

# Ideation Phase

## Brainstorm & Idea Prioritization Template

Date	17 October 2022
Team ID	PNT2022TMID16689
Project Name	Skill / Job Recommender Application
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare  
👥 1 hour to collaborate  
👤 2-8 people recommended

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**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

A

**Team gathering**

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

**Set the goal**

Think about the problem you'll be focusing on solving in the brainstorming session.

C

**Learn how to use the facilitation tools**

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1

**Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

**Problem**

How might we develop a website which will be more effective to job seekers ?

How might we recommend a job based on the user/ job seeker skill set?

How might we help the user/job seeker to easily apply to a job based on the job profile and role ?

How might we manage and store the user's / recruiter data securely?

How might we make the job search customized?

How might we help the recruiter to hire a skilled candidate for her company?

## Step-2: Brainstorm, Idea Listing and Grouping

### 2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

**TIP** You can select a sticky note and hit the pencil button to edit it. You can also select a sticky note and hit the trash button to delete it.

**Kalaiaarasu**

- we can develop a job website with various web pages. This will make the website more efficient and useful to job seekers.
- we can help the job seekers to develop proper resume which will help him to crack any interviews/jobs.
- we need to maintain the job seeker and recruiter's data separately and securely.
- we will intimate the candidate regarding the deadline of the application process.
- we need to conduct an online test which will check the user's skill in a particular domain and their score will be provided and showed in the website.

**Kumaran**

- we can create a separate login for job seeker and recruiter. Then we can manage their data's in a proper manner.
- Backup and recovery options for user's account and job search history.
- user can navigate to any web pages without any interruption.
- Fake job offers should be detected and removed automatically.
- we can filter candidates based on their skills in resume.

**Shahul Hameed**

- we need to help the recruiter to easily hire a candidate based on the job profile posted in our website.
- we will intimate and send the mail to job seeker, if he/she is applied any job.
- we need to provide learning resources for user's which will help him to develop their skills.
- job website UI should be user friendly to user and recruiter, which can be accessed by any devices.
- Resume Extraction and resume parsing helps in analysing, storing extracted useful information from the uploaded CV and Resume.

**Allen Lewis**

- user can search the job with their location, skills and job mode.
- we need to list the skills required for applying a particular job.
- job seeker should be able to bookmark any number of jobs that he is looking for and apply for it later on/
- Develop a chatbot which will recommend the job seeker to find a job in a easy way.
- we need to recommend the skills need to be improved by the user based on their preferred job roles.

### 3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

**TIP** Add a sentence-like label to each group of sticky notes to help you find, browse, filter and categorise related ideas as creates other groupings.

**Job search**

- candidates are filtered based on their skills in resume.
- user can search the job with their location, skills and job mode.

**Personalised job recommendation**

- job seekers are recommended to improve the particular skills need for preferred job roles.
- we will intimate the candidate regarding the deadline of the application process.

**Skills enhancement**

- Job seeker's should be provided with learning resources which will help him to develop their skills.
- job seeker's need attend an online test which will check their skill in a particular domain and their score will be provided and showed in the website.

**Software system design**

- job seeker should be able to bookmark any number of jobs that he is looking for and apply for it later on/
- Backup and recovery options for user's account and job search history.
- user can navigate to any web pages without any interruption.

**Resume Parsing**

- Resume Extraction and resume parsing helps in analysing, storing extracted useful information from the uploaded CV and Resume.
- we can filter candidates based on their skills in resume.

**we can develop a job website with various web pages. This will make the website more efficient and useful to job seekers.**

**Develop a chatbot which will recommend the job seeker to find a job in a easy way.**

## Step-3: Idea Prioritization

4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

