

PROJECT REPORT

Team Id: PNT2022TMID16755

Project Title: Data Analytics for DHL Logistics Facilities

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CHAPTER- 1 INTRODUC TION

Project Overview

DHL Logistics Facilities is concerned with getting the products and services where they are needed and when they are desired with the help of Data Analytics. It is difficult to accomplish any marketing or manufacturing without logistical support. It involves the integration of information, transportation, inventory, warehousing, material handling, and packaging. The operating responsibility of logistics is the geographical repositioning of raw materials, work in process, and finished inventories where required at the lowest cost possible. Logistics is practiced for ages since organized activity began. Without logistics support no activity can be performed to meet defined goal. The current challenge is to perform logistics scientifically in order to optimize benefits to the organization. Logistics is a planning function of management. Logistics function is concerned with taking products and services where they are needed and when they are needed.

Logistics is being transformed through the power of data-driven insights. Thanks to the vast degree of digital transformation and the Internet of Things, unprecedented amounts of data can be captured from various supply chain sources. Capitalizing on its value offers massive potential to increase operational efficiency, improve customer experience, reduce risk, and create new business models. Real-time process optimization and simulation are becoming increasingly important tools for supply chain management. As worldwide complexity grows, the ability to run global supply chain at peak efficiency becomes more and more challenging.

Warehouse operators and supply chain managers can make better decisions with granular visibility of processes like order management, and inventory levels and resource utilization become transparent in live dashboards. we understand that dynamic technology markets demand dynamic solutions. So we seek strong partnerships with every customer, envisaging and creating the connections to achieve business success. You can rely on our unrivalled global reach, experience and engagement. We'll help you to imagine and enable new approaches and solutions. Together we will push the pace of change. And always we will enrich your experience with our industry- leading logistics services.

Purpose:

The DHL family of specialized Business Units offers an unrivalled portfolio of logistics products and solutions ranging from domestic and international parcel delivery to international express, road, air and ocean freight to end- to- end supply chain management.

As a logistics company, we are the backbone of trading by providing everything that needs to be delivered. We not only deliver packages: we deliver prosperity, transport health, feed development and bring joy. Every day we connect people to improve their lives.

In the Supply Chain business, DHL Supply Chain provides customers in many industry sectors with logistics services along the entire supply chain

– from planning, sourcing, production, storage and delivery to returns logistics and value-added services – in order to ensure logistics flow.

It is the physical movement of goods from one point to another, such as the moving merchandise from the warehouse to the customer. The shipping process follows the manufacturing and the packing of goods and is controlled and overseen by a shipping or logistics company.

CHAPTER-2

LITERATURE

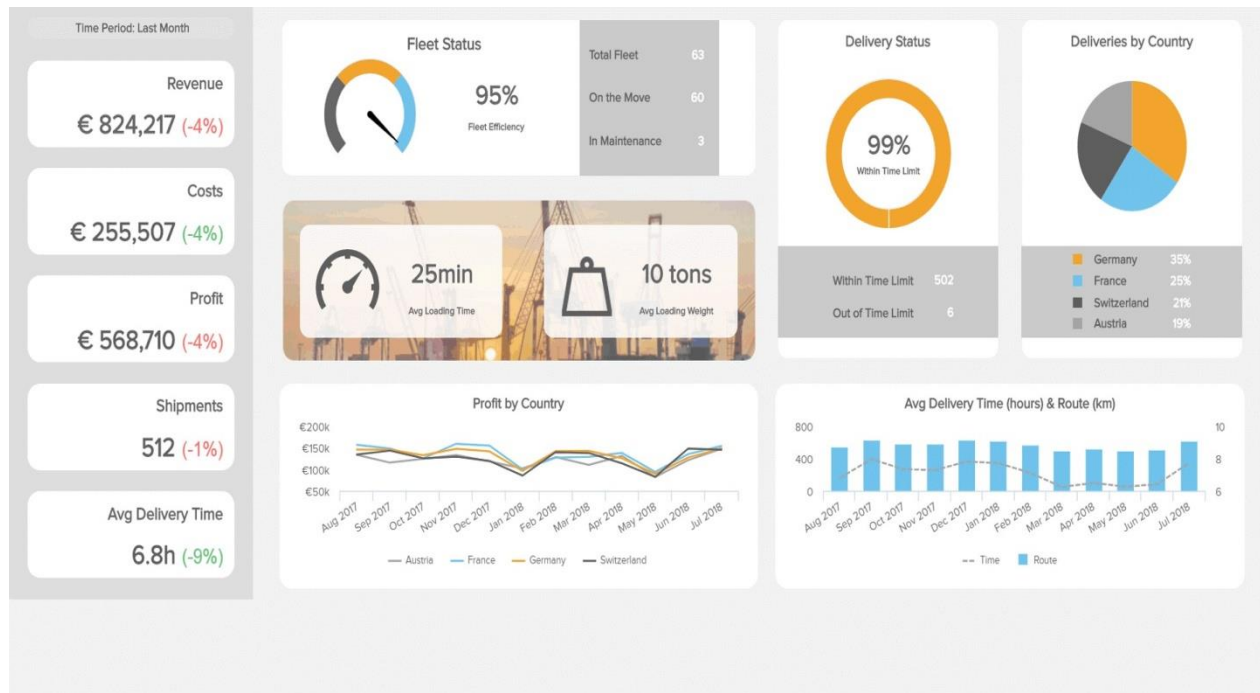
SURVEY

Existing Problem

DHL is a global expertise in express, air and ocean freight and overland transport with an in-depth understanding of local markets. DHL India has an outstanding reputation in the market for providing a reliable, fast and easy-to-use service. DHL offers Highly trained and professional staff, committed to being responsive to all customers' needs Customer Service Agents, available round-the-clock, 365 days of the year, to serve customers whenever and wherever they need them. Electronic pre-clearance of shipments through Customs Five international gateways proving direct-to- air networks and faster sorting of inbound and outbound shipments.

DHL India is a proven facilitator of trade, across the globe. His strength lies in our global network and the know-how of our people. Backed by strategic alliances with world-class partners and the innovative use of technology, they strive to continuously improve the quality of our service. Our services range from fast, responsive and cost-

effective express deliveries to e-commerce fulfillment and intelligent logistics solutions. DHL Core Services consist of door-to-door air express delivery of documents and parcels of all sizes (and weight), both into and out of the country.



Other value-added services are a. Kitting/Pre-Assembling

Kitting is the addition of items such as accessories and batteries to the product pack. Pre-assembling is completion of a finished product from component parts or pre-programming of products. b. Re-Working/Re-Packing

Repacking for a specific customer can include repalletization. Reworking is the modification of products to suit a local market. c. Packaging/Bundling

Packaging includes packing of products into suitable media for transportation and retail display. Bundling is the assembly of a number of pre-packaged products to make up an integrated product offering d. QA Control

Quality control ensures that product is received into and dispatched from the warehouse in a suitable condition, free from faults and defects. e. Labeling/Merchandising.

DISADVANTAGES OF EXISTING SYSTEM

1. Logistics industry requires huge investment to set up operations and grows. DHL also require heavy investment to grow its business and to generate return on investment.
2. DHL is expected to act in compliance with regulatory guidelines and local authorities. Regulations can be different in the source and destination locations, and so it can be impossible to obey different rules.
3. Logistic Market is filled with many local and international players and the market growth is distributed among all the players and due to high pricing strategy DHL market share is restricted in developed and developing economies.
4. Due to a very large market and a large network of delivery partners are required. DHL also depends on small and local entities for delivery. And this has a direct influence on DHL efficacy, and so teamwork becomes very necessary.
5. DHL has less marketing cost as compared to FedEx or UPS and does not spend much on advertisement and branding practices. This impacts the success and recognition of brands.

References

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Problem Statement:

DHL is an international umbrella brand and trademark for the courier, package delivery, and express mail service which is a division of the German logistics firm Deutsche Post. The company group delivers over 1.6 billion parcels per year.

The company DHL itself was founded in San Francisco, USA, in 1969 and expanded its service throughout the world by the late 1970s. In 1979, under the name of DHL Air Cargo, the company entered the Hawaiian Islands with an inter-island cargo service using two DC-3 and four DC-6 aircraft. Adrian Dalsey and Larry Hillblom personally oversaw the daily operations until its eventual bankruptcy closed the doors in 1983. At its peak, DHL Air Cargo employed just over 100 workers, management, and pilots.

