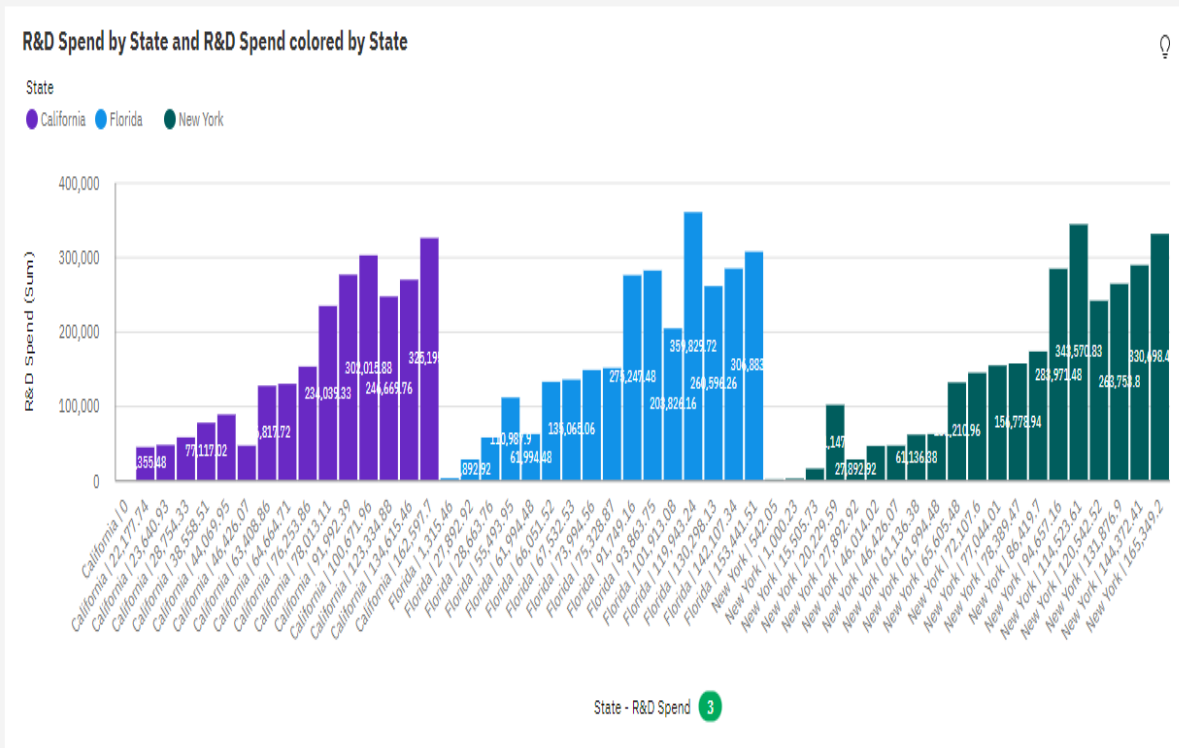
Ruben Leander Cyriac

Sanjeev S

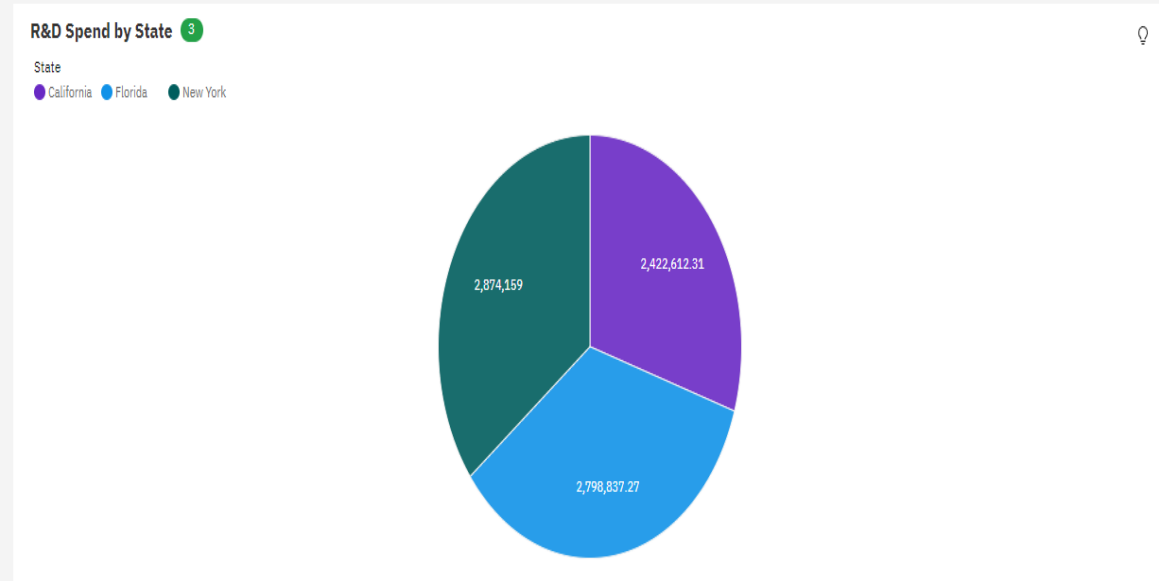
1. Marketing Spend by R&D Spend colored by State



