Fertilizers Recommendation System For Disease Prediction
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Agriculture is the main aspect of the economic development of a country. Agriculture is the heart and life of most Indians. By understanding their feelings and problems, we can create a better product and contribute to their lives. .

What do they THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

- It simplifies the farmer's work. This is a textbox...
- It makes the farmer as smart as possible.
- Improving productivity and efficiency
- Increasing Your Knowledge About Plant Diseases and Fertilizers
- It Unlocks A New Level Of Modern Agriculture
- It can reduce a man's power.
- It has accelerated the agricultural process.
- assisting in making better farm management decisions.
- It improves quality and quantity.
- It replaces the agricultural experts.

What do they HEAR?
what friends say
what boss say
what influencers say

- "It is far better than traditional analysis techniques."
- "Easy and user-friendly."
- "This is more helpful in identifying the disease in the crop and makes us more profit."
- "Fix Our Problems from Early Stages With This Application."
- "Making revolutionary changes in farming industry."
- "Preparations that are simple to make."
- "It will save us time."
- "If it makes a wrong prediction, it leads to a huge loss."
- "The cost for using this service is less."
- "We get a clear report that gives us a better understanding of the problem."
- "It reduces the complexity of disease prediction."

What do they SEE?
environment
friends
what the market offers

- providing data security.
- The reduction of human risk by ensuring that
- Instant Solution
- Sleek User Interface
- User-Friendly Application
- promoting a healthy lifestyle for the former.
- multilingual application
- It eliminates a time-consuming process.
- reducing pests and diseases.
- Upgration of the Industry with this Application
- People with no prior knowledge can access

What do they SAY AND DO?
attitude in public
appearance
behavior towards others

- "How can I trust a machine for my business?"
- "Can you guarantee the accuracy of this application?"
- "It is such a good application for farmers and it will make them profitable in their business."
- Before applying a new technology farmers should fully understand the risk.
- "Can this application take responsibility for the losses that may happen due to this application?"
- " I will try this and compare with actual outcome and Predicted one "

PAIN
fears
frustrations
obstacles

- It reduces the intraction between humans.
- Not Accurate at All the time Due to Lack of Data
- It may lead to the wrong prediction.
- A small error in the algorithm or data results in a large amount of loss.
- Not all people trust the recommendation systems.
- Is it reliable ?
- Crop prediction accuracy, disease and correct fertilizer recommendations
- Some people's fears about "is it actually works"
- Is Recommended Fertilizer Available in the Users' Location?

GAIN
"wants" / needs
measures of success
obstacles

- Better Utilization of Available Resources
- reduce the likelihood of a loss.
- available around the clock
- Improves Productivity
- constancy of constant work.
- self-working environment
- One of the most efficient and rapid methods of disease detection
- time efficient
- Early detection & management of problems