Project Report

```html
<!DOCTYPE html>
<html lang="en">

<head>
  <meta charset="utf-8">
  <meta content="width=device-width, initial-scale=1.0" name="viewport">

  <title>Retail Store Stock Inventory Analytics</title>
  <meta content="" name="description">
  <meta content="" name="keywords">

  <!-- Favicons -->
  <link href="assets/img/favicon.png" rel="icon">
  <link href="assets/img/apple-touch-icon.png" rel="apple-touch-icon">

  <!-- Google Fonts -->
  <link
href="https://fonts.googleapis.com/css?family=Open+Sans:300,300i,400,400i,600,
600i,700,700i|Roboto:300,300i,400,400i,500,500i,600,600i,700,700i|Poppins:300,
300i,400,400i,500,500i,600,600i,700,700i" rel="stylesheet">

  <!-- Vendor CSS Files -->
  <link href="assets/vendor/aos/aos.css" rel="stylesheet">
  <link href="assets/vendor/bootstrap/css/bootstrap.min.css" rel="stylesheet">
  <link href="assets/vendor/bootstrap-icons/bootstrap-icons.css"
rel="stylesheet">
  <link href="assets/vendor/boxicons/css/boxicons.min.css" rel="stylesheet">
  <link href="assets/vendor/glightbox/css/glightbox.min.css" rel="stylesheet">
  <link href="assets/vendor/swiper/swiper-bundle.min.css" rel="stylesheet">

  <!-- Template Main CSS File -->
  <link href="assets/css/style.css" rel="stylesheet">


</head>

<body>

  <!-- ======= Header ======= -->
  <header id="header" class="fixed-top ">
    <div class="container d-flex align-items-center justify-content-between">

      <h1 class="logo"><a href="index.html">Retail Store</a></h1>
      <!-- Uncomment below if you prefer to use an image logo -->
      <!-- <a href="index.html" class="logo"><img src="assets/img/logo.png"
alt="" class="img-fluid"></a>-->
```

```html
    <nav id="navbar" class="navbar">
      <ul>
        <li><a class="nav-link scrollto active" href="#hero">Home</a></li>
        <li><a class="nav-link scrollto" href="#about">About</a></li>
        <li><a class="nav-link scrollto" href="#services">Dashboard</a></li>
        <li><a class="nav-link scrollto " href="#portfolio">Report</a></li>
        <li><a class="nav-link scrollto " href="#pricing">Story</a></li>


      </ul>
      <i class="bi bi-list mobile-nav-toggle"></i>
    </nav><!-- .navbar -->

  </div>
</header><!-- End Header -->

<!-- ======= Hero Section ======= -->
<section id="hero" class="d-flex align-items-center">

  <div class="container-fluid" data-aos="fade-up">
    <div class="row justify-content-center">
      <div class="col-xl-5 col-lg-6 pt-3 pt-lg-0 order-2 order-lg-1 d-flex
flex-column justify-content-center">
        <h1>Bettter Business Decisions</h1>

        <div><a href="#about" class="btn-get-started scrollto">Get
Started</a></div>
      </div>
      <div class="col-xl-4 col-lg-6 order-1 order-lg-2 hero-img" data-
aos="zoom-in" data-aos-delay="150">
        <img src="assets/img/hero-img.png" class="img-fluid animated"
alt="">
      </div>
    </div>
  </div>

</section><!-- End Hero -->

<main id="main">

  <!-- ======= About Section ======= -->
  <section id="about" class="about">
    <div class="container">

      <div class="row">
        <div class="col-lg-6 order-1 order-lg-2" data-aos="zoom-in" data-
aos-delay="150">
```

```html
                <img src="assets/img/about.jpg" class="img-fluid" alt="">
            </div>
            <div class="col-lg-6 pt-4 pt-lg-0 order-2 order-lg-1 content" data-
aos="fade-right">
                <h3>Retail Store Stock Inventory Analytics</h3>
                <p class="fst-italic">
                    By using this tool meaningful insights can be obtained and
better business decisions can be taken.