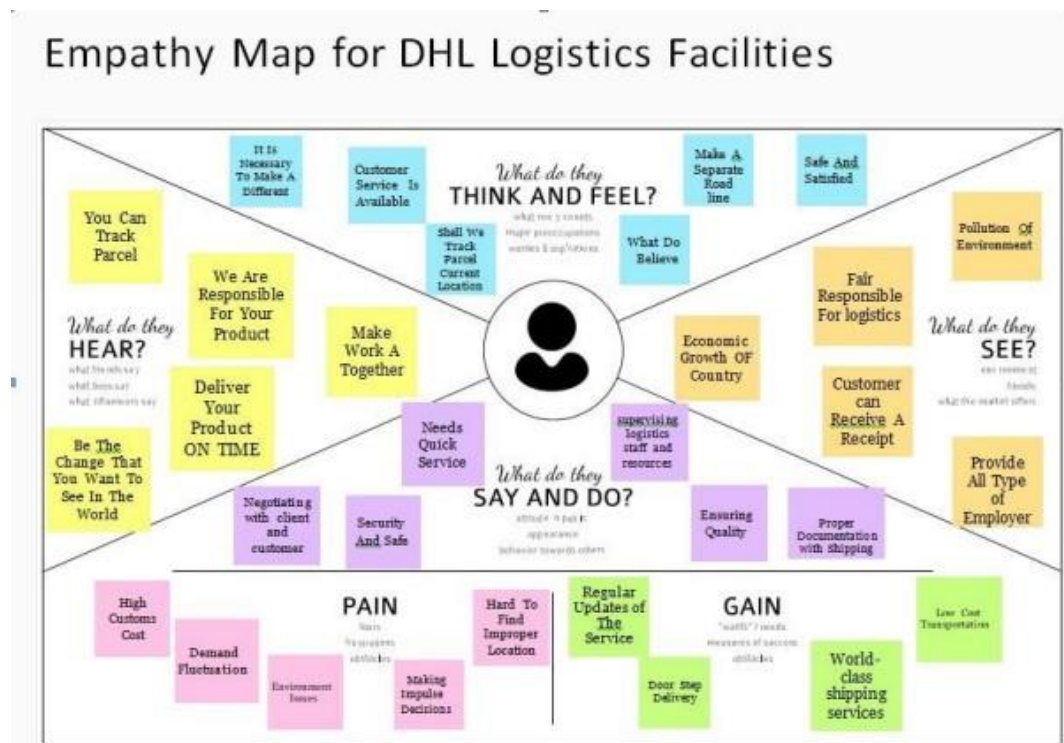
Logistics is being transformed through the power of data-driven insights. Thanks to the vast degree of digital transformation and the Internet of Things, unprecedented amounts of data can be captured from various supply chain sources.

CHAPTER-3

IDEATION & PROPOSED SOLUTION

Empathy Map Canvas

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes. It is a useful tool to help teams better understand their users. Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.



Ideation & Brainstorming


Brainstorm & Idea Prioritization Template

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

1. **Team gathering**
Gather where almost participants in the session and send an invite. Share relevant information on your work ahead.
2. **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
3. **Learn how to use the facilitation tools**
Use the Facilitation 8 questions to set a happy and productive session.

Open article →

1 Define your problem statement


What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.


10 minutes


How might we [your problem statement]?


Key rules of brainstorming


To use an smooth and productive session:


 Stay in focus

 Defers judgement

 Go for volume

 Encourage wild ideas

 Listen to others

 If possible, be visual

STEP-2 Brain storm and Group Ideas

1 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIJANJAL

- 1. I want to create a new app that helps people find local businesses.
- 2. I want to create a new app that helps people find local businesses.
- 3. I want to create a new app that helps people find local businesses.
- 4. I want to create a new app that helps people find local businesses.

ADHOK

- 1. I want to create a new app that helps people find local businesses.
- 2. I want to create a new app that helps people find local businesses.
- 3. I want to create a new app that helps people find local businesses.
- 4. I want to create a new app that helps people find local businesses.

This is a title...

SANESH

- 1. I want to create a new app that helps people find local businesses.
- 2. I want to create a new app that helps people find local businesses.
- 3. I want to create a new app that helps people find local businesses.
- 4. I want to create a new app that helps people find local businesses.

VEERANAM

- 1. I want to create a new app that helps people find local businesses.
- 2. I want to create a new app that helps people find local businesses.
- 3. I want to create a new app that helps people find local businesses.
- 4. I want to create a new app that helps people find local businesses.

This is a title...

1 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Locality and city

- 1. I want to create a new app that helps people find local businesses.
- 2. I want to create a new app that helps people find local businesses.
- 3. I want to create a new app that helps people find local businesses.
- 4. I want to create a new app that helps people find local businesses.

Local businesses

- 1. I want to create a new app that helps people find local businesses.
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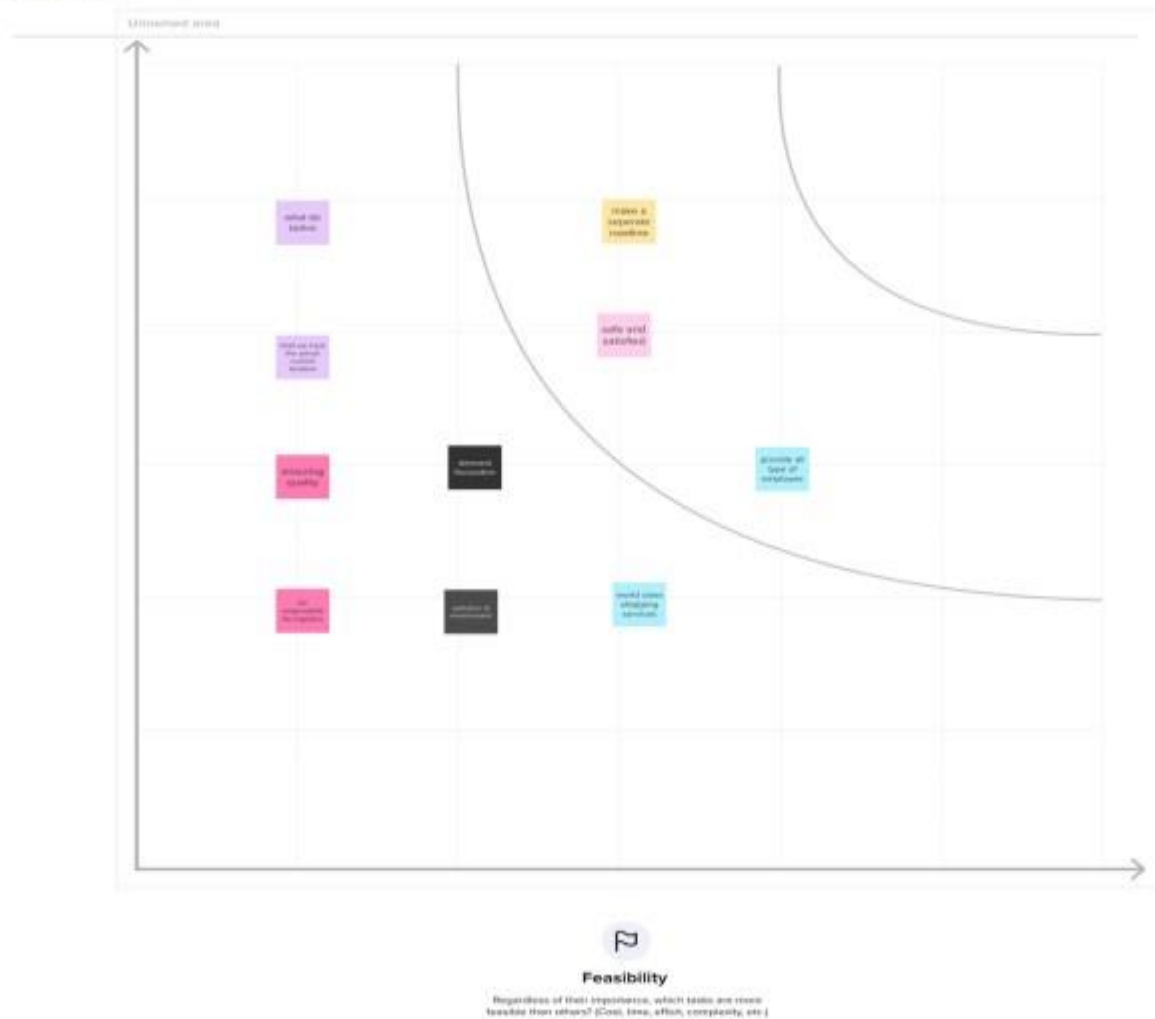
Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



Proposed solution

S.No.	Parameter	Description
1	Problem Statement	Never before has logistics been as complicated as it is now. A company's profitability may be severely impacted by continually shifting dynamics brought about by the global nature of the supply chain. The enormous burden that the COVID pandemic placed on logistics made this clear. As a result, manufacturers, shippers, and retailers are using data analytics to better understand their processes and optimise them in order to be more prepared for unforeseen events. Data-driven businesses are growing their profit margins and customer satisfaction levels as a result.
2	Idea	New technology plays a vital part in improving operations, removing costs and improving customer service. With DHL you like technology advances and investments as we constantly review, evaluate and adopt new technological solutions.

