

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 hour to collaborate 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and

productive session. Open article

Define your problem statement

PROBLE M

Key rules of brainstorming To run an smooth and productive session Encourage wild ideas. Stay in tonic. Defer judgment. Listen to others.

Go for volume.

If possible, be visual.

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

The changing of climate, agriculture faces increasing problems with extreme weather events leading to considerable yield losses the

JASWANTH

PLANTING
CROPS IN THE
RIGHT TIME IS
VERY
EFFECTIVE IN
INCREASING
CROP YIELD

ORGANIC FOOD

IS MORE
EXPENSIVE
BECAUSE
FARMERS DO
NOT GET AS
MUCH OF
THESE LAND AS
CONVENTIONAL
FARMERS

REDUCE THE HARMFUL FERTILIZERS AND ALSO REDUCED THE SOIL EROSION

Brainstorm

10 minutes

Write down any ideas that come to mind

that address your problem statement.

ARUN PRASAD

FEED AND ENERGY SOURCE

TO MEASURE CROPS THAT ARE PRODUCED ADEQUATELY PROVIDE ENOUGH FOOD SUPPLY

THE FOOD
REQUIREMENTS
CAN MANAGE TO
EXTEND THE
POSSIBLE BY
INCREASING
AREA UNDER
CULTIVATION

EZHILARASAN

IT IS AN
ESSENTIAL
THING TO
UNDERS TAND
THE FOOD
SECURITY
,POTENTIAL
YIELD, GAP

GOVERNMEN
T HAS A
STRONG
INTEREST IN
HELPING
FARMERS TO
ARCHIVE

THAMARAITHIRUSELVAN

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

TESTING AND ITS QUALITY

ACCURATE WEATHER PROTECTION

MONITORING CROPS GROWTH

> THE HIGH YIELD CROPS REQUIRE MORE WATER AND FERTILIZERS

FERTILIZERS RISK OF LOSS THAT

SUPPLY OF

SUFFICIENT

SEEDS ,

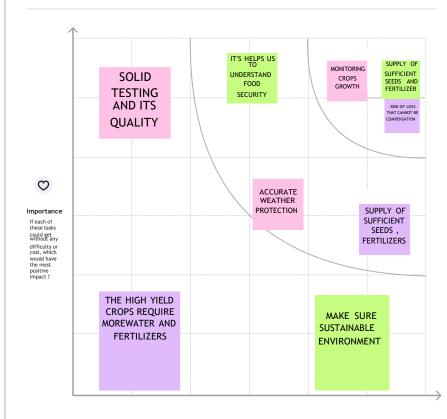
CANNOT BE COMPENSATION

> SUFFICIENT MAKE SURE SEEDS AND SUSTAINABLE FERTILIZER ENVIRONMENT

> > IT'S HELPS US UNDERSTAND FOOD SECURITY

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep

Export the mural

Export a copy of the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

them in the loop about the outcomes of the session.

Keep moving forward

Strategy blueprint Define the components of a new idea or

strategy.

Open the template

Customer experience journey map Understand customer needs, motivations, and obstacles for an experience.

Open the template

Strengths, weaknesses, opportunities & Identify strengths, weaknesses,

opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback

Share template feedback