

Project Title: Personal Assistance for senior citizens who are self-reliant
Team ID : PNT2022TMID26833

Define CS, fit into CC

1. CUSTOMER SEGMENT(S) CS

- Here the customers are the elder people who needs to take medicine regularly at correct time.
- Patients who can't be monitored 24X7 by doctors.
- Visually challenged people who are self-reliant.

6. CUSTOMER CONSTRAINTS CC

- Due to lack of internet.
- It should be present near to them.
- Knowing the process of using the applications.
- Registered user can use the application.

5. AVAILABLE SOLUTIONS AS

- If customers forgot to take medicine ,medcare application helps them to take medicine at right time.
- Alert the customer by notification by SMS alarm.
- Make the registered users remind their medicines through voice commands of medicine names.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE /PROBLEMS J&P

- Remembrance of the medicine to be consumed through voice.
- Message sent on regarding intake of medicines to the closest persons.
- Alert the patient about the low amount of medicine.

9. PROBLEM ROOT CAUSE

- Doctors cannot monitor the patients all the time.
- Visually impaired persons needs an assistance.
- Elder people(self-reliant) who needs care to be taken.

7. BEHAVIOUR

- The customer can use 'help' option in the application to get the problem solved.
- The user can use user guide available in the 'about' section for reference.

Focus on J&P, tap into BE, understand RC

<p>3. TRIGGERS TR</p> <ul style="list-style-type: none"> • The customers are introduced with this by the doctors. • By seeing ads on the internet. 	<p>10. YOUR SOLUTION SL</p> <p>Notifying of medicines names through audio and message with the help of data fed from the mobile application which is initiated by web application which stores the user details.</p>	<p>8.CHANNELS of BEHAVIOUR CH</p> <p>ONLINE: Customers can set reminder about their medicines in online mode.</p> <p>OFFLINE: Customers get notification alert to take medicine on proper time in offline mode.</p>	<p>Extract online & offline CHOF be</p>
<p>4. EMOTIONS: BEFORE / AFTER EM</p> <p>BEFORE: Customers forgot to take at right time which affect their health.</p> <p>AFTER: Now after using medcare applications customers are taking their medicines properly at correct time.</p>			