		<p>Augmented Reality , for instance, is already getting used to optimize warehouse processes, while a spread of automated guided vehicles and robots are being tested and assessed for future deployment.</p>
3	Novelty	<p>The specialist knowledge of your team has been the foundation for your company's success. By entrusting DHL with your logistics, you can concentrate on your core business rather than being side tracked by the requirements and complications of the global supply chain. DHL offers a wide range of ready-to-use solutions, technologies, and assets that would otherwise take a lot of time and money to implement, freeing up your cash to expand your business in other ways. Furthermore, outsourcing your logistics allows you the freedom to quickly scale up and down in response to new opportunities or issues with the least amount of risk.</p>
4	Social Impact	<p>Customers want to understand when their</p>

		<p>items are delivered and whether a package's expected arrival date are later than expected. Customers are often happier as they get more knowledgeable. Real-time or nearly real-time status updates are now possible, and businesses that make it simple for purchasers to urge these logistics updates will enjoy higher customer satisfaction. Additionally, data can improve customer satisfaction in ways aside from just shipping monitoring.</p>
5	Business Model	<p>1 – Broker model This is the most common way 3PL works, and the one most organizations are probably familiar with. In the broker model, a 3PL buys cargo space in bulk from carriers and resells the space to its own customers at a premium. Oversized, his 3PL can afford to purchase large amounts of cargo space without delay, and can take advantage of economies of scale to significantly reduce costs. Even with a premium, they're still dealing with less than most sole proprietors could die for</p>

		<p>outright. 2 – Profit sharing</p> <p>With a profit-sharing model , 3PL works directly with customers to reduce costs. – Fee model In the commission model , the 3PL "works" for the carrier and acts as an intermediary between the carrier and the buyer. From there, it works like some standard commission-based system. Fee models offer a lot of transparency within the process, and in many cases 3PLs can rely on carrier proprietary technology, which rarely leads to the most effective technical solutions.</p>
6	Scalability	<p>As market growth requires an expansion of your distribution network, you ideally desire a partner that incorporates a presence within the markets where you wish help. the choice to tapping into a scalable logistics infrastructure is either working with a replacement provider or pushing an existing provider to enter new, unfamiliar markets. Look for partners who can walk the talk when it involves exchanging data between your two systems.Vet</p>

		<p>providers carefully during this area or it can return to bite you. The largest 3PL providers will have virtually unlimited scale – a hugely attractive benefit. But their interest is also limited to serving only the most important companies out there. If that's not you, you'll find yourself being the proverbial small fish within the big pond.</p>
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Problem Solution Fit

Project Title: Data Analytics for DHL Logistics Facilities

Project Design Phase-I - Solution Fit Template

Team ID:PNT2022TMID16755

Define CS, B, and IC	<div>1. CUSTOMER SEGMENT(S) CS</div> <div>Client analytics is the act of gathering information from various sources and combining it to form a comprehensive picture of the customer. This data may contain details about client demographics, past purchases, and website usage.</div>	<div>6. CUSTOMER CS</div> <div>Teams that are not aligned, lack commitment and show little patience complexity and prejudice</div>	<div>5. AVAILABLE SOLUTIONS CS</div> <div>Usage of Big Data Analytics.</div>	Define IC, B, and CS	Define CS, B, and IC
	<div>2. JOBS-TO-BE-DONE / PROBLEMS CS</div> <div>Within a company, there is a lack of coordination between various teams or departments, which is not beneficial in the near term.</div>	<div>8. PROBLEM ROOT CAUSE CS</div> <div>There are several issues facing the logistics sector today, particularly with the integration of e-commerce and new data sources like cell phones and sensors, GPS and other gadgets.</div>	<div>7. BEHAVIOUR CS</div> <div>An analysis of the most recent big data analytics applications in the logistics and transportation industries.</div>		
	<div>3. TRIGGERS TM</div> <div>Monitoring 24/7 , User friendly interface</div>	<div>10. YOUR SOLUTION SI</div> <div>Regarding the way in which organizations now use their analytics Now, businesses may predict sluggish and busy times as well as anticipated supply shortages in the future.</div>	<div>8. CHANNELS OF BEHAVIOUR C</div> <div>Along with a growth in data volume, data processing technologies will also become more powerful.</div>		
	<div>4. EMOTIONS: BEFORE / AFTER EM</div> <div><div>Before: Keeping track of records for commodities is difficult.</div><div>After: Now, businesses may predict busy and sluggish times, future supply shortages that may occur and take appropriate action</div></div>				

CHAPTER-4

REQUIREMENT ANALYSIS

Functional Requirements

Following are the functional requirements of the proposed solution.

FR No.	Functional Requirement (Epic)	Sub Requirement (Story/ Sub-Task)
FR-1	User Registration	Registration through any google account or social media accounts.
FR-2	User Confirmation	Confirmation via Email Confirmation via OTP
FR-3	Dataset	The DHL_Facilities.csv record are collected as dataset and upload to Cognos analytics
FR-4	Prepare/Analyse	The dataset is moved around to prepare and analyse using Cognos
FR-5	Exploration	The data are explored Using logistics dataset by Cognos

Non-Functional Requirements

Following are the non-functional requirements of the proposed solution.

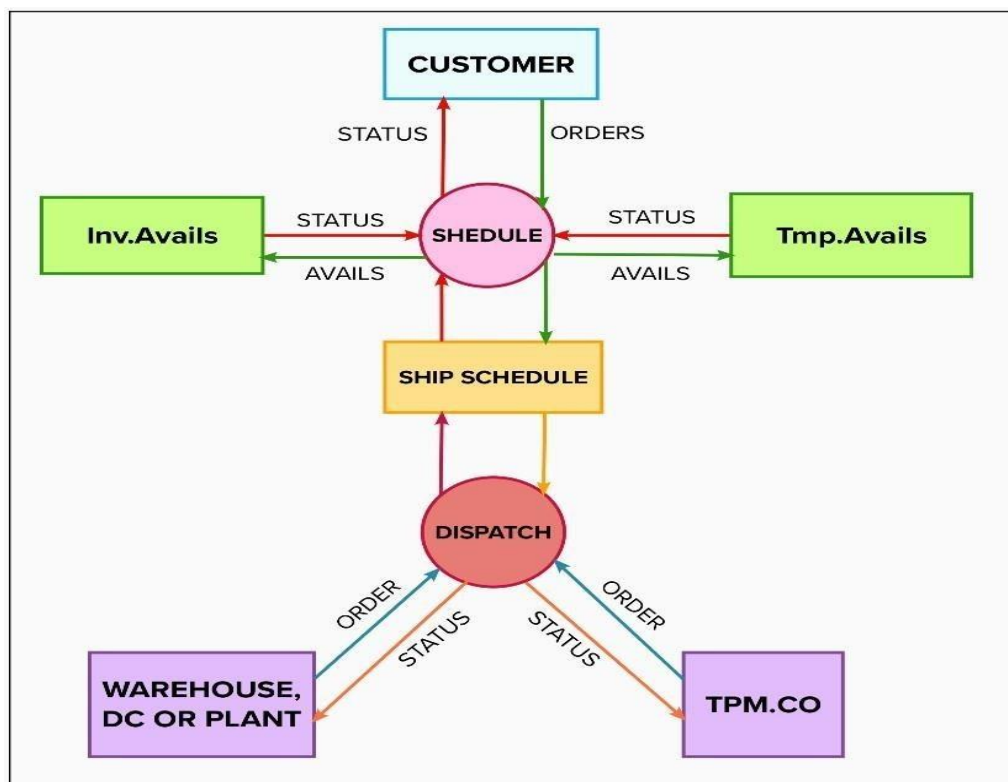
FR No.	Non-Functional Requirement	Description
NF R-1	Usability	No prior experience required to use the dashboard. People with basic understanding can use the system.
NF R-2	Security	Only registered user can use this application.
NF R-3	Reliability	The Analytics system ensures the Reliability
NF R-4	Performance	Gets updated regularly to improve the performance of the application.
NF R-5	Availability	The availability of dataset must be constrained for accurate data
NF R-6	Scalability	Any kind of data can be explored and the system is quiet expandable

CHAPTER-5

PROJECT DESIGN

Data Flow Diagram

A Data Flow Diagram (DFD) is a traditional visual representation of the information flows within a system. A neat and clear DFD can depict the right amount of the system requirement graphically. It shows how data enters and leaves the system, what changes the information, and where data is stored.

