

## IDEATION PHASE

### Define the Problem Statements

Date	10 September 2022
Team Id	PNT2022TMID03860
Project Name	Project - Personal Expense Tracker
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



<b>Problem Statement (PS)</b>	<b>I am (Customer)</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	Employee	Save more Money	I have lot of financial commitments	I have to look after my family	More tensed
PS-2	College Student	Track my expense	I cant able to manage all my expenses	I face more unnoticable expenses	More anxious