Ideation Phase

Define the Problem Statements
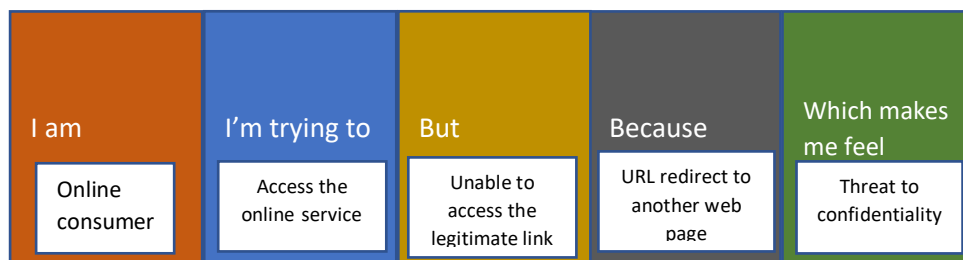
Date	11 October 2022
Team ID	PNT2022TMID50791
Project Name	Project – WEB PHISHING DETECTION
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

WEB PHISHING DETECTION:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Online consumer	Access the online service	Unable to access the legitimate link	URL redirect to another webpage	Threat to confidentiality
PS-2	Student	Apply for PAN card	Unable to access the legitimate link	URL redirect to another webpage	Insecure