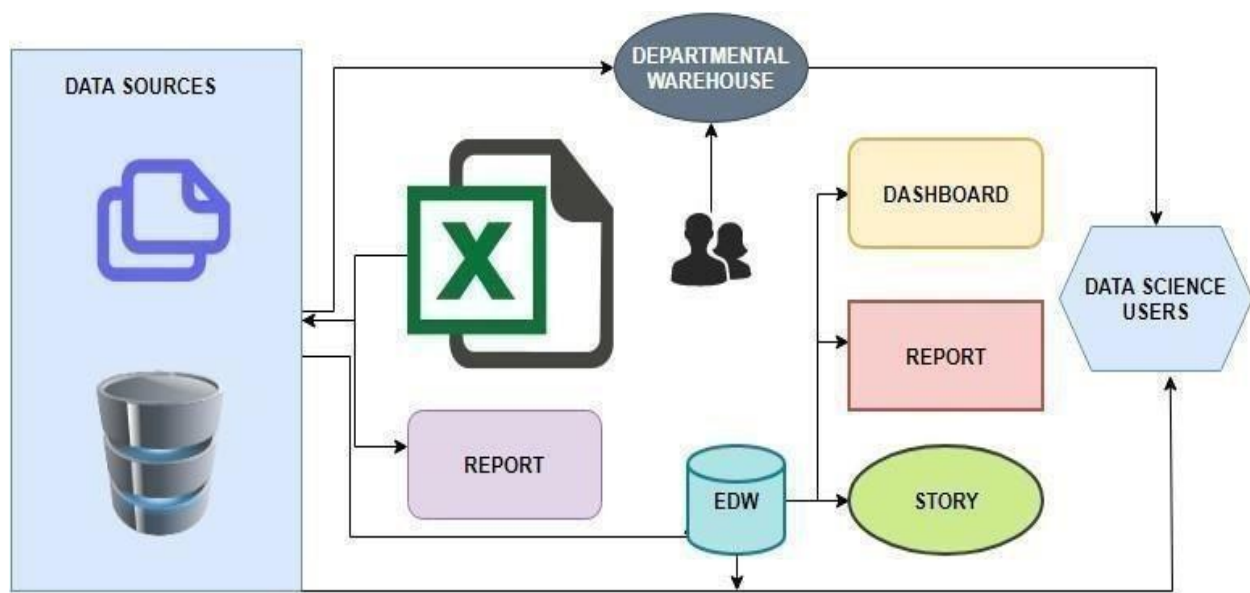


Solution & Technical Architecture

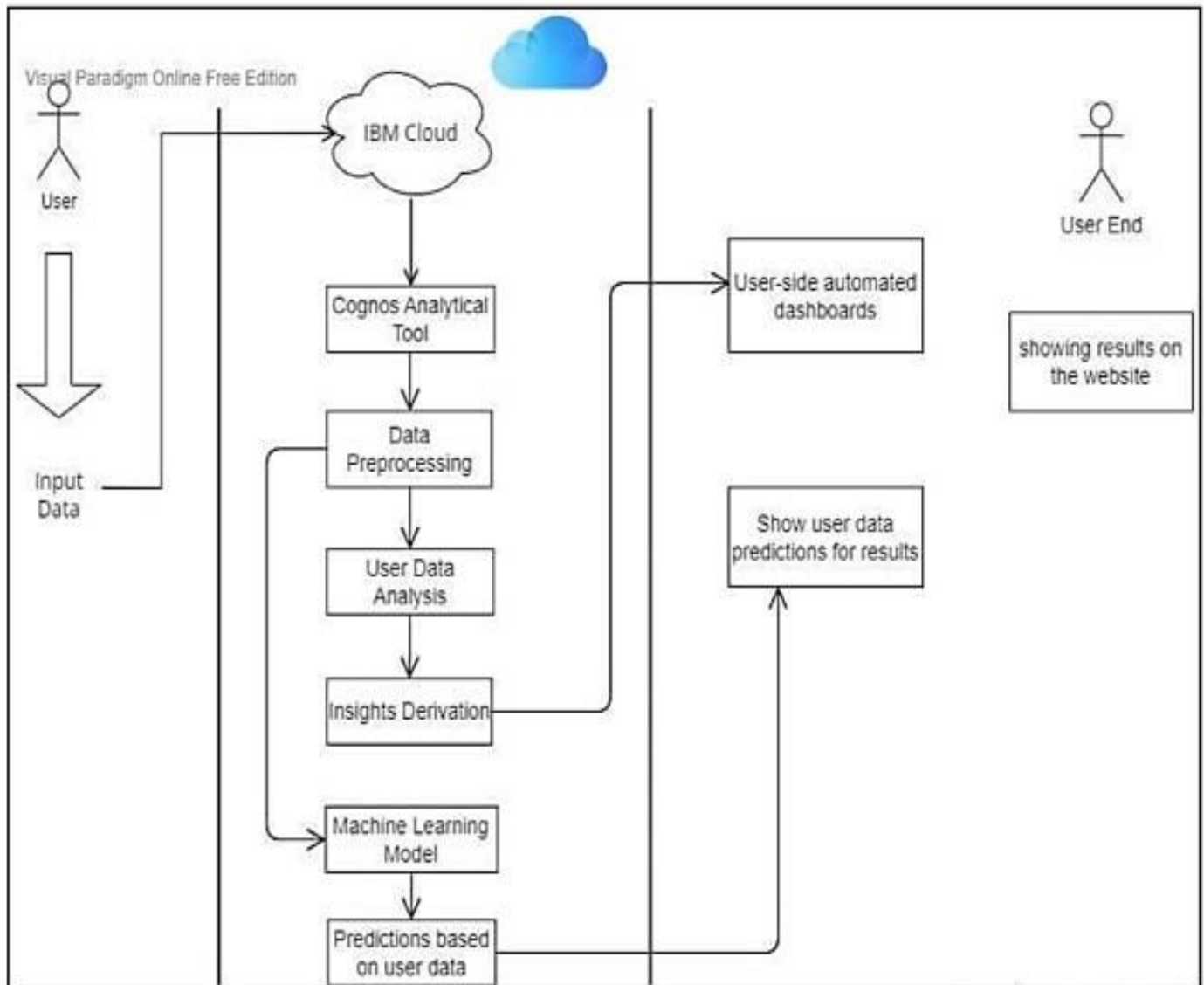
A Solution architecture (SA) is an architectural description of a specific solution. SAs combine guidance from different enterprise architecture viewpoints (business, information and technical), as well as from the enterprise solution architecture (ESA). Ultimately, solution architecture is aimed at the following overarching goals:

- i. Streamlining of day-to-day activities
- ii. Providing a more efficient production environment
- iii. Lowering costs and gaining cost-effectiveness
- iv. Providing a secure, stable, and supportable environment

Project - Data Analyticsfor DHL Logistics Facilities- SolutionArchitecture Diagram



Technical Architecture



User Stories

Use the below template to list all the user stories for the product

User Type	Functional Requirement (Epic)	User Story Number	User Story/Task	Acceptance criteria	Priority	Release
Customer	Registration	USN-1	As a user, I can register for the application by entering my email, password, and confirming my	I can access my account / dashboard	High	Sprint -1

			password.			
		USN-2	As a user, I will receive confirmation email once I have registered for the application	I can receive confirmation email & click confirm	High	Sprint - 1
		USN-3	As a user, I can register for the application through Facebook	I can register & access the dashboard with Facebook Login	Low	Sprint - 2
		USN-4	As a user, I can register for the application through Gmail	I can register & access the dashboard with Gmail Login	Medium	Sprint - 1

	Login	USN-5	As a user,I can log into the application byentering email& password	I can login into the applicati on with Gmaillo gin	High	Sprint -1
	Dashboard	USN-6	As a user I can use the methods provided in theDashboar d.	I can accessthe dashboar d with various methods	High	Sprint -2

Customer Care Executive	Login	USN-7	As a Customer Care Executive, I can log into the application by entering my Executive emailId & password	I can login with my credentials	Medium	Sprint-1
	Service	USN-8	As a Customer Care Executive, I can answer user's queries	I can give the solutions to the user's queries	High	Sprint-3
Administrator	Login	USN-9	As an Administrator, I can log into the application by entering my Administer emailId & password	I can login with my credentials	High	Sprint-1

	Access	USN-10	As an admin, I can make changes to the interface According	I have a full access to the application	High	Sprint -3
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			ng the needs			
Customer tools	Tools	USN-11	I can perform analysis by tools (Cognos and with ML)	I have an ease of Accessing tools.	High	Sprint 1

CHAPTER-6

PROJECT PLANNING & SCHEDULING

Sprint Planning & Estimation

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-1	Login	USN-1	As a user, I can register & log into the application by entering email & password	10	High	Yuvaraja
Sprint-1	Verify	USN-2	As a user, I can verify the email with given otp and check for correct subscription access	10	High	Yuvaraja
Sprint-2	Collect Data	USN-3	As an admin I can define questions & goals then collect data & provide the dataset in IBM Cognos analytics	10	High	Ashok
Sprint-2	Prepare & Explore	USN-4	As an admin I can prepare, explore & present the dataset in IBM Cognos analytics	10	High	Ashok
Sprint-3	Analyze	USN-5	As an admin, I will analyze the given dataset (Data pre-	10	High	Veeramani

			processing)			
Sprint-3	Predict	USN-6	As an admin, I will predict the length of stay (Prediction)	10	High	Veeramani
Sprint-4	Visualization	USN-7	As a user, I can select the visualization type like Report, Dashboard and story (Creating visualization)	7	Medium	Ramesh
Sprint-4	Dashboard	USN-8	As a user, I can upload the datasets to the dashboard and viewvisualizations	8	High	Ramesh
Sprint-4	Communicate	USN-9	As an admin, I can communicate to the client for user queries and visualize the best dashboards in any platform as a user expected	5	Low	Ramesh

Sprint Delivery Schedule

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
Sprint-1	20	6 Days	24 Oct	29 Oct 2022	20	29 Oct

			2022			2022
Sprint-2	20	6 Days	31 Oct 2022	05 Nov 2022	20	05 Nov 2022
Sprint-3	20	6 Days	07 Nov 2022	12 Nov 2022	20	12 Nov 2022
Sprint-4	20	6 Days	14 Nov 2022	19 Nov 2022	20	19 Nov 2022

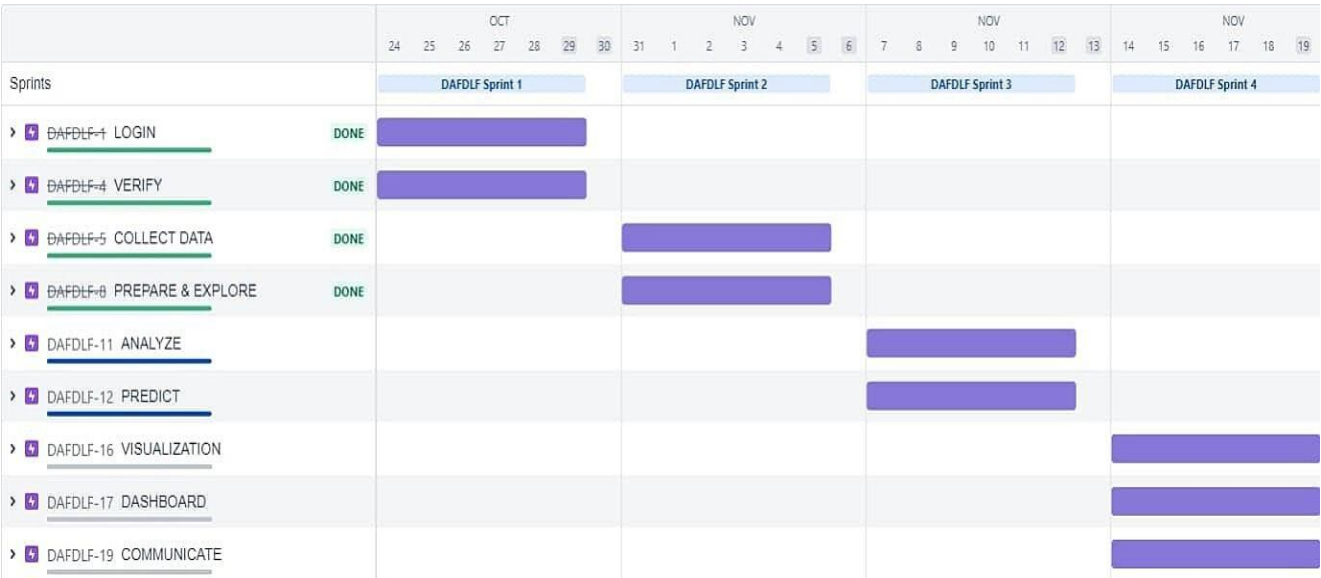
Velocity:

we have a 6-day sprint duration, and the velocity of the team is 20 (points per sprint). Let's calculate the team's average velocity (AV) per iteration unit (story points per day).