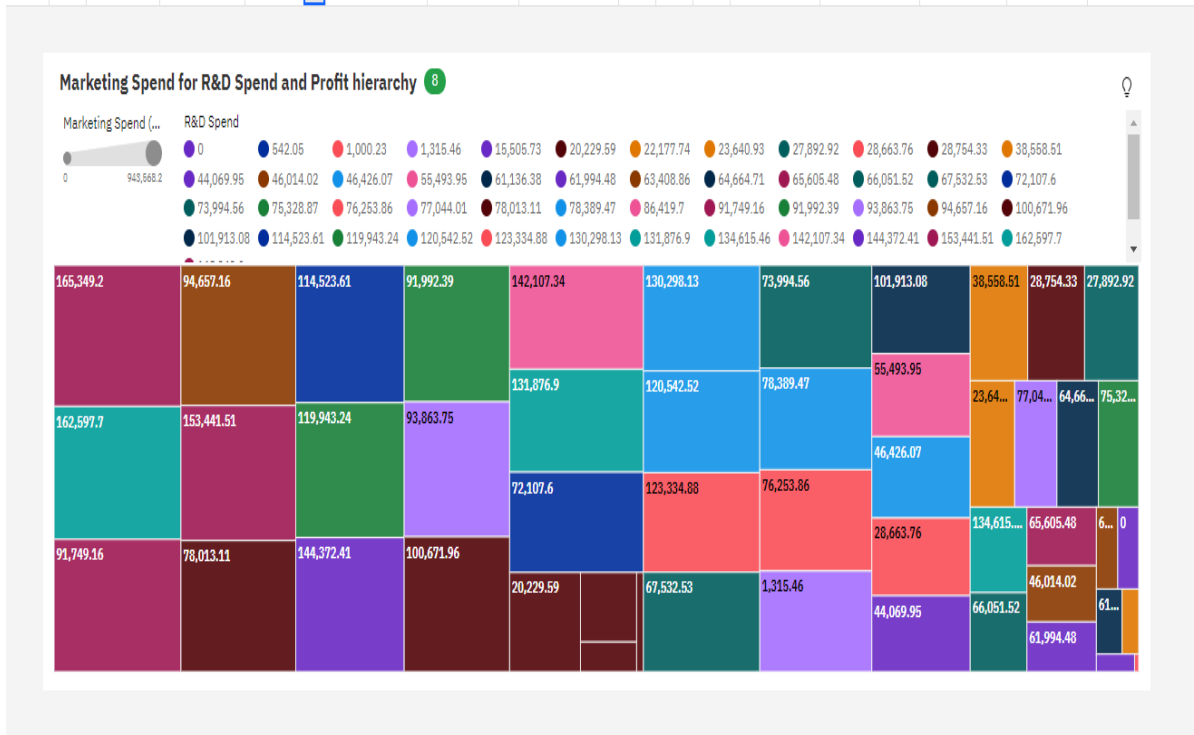
2.R&D Spend by State and R&D Spend colored by State



