

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS <p>Parents and guardians who are concerned about the safety and well-being of their children.</p> <p>This market includes products that are designed to monitor the location and activities of children, as well as to parents with peace of mind.</p>	6. CUSTOMER CONSTRAINTS CC <ol style="list-style-type: none"> 1. The device must be able to be worn by a child. 2. The device must be able to monitor the child's location 3. The device must be able to send alerts to the parent if the child leaves a designated area 4. The device must be water proof 5. The device must have a long battery life. 	5. AVAILABLE SOLUTIONS AS <p>There are few different ways to go about this.</p> <p>you could use a home security system with motion detectors and cameras to keep an eye on your child they're home alone.</p> <p>you could also install a GPS tracker on their things so you can see their location at all times.</p>	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P <p>Aims to solve is to provide a way for parents to monitor their children's activities and whereabouts in real-time.</p> <p>This device would allow parents to see where their childrens are, what they are doing, and receive alerts if their children are in danger.</p>	9. PROBLEM ROOT CAUSE RC <p>There are many potential causes of problems with devices, including hardware or software issues, user error, or problems with the underlying network or connectivity.</p>	7. BEHAVIOUR BE <p>If a child safety monitoring device is properly installed and functioning, it will alert the parents whenever they cross the range of limit.</p>	
Identify strong TR & EM	3. TRIGGERS TR <p>If the child wanders out of a designated safe area, if the child is in close proximity to a dangerous object, or if the child's heart rate or respiratory rate falls outside of a normal range.</p>	10. YOUR SOLUTION SL <p>One solution for child's safety monitoring is : The use of a GPS tracker can be worn on a child's hand and it will allow parents to track their child's location at all times.</p> <p>This can be especially useful if a child is lost or if there is a concern that may be in danger.</p>	8. CHANNELS of BEHAVIOUR CH 8.1 ONLINE <p>It can communicate with a parent or caregiver, the most common method is through a mobile app, which can send notifications to a parent's smartphone or tablet.</p> 8.2 OFFLINE <p>It can be monitored offline by checking the device's event log.</p> <p>This will show a record of the device's activities, including any attempts to access blocked websites and applications.</p>	Extract online & offline CH of BE
	4. EMOTIONS: BEFORE / AFTER EM <p>BEFORE: The parent may feel anxious about the child's safety, especially if the child is very young.</p> <p>AFTER: Parents may feel relieved and more confident when their child is using the device.</p>			