$$\text{AV} = \text{Sprint duration} / \text{Velocity} = 20/6 = 3.33$$

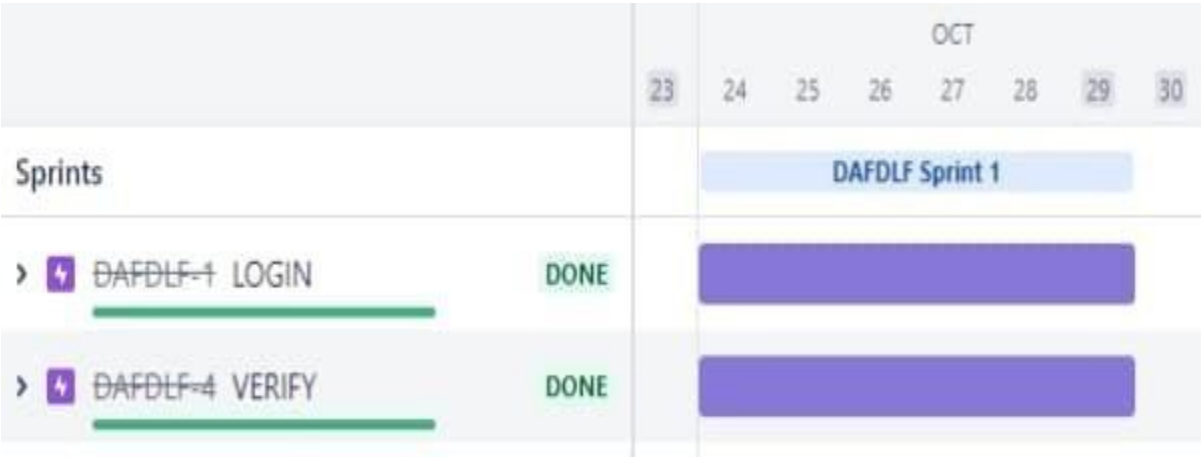
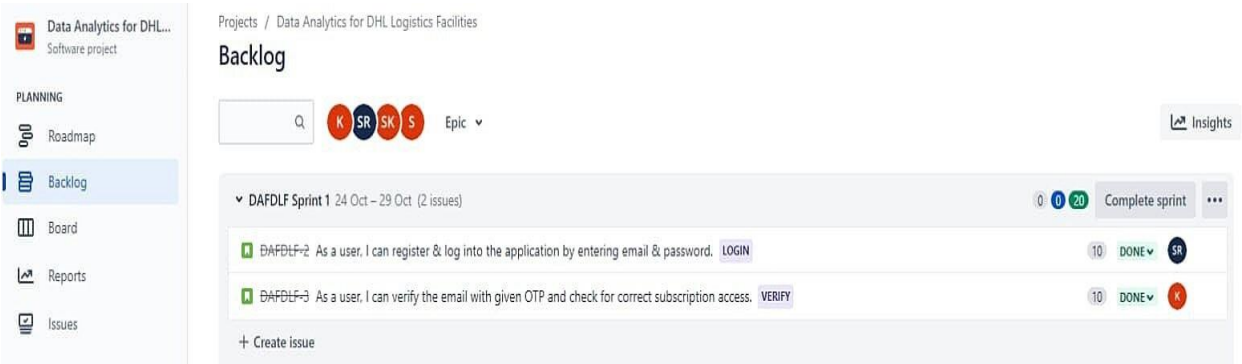
Burndown Chart:

A burn down chart is a graphical representation of work left to do versus time. It is often used in agile software development methodologies such as Scrum. However,



burn down charts can be applied to any project containing measurable progress over time.

Reports From JIRA



PLANNING

 Roadmap

 Backlog

 Board

 Reports

 Issues

DEVELOPMENT

 Code

Projects / Data Analytics for DHL Logistics Facilities

Backlog

Q



Epic ▾

 Insights

▼ DAFDLF Sprint 2 31 Oct – 5 Nov (2 issues)

0 0 20

Complete sprint



DAFDLF-6 As an admin I can define questions & goals then collect data & provide the dataset in IBM Cognos analytics COLLECT DATA

10

DONE ▾



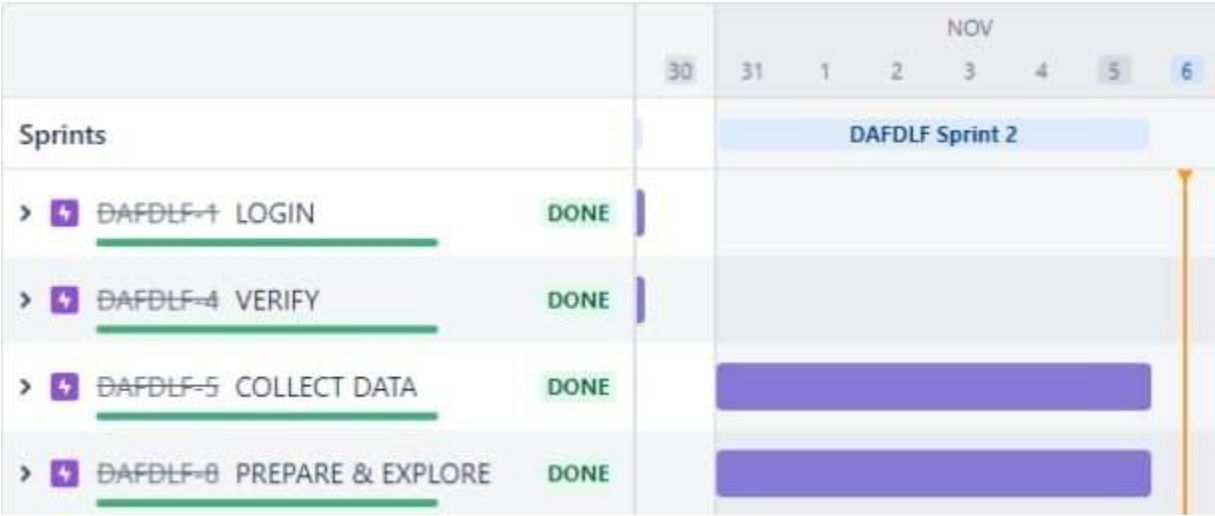
DAFDLF-7 As an admin I can prepare, explore & present the dataset in IBM Cognos analytics. PREPARE & EXPLORE

10

DONE ▾



+ Create issue



Data Analytics for DHL...
Software project

PLANNING

- Roadmap
- Backlog
- Board
- Reports
- Issues

DEVELOPMENT

- Code

Projects / Data Analytics for DHL Logistics Facilities

Backlog

Q [K SR SK S] Epic ▾

Insights

DAFDLF Sprint 3 7 Nov – 12 Nov (2 issues) 0 20 0 Complete sprint ...

DAFDLF-9 As an admin, I will analyze the given dataset (Data pre-processing)	ANALYZE	10	IN PROGRESS ▾	S
DAFDLF-10 As an admin, I will predict the length of stay (Prediction)	PREDICT	10	IN PROGRESS ▾	K

+ Create issue

Data Analytics for DHL...
Software project

PLANNING

- Roadmap
- Backlog
- Board
- Reports
- Issues

DEVELOPMENT

- Code

Project pages

Projects / Data Analytics for DHL Logistics Facilities

Backlog

Q [K SR SK S] Epic ▾

Insights

+ Create issue

DAFDLF Sprint 4 14 Nov – 19 Nov (3 issues) 20 0 0 Complete sprint ...

