

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- (L) 10 minutes to prepare
- 1 hour to collaborate
- **2-8 people** recommended

Share template feedback





Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

① 10 minutes

Team gathering

Set the goal

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Think about the problem you'll be focusing on solving in

the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.



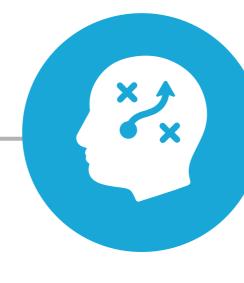
Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

① 5 minutes

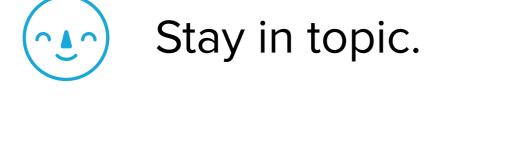
problem

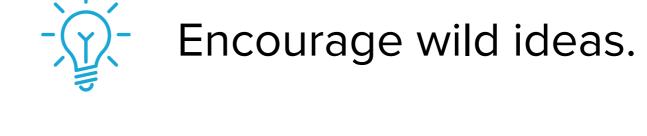
How might we provide IOT based child safety monitoring and notification?

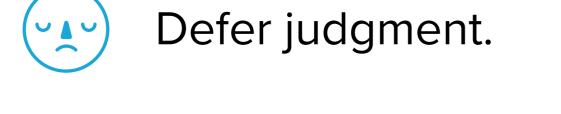


Key rules of brainstorming

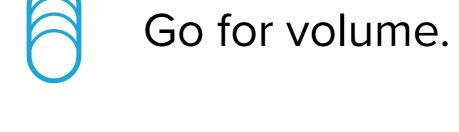
To run an smooth and productive session

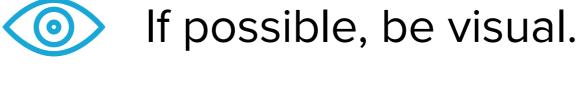










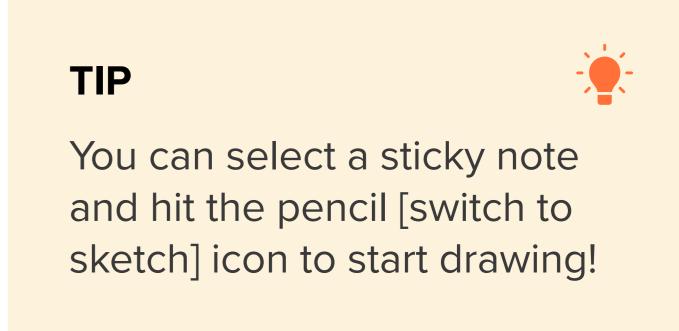




Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes



Ranjini.B

what make an parent worry in this generation