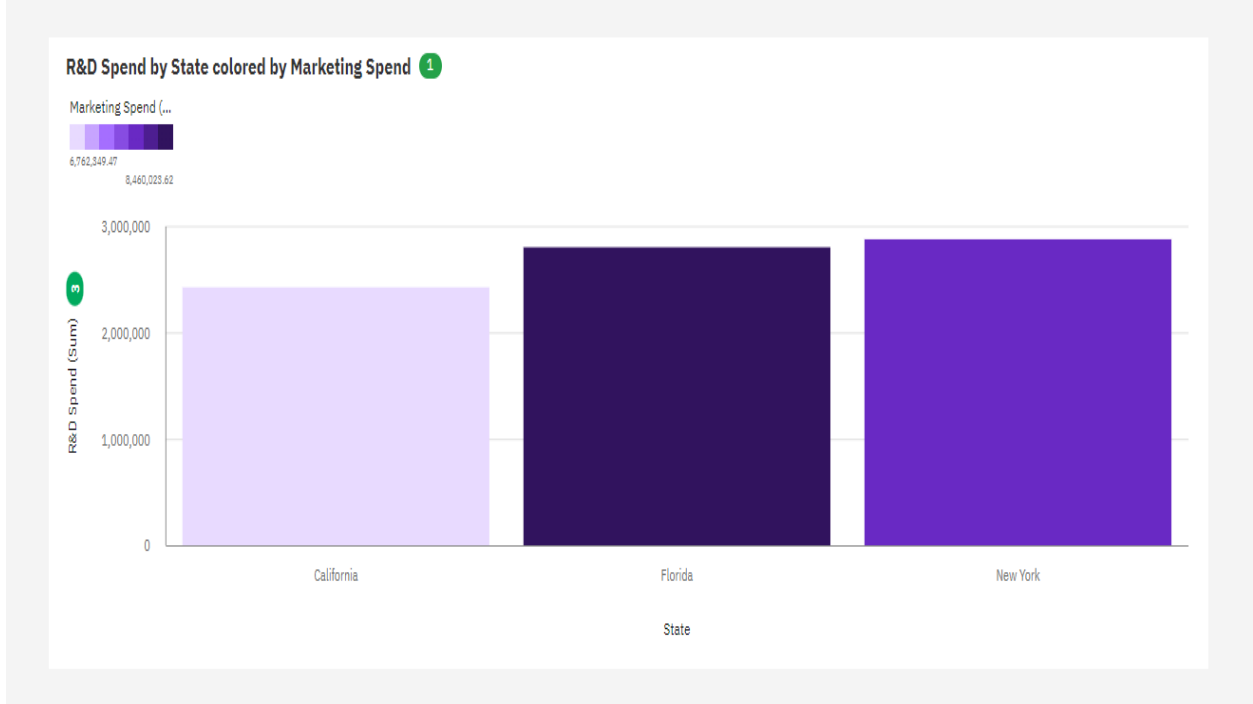
3.R&D Spend by State



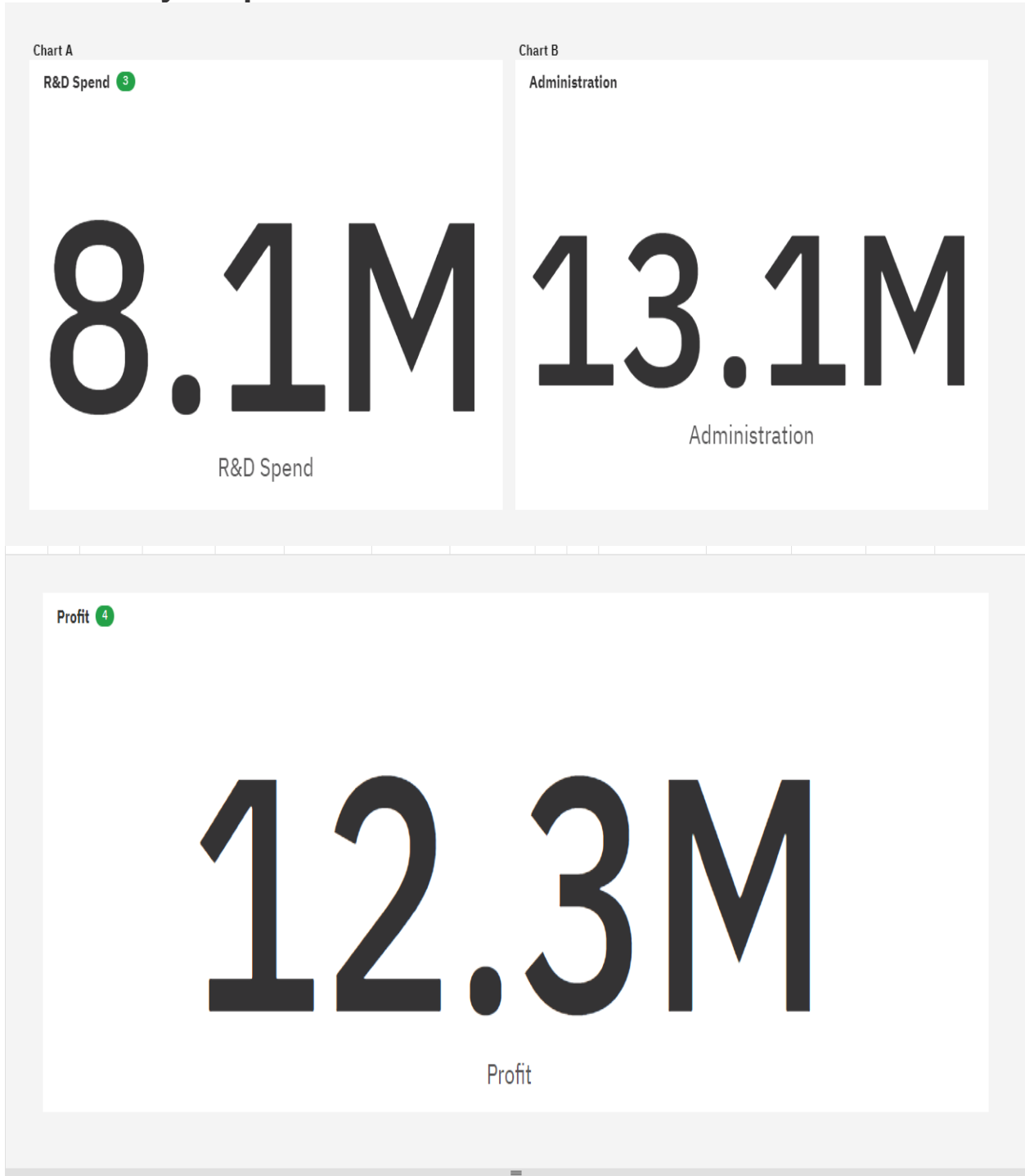
4. Marketing Spend for R&D Spend and Profit hierarchy