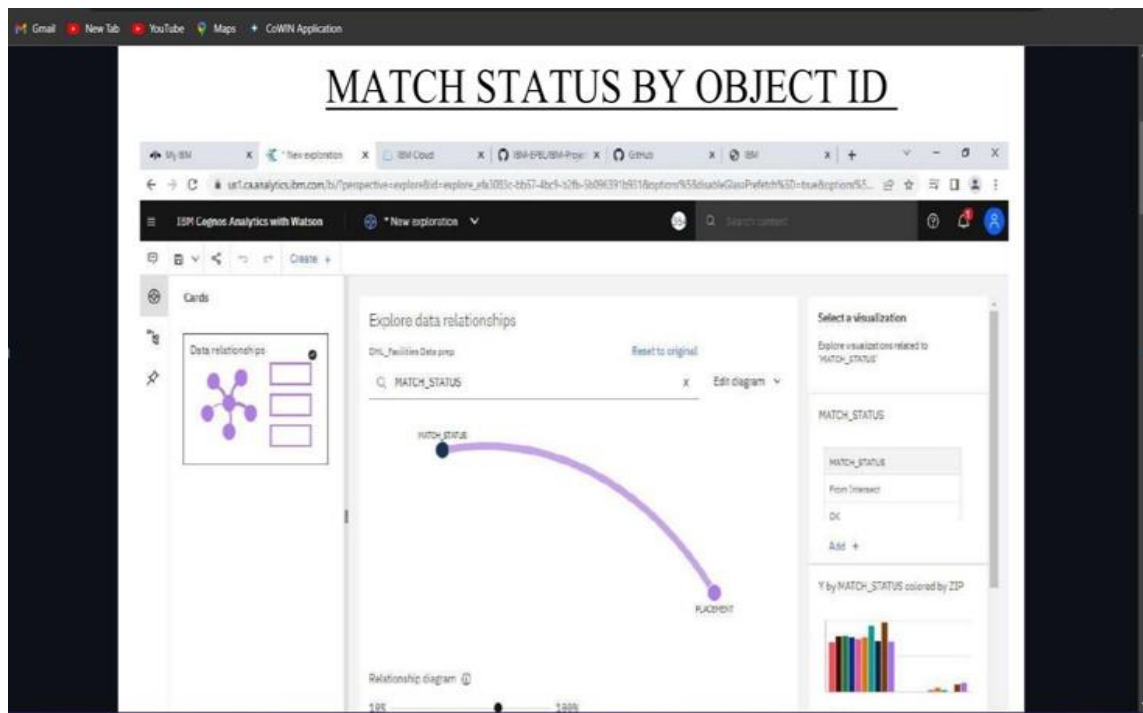
DAFDLF-13 As an admin, I can communicate to the client and visualize the best dashboards in any platform as a user expected.	COMMUNICATE	5	TO DO ▾	SR
DAFDLF-14 As a user, I can select the visualization type like Report, Dashboard and story (Creating visualization)	VISUALIZATION	7	TO DO ▾	S
DAFDLF-15 As a user, I can upload the datasets to the dashboard and view visualizations	DASHBOARD	8	TO DO ▾	SK

+ Create issue

CHAPTER-7

CODING AND RESOLUTION

Feature 1

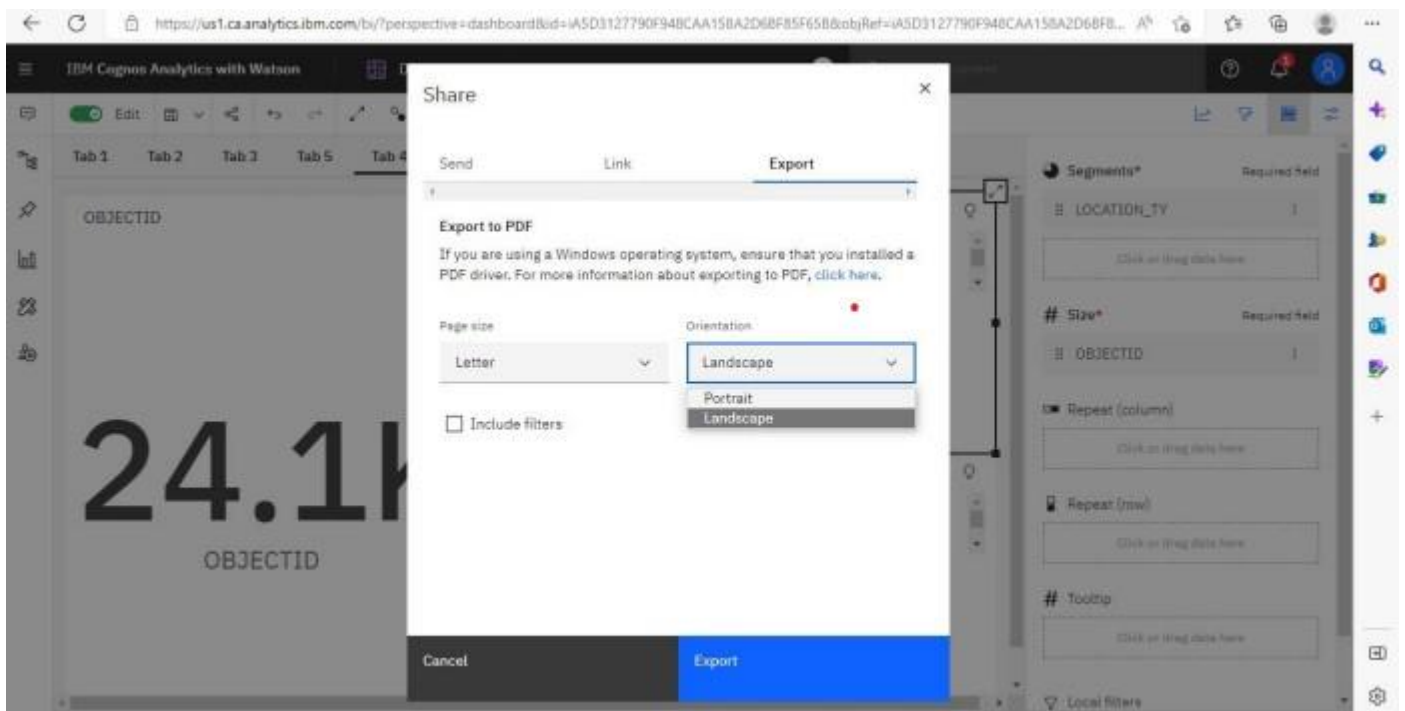


Feature 2

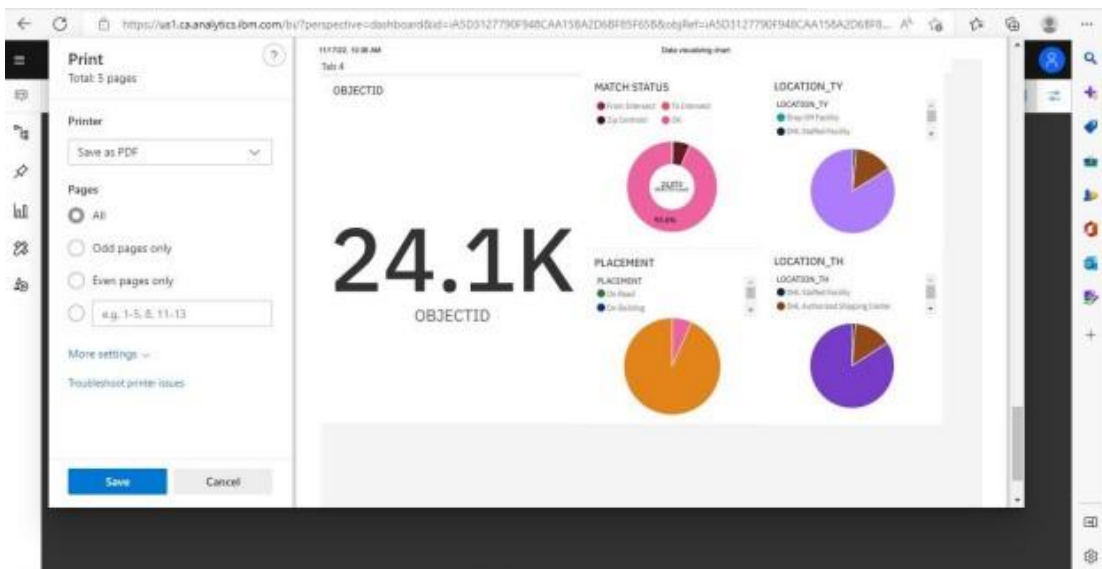
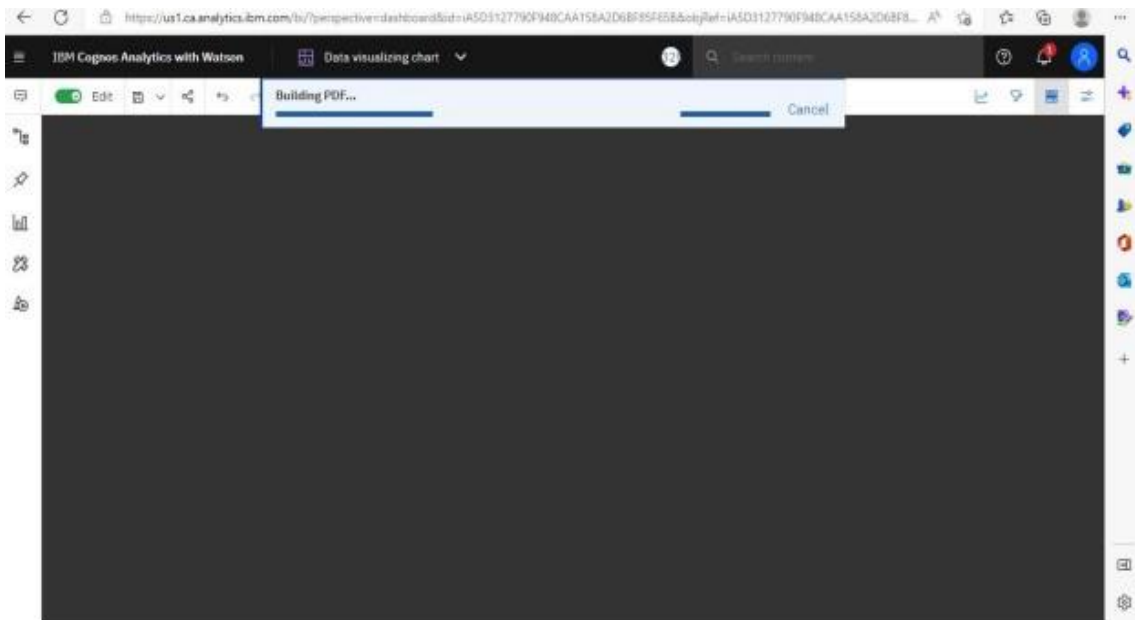
EXPORT THE ANALYTICS

Finally, it's to share your work either through email or embedded or pdf to Showcase your work to other.