create a ideation for gadget

create a model

measures child heart rate and temperature

gps to keep track of their child movement

alert when the child exceed the range of limit

nivetha R.P

not able to child

create a mobile application

make an battery life better

the child could not monitor anytime

trying to

save child from danger

monitor the

anytime

low level of

radiation

briiliant ui/ux design for application

record the data of child activies

prince.G

create geo

fence

water

resistant

usman.H

child locator gadget

intimate the

location

through gps

logesh.M

due to their work schedule parent's couldn't able to monitor their child

goe fencing the child movement

easy to wear

child satellite kidnapping calling in & child abuse emergency

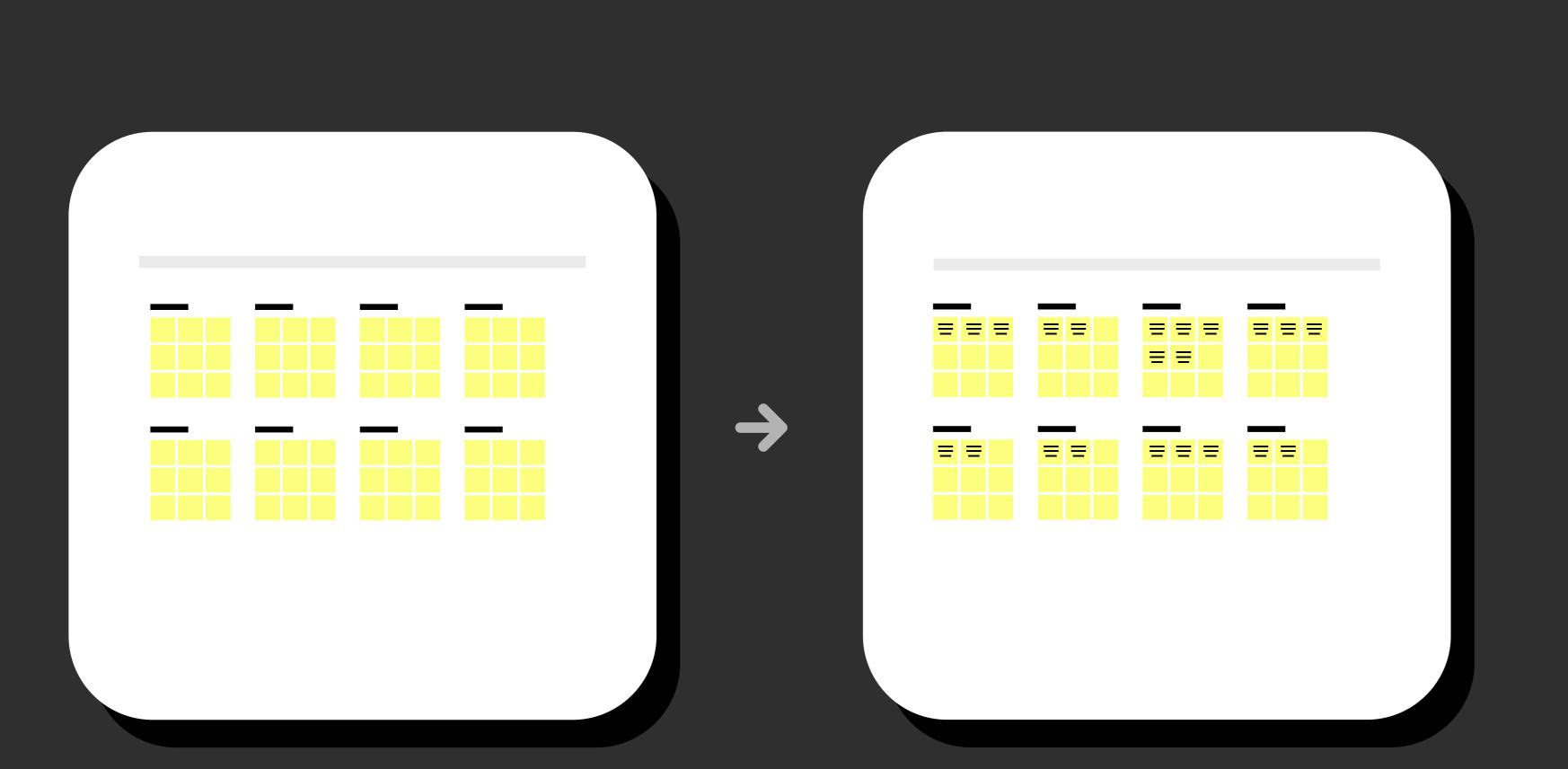
> parental control feature

case of

user friendly for all kind of parents

create web application integrated with cloud server

secure database connect with parent mobile

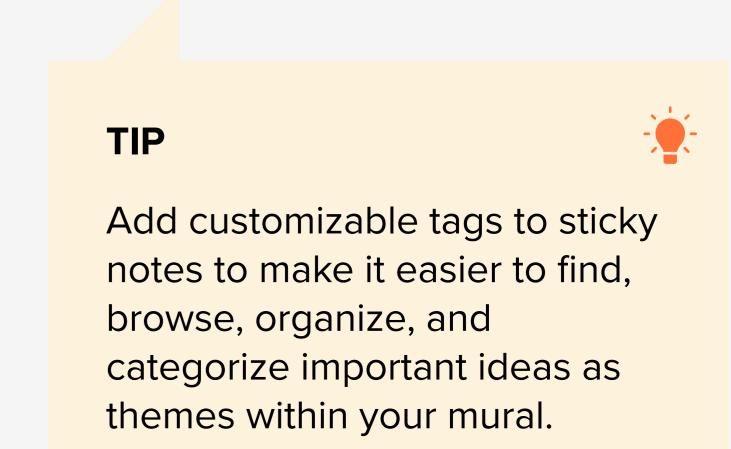




Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes



Tracking location

tracking through gps make
satellite call
during
emergency

friendly for all kind of people

Ui

mobile application

accurately update the location of the child

alert when child exceed the range of limit

excellent ui/
ux design
for
application

instant update to parent's

Physical feature

easy to wear

sweat and water proof

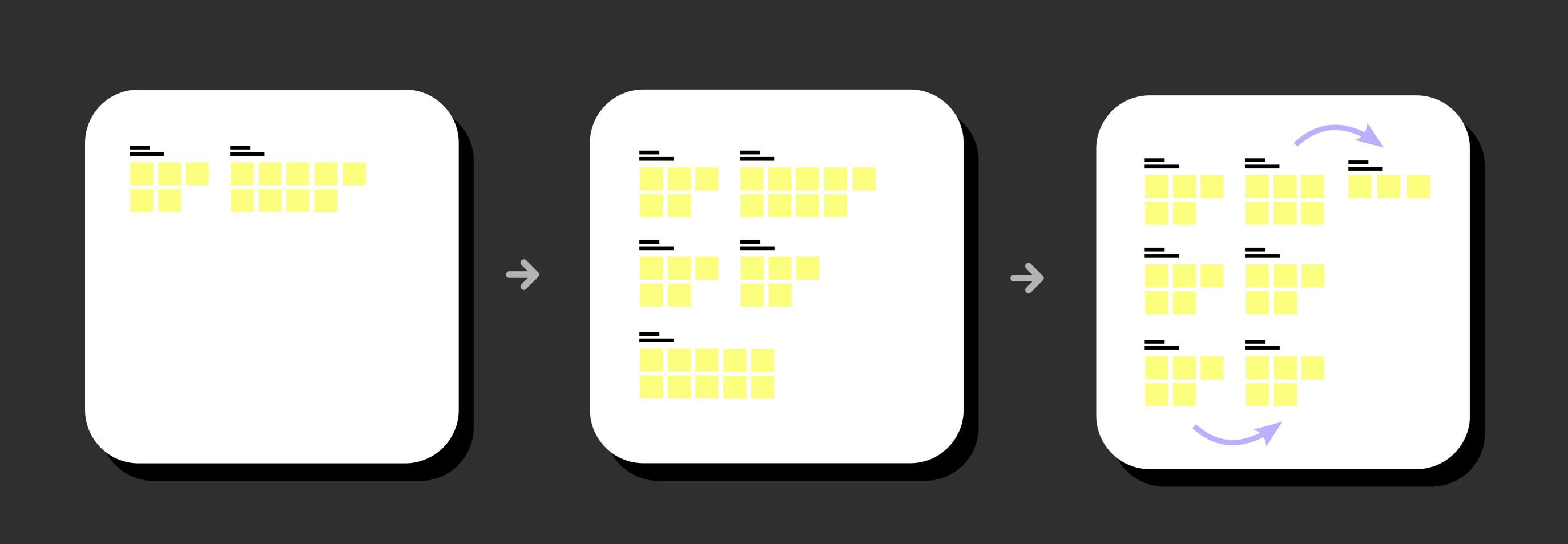
Database

secure database geofencing the child location

longer battery life lower level of radiation

connect with cloud server

measure & save the heart rate and pulse rate





Prioritize

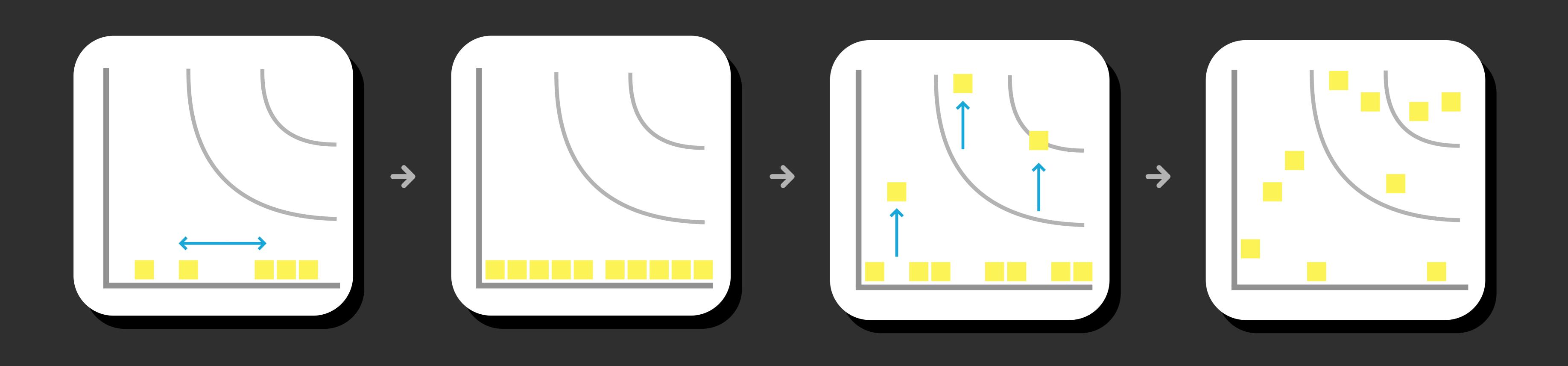
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)





After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

В

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

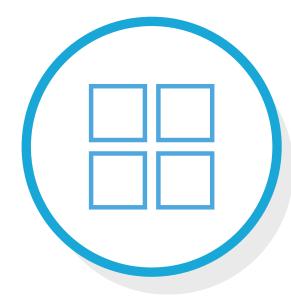
Open the template →



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template →



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →



problem

How might we provide IOT based child safety monitoring and notification?