                </p>
                <ul>
                    <li><i class="bi bi-check-circle"></i> This dataset contains a
lot of historical sales data of a Brazilian top retailer</li>
                    <li><i class="bi bi-check-circle"></i> Basic Questions of every
retailer : How much inventory should I carry?  Too much inventory means
working capital costs, operational costs and a complex operation, lack of
inventory leads to lost sales, unhappy customers and a damaged brand.</li>
                    <li><i class="bi bi-check-circle"></i> This is why short-term
forecasting is so important in the retail and consumer goods industry.</li>
                </ul>
                <a href="#" class="read-more">Read More <i class="bi bi-long-
arrow-right"></i></a>
            </div>
        </div>

    </div>
  </section><!-- End About Section -->


  <!-- ======= Services Section ======= -->
  <section id="services" class="services section-bg">
    <div class="container" data-aos="fade-up">

      <div class="section-title">
        <h2>Dashboard</h2>
        <iframe
src="https://us3.ca.analytics.ibm.com/bi/?perspective=dashboard&amp;pathRef=.p
ublic_folders%2FRetail%2BStore%2BStock%2BInventory%2BAnalytics%2FRetail%2BDash
board&amp;closeWindowOnLastView=true&amp;ui_appbar=false&amp;ui_navbar=false&a
mp;shareMode=embedded&amp;action=view&amp;mode=dashboard&amp;subView=model0000
01848621759a_00000002" width="1300" height="1000" frameborder="0"
gesture="media" allow="encrypted-media" allowfullscreen=""></iframe>
      </div>


      </div>

    </div>
  </section><!-- End Services Section -->
```

```html
    <!-- ======= Portfolio Section ======= -->
    <section id="portfolio" class="portfolio">
      <div class="container" data-aos="fade-up">

        <div class="section-title">
          <h2>Report</h2>
          <iframe
src="https://us3.ca.analytics.ibm.com/bi/?pathRef=.public_folders%2FRetail%2BS
tore%2BStock%2BInventory%2BAnalytics%2FRetail%2BReport&amp;closeWindowOnLastVi
ew=true&amp;ui_appbar=false&amp;ui_navbar=false&amp;shareMode=embedded&amp;act
ion=run&amp;format=HTML&amp;prompt=false" width="1300" height="1000"
frameborder="0" gesture="media" allow="encrypted-media"
allowfullscreen=""></iframe>
        </div>



        </div>

      </div>
    </section><!-- End Portfolio Section -->

    <!-- ======= Pricing Section ======= -->
    <section id="pricing" class="pricing section-bg">
      <div class="container" data-aos="fade-up">

        <div class="section-title">
          <h2>Story</h2>
          <iframe
src="https://us3.ca.analytics.ibm.com/bi/?perspective=story&amp;pathRef=.publi
c_folders%2FRetail%2BStore%2BStock%2BInventory%2BAnalytics%2FStory%253A%2BReta
il&amp;closeWindowOnLastView=true&amp;ui_appbar=false&amp;ui_navbar=false&amp;
shareMode=embedded&amp;action=view&amp;sceneId=-1&amp;sceneTime=0"
width="1300" height="1000" frameborder="0" gesture="media" allow="encrypted-
media" allowfullscreen=""></iframe>
        </div>



        </div>

      </div>
    </section><!-- End Pricing Section -->
```

```html
<!-- ======= Frequently Asked Questions Section ======= -->
<section id="faq" class="faq">
  <div class="container" data-aos="fade-up">

    <div class="section-title">
      <h2>Frequently Asked Questions</h2>

    </div>

    <div class="faq-list">
      <ul>
        <li data-aos="fade-up" data-aos="fade-up" data-aos-delay="100">
          <i class="bx bx-help-circle icon-help"></i> <a data-bs-
toggle="collapse" class="collapse" data-bs-target="#faq-list-1">Is the web
application free?<i class="bx bx-chevron-down icon-show"></i><i class="bx bx-
chevron-up icon-close"></i></a>
          <div id="faq-list-1" class="collapse show" data-bs-parent=".faq-
list">
            <p>
              As of now we use IBM Cognos Analytics Students Free trial
version. So, it is free to use.
            </p>
          </div>
        </li>

        <li data-aos="fade-up" data-aos-delay="200">
          <i class="bx bx-help-circle icon-help"></i> <a data-bs-
toggle="collapse" data-bs-target="#faq-list-2" class="collapsed">Which
database has been used? <i class="bx bx-chevron-down icon-show"></i><i
class="bx bx-chevron-up icon-close"></i></a>
          <div id="faq-list-2" class="collapse" data-bs-parent=".faq-
list">
            <p>
              IBM DB2 has been used to fetch data for Dashboard, Report,
Story.
            </p>
          </div>
        </li>

        <li data-aos="fade-up" data-aos-delay="300">
          <i class="bx bx-help-circle icon-help"></i> <a data-bs-
toggle="collapse" data-bs-target="#faq-list-3" class="collapsed">Does the
Cognos tool available 24*7? <i class="bx bx-chevron-down icon-show"></i><i
class="bx bx-chevron-up icon-close"></i></a>
          <div id="faq-list-3" class="collapse" data-bs-parent=".faq-
list">
            <p>
```

```html
                      Yes. The Cognos tool is available 24*7.
                    </p>
                  </div>
                </li>


            </ul>
          </div>

        </div>
      </section><!-- End Frequently Asked Questions Section -->




  </main><!-- End #main -->



  <a href="#" class="back-to-top d-flex align-items-center justify-content-center"><i class="bi bi-arrow-up-short"></i></a>
  <div id="preloader"></div>

  <!-- Vendor JS Files -->
  <script src="assets/vendor/purecounter/purecounter_vanilla.js"></script>
  <script src="assets/vendor/aos/aos.js"></script>
  <script src="assets/vendor/bootstrap/js/bootstrap.bundle.min.js"></script>
  <script src="assets/vendor/glightbox/js/glightbox.min.js"></script>
  <script src="assets/vendor/isotope-layout/isotope.pkgd.min.js"></script>
  <script src="assets/vendor/swiper/swiper-bundle.min.js"></script>
  <script src="assets/vendor/php-email-form/validate.js"></script>

  <!-- Template Main JS File -->
  <script src="assets/js/main.js"></script>

</body>

</html>
```