See the below snapshots for understanding about sharing the



work as pdfdoc.



Database Schema

```
IMPORTING NECESSARY LIBRARIES

In [ ]: import os
import cv2
import numpy as np
import matplotlib.pyplot as plt
from keras.preprocessing.image import ImageDataGenerator

RENAMING DATA FILES

In [ ]: def rename_imgs(file_name):
    folder_path = "test_dataset/" + file_name
    num = 0
    for file in os.listdir(folder_path):
        # if num&lt;10 == 0:
        #     print(f'Renamed {num} files...')
        # os.rename(folder_path + file, folder_path + file_name + "_" + str(num) + ".jpeg")
        num += 1

In [ ]: fn = "Space"
rename_imgs(fn)

In [ ]: file_names = "0123456789" + "ABCDEFGHIJKLMNPQRSTUNVWXYZ"
for fn in file_names:
    rename_imgs(fn)

DISPLAYING SAMPLE IMAGES FROM DATASET

In [ ]: train_data_path = "train_dataset/"
test_data_path = "test_dataset/"
```

```
DISPLAYING SAMPLE IMAGES FROM DATASET

In [ ]: train_data_path = "train_dataset/"
test_data_path = "test_dataset/"

In [ ]: def display(img, sign=None):
    img = cv2.cvtColor(img, cv2.COLOR_BGR2RGB)
    fig = plt.figure(figsize=(7,7))
    ax = fig.add_subplot(111)
    plt.title(sign)
    ax.imshow(img)

Training Data Images

In [ ]: sign_img = cv2.imread(train_data_path + "0/0_234.jpeg")
display(sign_img, "a")

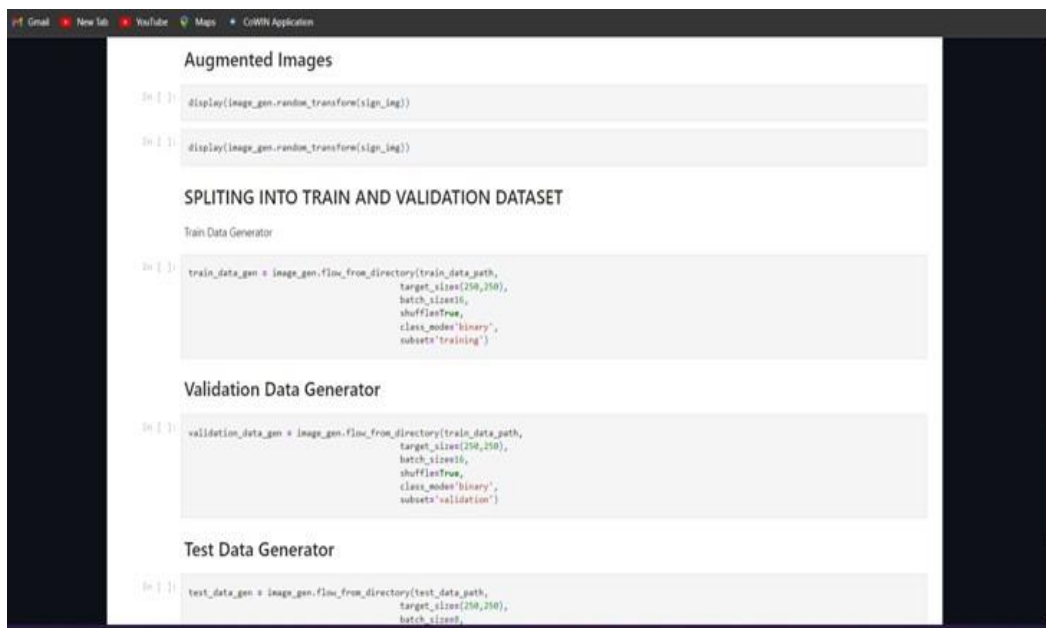
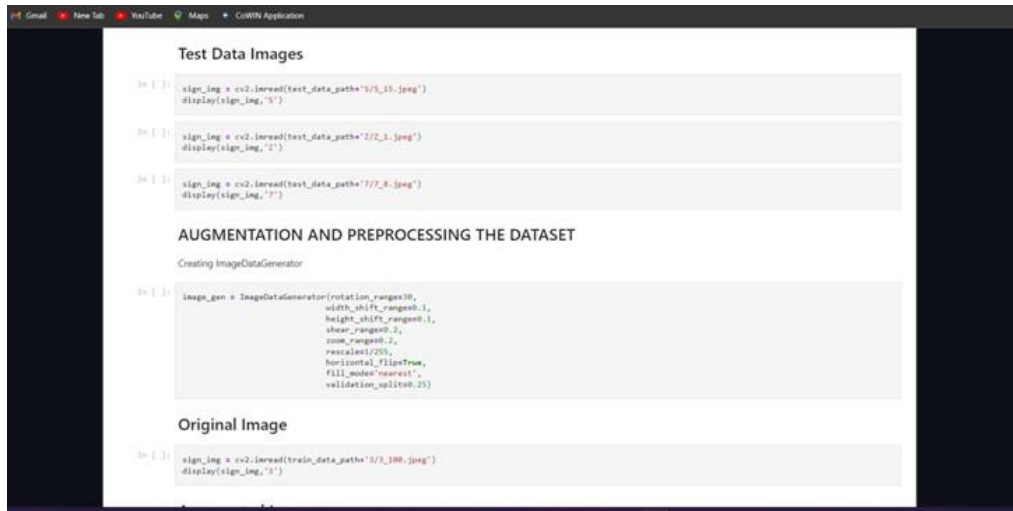
In [ ]: sign_img = cv2.imread(train_data_path + "A/A_204.jpeg")
display(sign_img, "A")

In [ ]: sign_img = cv2.imread(train_data_path + "3/3_340.jpeg")
display(sign_img, "3")

In [ ]: sign_img = cv2.imread(train_data_path + "H/H_100.jpeg")
display(sign_img, "H")

In [ ]: sign_img = cv2.imread(train_data_path + "5/5_30.jpeg")
display(sign_img, "Space")

Test Data Images
```




```
In [ ]: validation_data_gen = image_gen.flow_from_directory(train_data_path,
                                                         target_size=(256,256),
                                                         batch_size=16,
                                                         shuffle=True,
                                                         class_mode='binary',
                                                         subset='validation')
```

Test Data Generator

```
In [ ]: test_data_gen = image_gen.flow_from_directory(test_data_path,
                                                         target_size=(256,256),
                                                         batch_size=8,
                                                         shuffle=True,
                                                         class_mode='categorical',
                                                         )
```

```
In [ ]: train_data_gen.class_indices
```

```
In [ ]: test_data_gen.classes
```

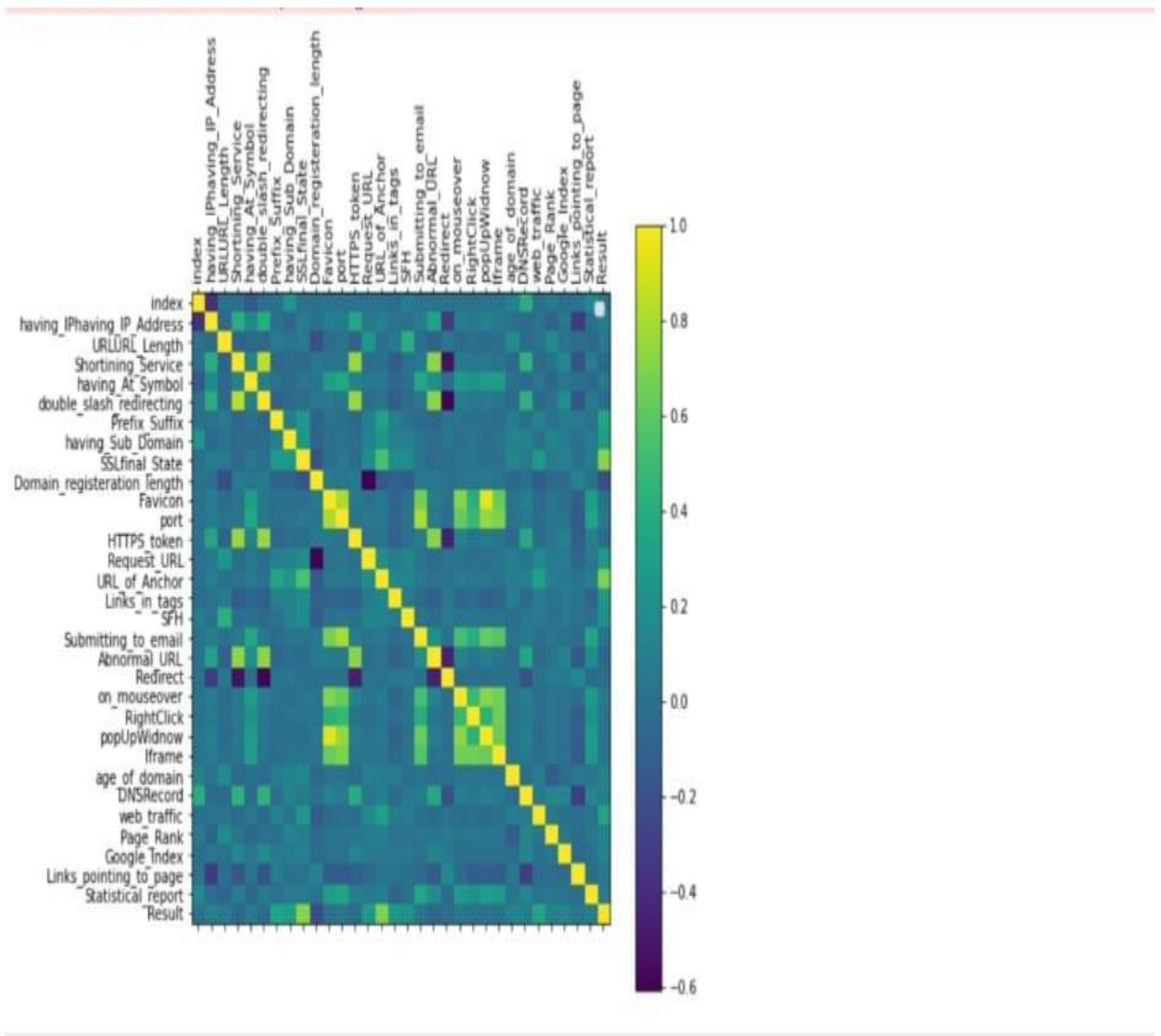
```
In [ ]: len(train_data_gen.classes)
```

