Team ID	PNT2022TMID26833
Project Name	Personal Assistance for Senior Who are Self - Reliant

Empathy Map Canvas

What do they THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

Anxious

Excited to know aboutthe device

Not sure who to trust

Inner conflict

Thinking of being a burden

As i skip a lot medicine and this act as a remainder.

What do they HEAR?
what friends say
what boss say
what influencers say

maybe you can add the multipleremainder for multiple medication

how can we trust this device and I don't feel safe about data privacy?

it is affordable ornot?

It is really very usefulin real lifetime?

MEDICINE REMINDER USING IOT

This helps me a lot but, I find it costly .

It is a new technique and maybe not reliant.

Though it remains me how do i take the medicine without looking.

What do they SEE?
environment
friends
what the market offers

how unique is your product comparing to others.

What do they SAY AND DO?
attitude in public
appearance
behavior towards others

I want something reliable to assist me.

the device hard to handle

I am very conscious about my safety and feel uncomfortable.

it is easy and portable and weightless.

PAIN

Privacy of data, personal datacan be hacked

Risk of failure can leads to off the alarm at required time

The implementation cost of IOT is high

The lack of uniformity prevents full-scale integration of IoT, therefore limiting its potential effectiveness.

GAIN

• Medication reminders serve as a good way to stay on track and uphold an appropriate schedule

• Patient himself can learn about medicines which he should nottake toge

It is capable of monitoring blood pressure, heart rate, oxygen level, and temperature of a person

Vital parameters within normal range indicate health of the person while deviation from normal range alerts him to consult a physician.