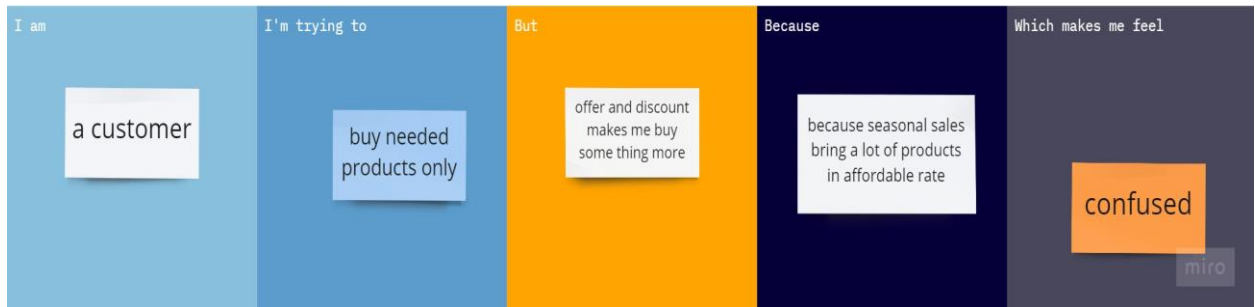


Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID16725
Project Name	Global Sales Data Analytic
Maximum Marks	2 Marks

Customer Problem Statement



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	student	Buy a laptop via online	Choosing vendor is harder	Replacement and policy differ with each	confused
PS-2	patient	Buy medicines	Confused in service provided via online	Medicines need to be handled carefully	Better to buy in offline store
PS-3	lawyer	Buy books for reference	I have confusion in quality of paper	The quality paper lasts long	Double minded
PS-4	mechanic	Buy a specific tool	The tool is very rare	Now a days there is no need of the tool	Online shopping makes easier to find the product which I was searching for