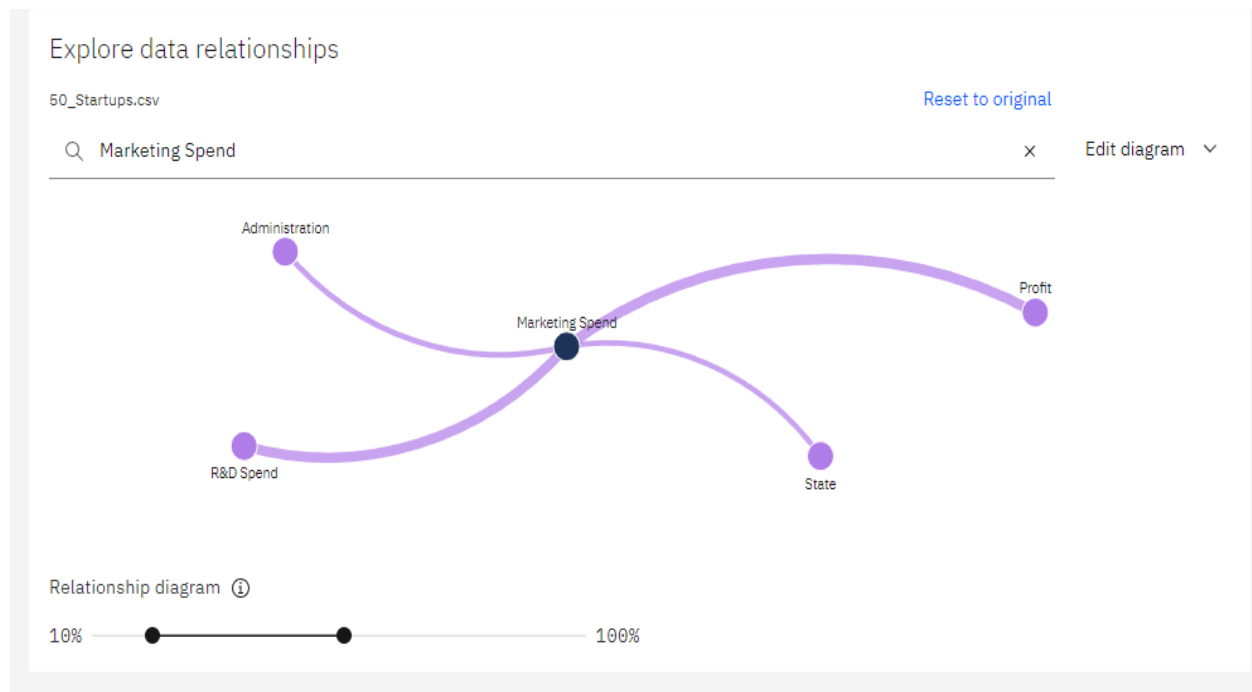
5. R&D Spend by State colored by Marketing Spend



6.Summary Graph



7. Explore data relationships



https://us1.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2Fh%2FNew%2Bexploration&subView=starting%20points