


# IDEATION PHASE

## Brainstrom & Idea Priorization

Date	15 September 2022
Team Id	PNT2022TMID03860
Project Name	Project - Personal Expense Tracker
Maximum Marks	4 Marks

### STEP 1 : Team Gathering, Collaboration and select the Problem Statement



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare  
🕒 1 hour to collaborate  
👤 2-8 people recommended

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➔

### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

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**A** Team gathering  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B** Set the goal  
Think about the problem you'll be focusing on solving in the brainstorming session.

**C** Learn how to use the facilitation tools  
Use the Facilitation Superpowers to run a happy and productive session.

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### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

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PROBLEM

How might we track personal expense?

**Key rules of brainstorming**

To run an smooth and productive session

➕ Stay in topic.

💡 Encourage wild ideas.

➕ Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

## STEP 2 : BrainStrom, Idea Listing and Grouping

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### Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

#### TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

### Yogeshwaran S

send a notification when the expenditure limit is exceeded

Make tools which help to save money.

### Gokulaa Krishnaa S

notify you when goals have been met

emergency fund

Collaborate to perform transaction

set up time limits for goals

### Santhosh K

suggest customized budget plans

create budget categories

concentrate more on user friendly app

Multi-Currency Support

Financial Bucket List

Challenges with friends

### Dhamotharan A S

monthly report on the overall budget

There is a spending limitation.

easily accessible

support monetary aspirations

### Jagatheesan B

Categories for regular and one time expense

Daily Expense and Saving ratio

Can add family in challenges

Generate financial performance report

## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

### TIP



Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

## Categorization

create  
budget  
categories

Categories  
for regular  
and one time  
expense

## Reports

monthly  
report on the  
overall  
budget

Generate  
financial  
performance  
report

Daily  
Expense and  
Saving ratio

## Challenges

set up time  
limits for  
goals

Challenges  
with friends

Can add  
family in  
challenges

There is a  
spending  
limitation.

## Notification

notify you  
when goals  
have been  
met

send a  
notification when  
the expenditure  
limit is exceeded

## Add ons

emergency  
fund

suggest  
customized  
budget plans

Financial  
Bucket List

Multi-  
Currency  
Support

## STEP 3 : Idea Prioritization

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### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

