## 1. CUSTOMER SEGMENT(S)

CS

Who is your customer?

Oil accounts for a third of the world's energy consumption.

That is the greatest share for any category of government

### 6. CUSTOMER CONSTRAINTS



What constraints prevent your customers from taking action or limit their choices of solutions?

Due to strong chain effects owned by this crude oil market, names in the factors involved will have exclusive impact to the price.

# 5. AVAILABLE SOLUTIONS



Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have?

There are innumerable ways and approaches which are being used and have been used for predicting the prices of crude oil, one of the common methods is the one based on intuitions wherein the experiences.

AS,

### 2. JOBS-TO-BE-DONE / PROBLEMS



9. PROBLEM ROOT CAUSE



7. BEHAVIOUR



What does your customer do to address the problem and get the job done?

Economic growth is one of the biggest factors affecting petroleum product-and therefore crude oildemand. Growing economies increase demand for energy in general and especially for transportion

There is only one dependent variable, the closing price of crude oil which has been considered, since it's a time series,

The correct information should be given by the individual.

3. TRIGGERS What triggers customers to act? By seeing our friends and colleagues benefited by this web.	TR	10. YOUR SOLUTION  A contemporary and innovative method of predicting crude oil prices using the artificial neural network.	SL	8. CHANNELS of BEHAVIOUR  8.1 ONLINE Customer has used this web in any time any where  8.2 OFFLINE Non-working days are not predicting the price of crude oil.
4. EMOTIONS: BEFORE / AFTER  How do customers feel when they face a problem or a job and afterwards?  Traipsing for job will be reduced.	EM			