

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

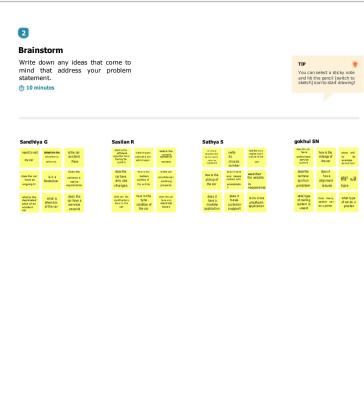
10 minutes to prepare 1 hour to collaborate

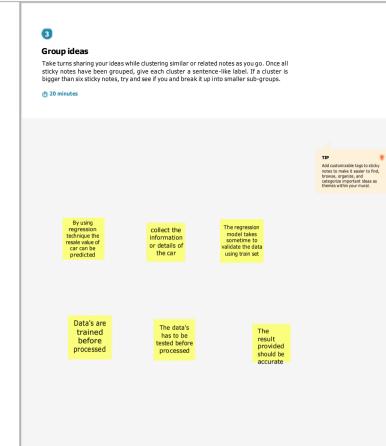
2-8 people recommended

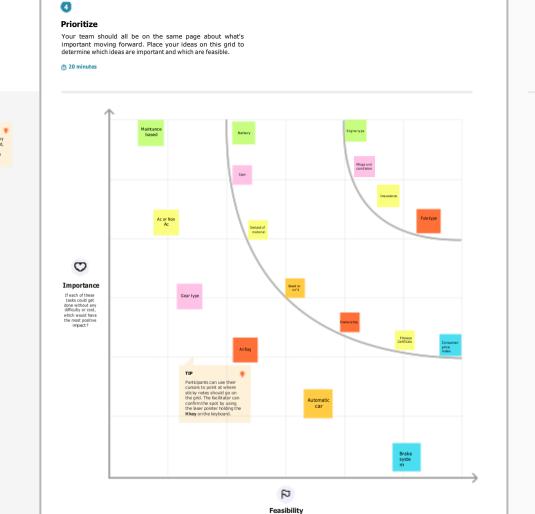
Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. 10 minutes Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. B Set the goal Think about the problem you'll be focusing on solving in the brainstorming session. C Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session. Open article

Define your problem statement What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm. ₫ 5 minutes How might we [your problem

statement]? Key rules of brainstormin To run an smooth and productive session Stay in topic. Encourage wild ideas. Defer judgment. 👰 Listen to others.







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Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)