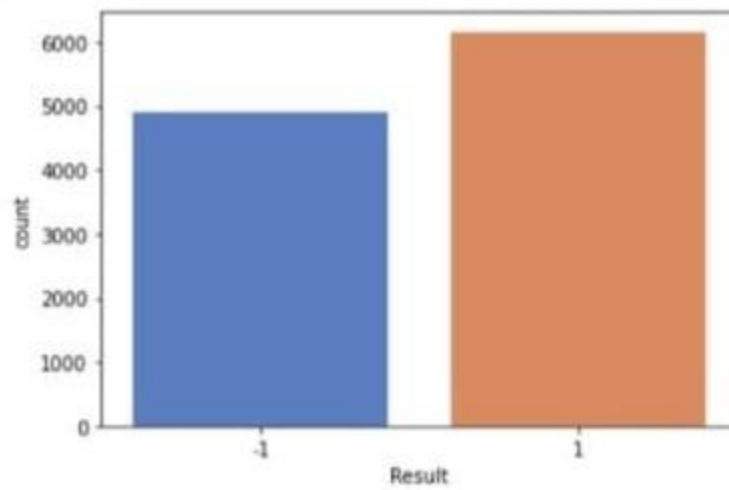
```
In [ ]: len(test_data_gen.classes)
```



CHAPTER- 8 TESTING

Test Cases





User Acceptance Testing

```
from google.colab import drive
drive.mount('/content/drive')

Drive already mounted at /content/drive; to attempt to forcibly remount, call drive.mount("/content/drive", force_remount=True).
```

Is

```
drive/ sample_data/
```

Image Preprocessing

Import ImageDataGenerator Library And Configure It

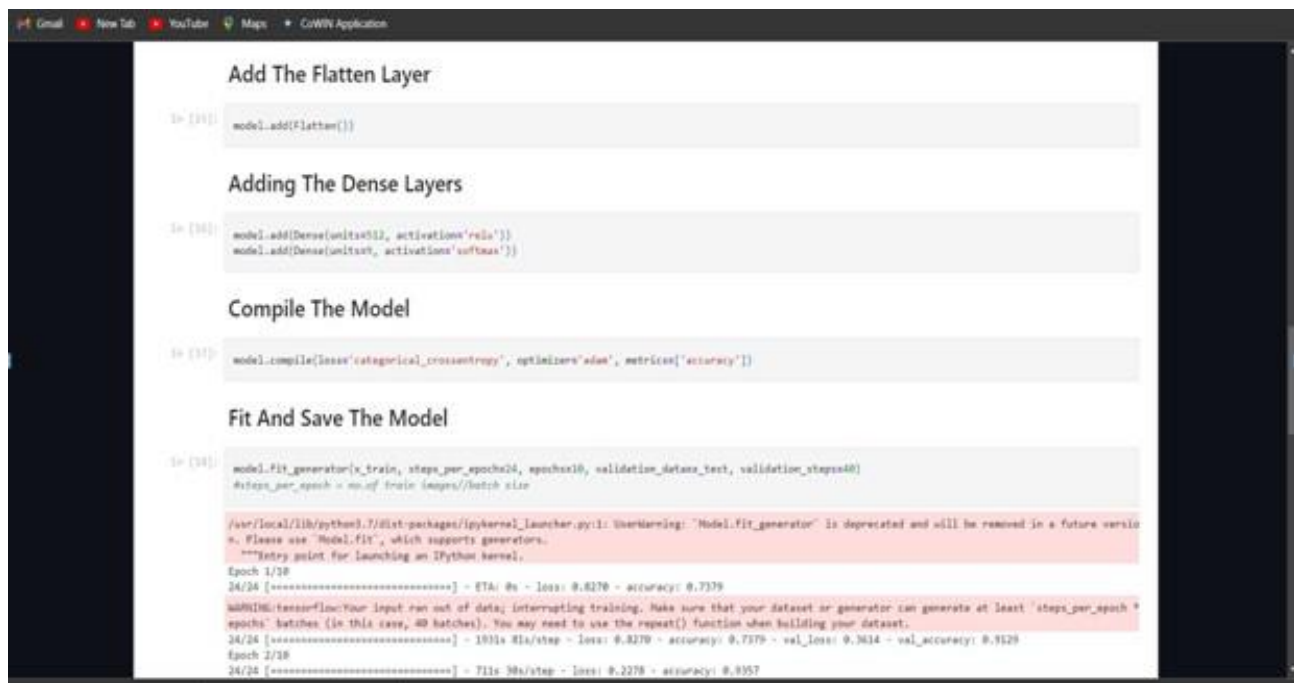
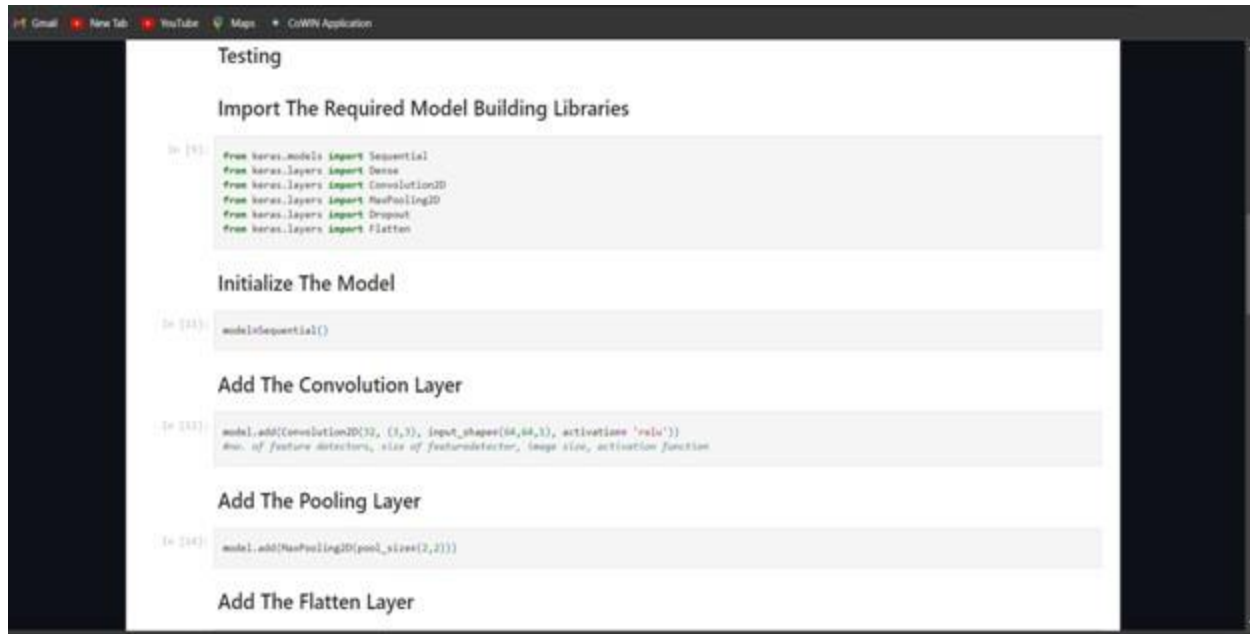
```
from keras.preprocessing.image import ImageDataGenerator
train_datagen = ImageDataGenerator(rescale = 1./255, shear_range=0.2, zoom_range=0.2, horizontal_flip=True)
test_datagen = ImageDataGenerator(rescale = 1./255)
```

Apply ImageDataGenerator Functionality To Train And Test Set

```
x_train = train_datagen.flow_from_directory('/content/drive/MyDrive/Naalaiyathiran/Dataset/training_set', target_size=(64,64), batch_size=100, class_mode='cat')
x_test = test_datagen.flow_from_directory('/content/drive/MyDrive/Naalaiyathiran/Dataset/test_set', target_size=(64,64), batch_size=100, class_mode='cat')
```

Found 35750 images belonging to 9 classes.
Found 2250 images belonging to 9 classes.

Testing



```
Epoch 1/10
24/24 [=====] - 470s 40s - loss: 0.8270 - accuracy: 0.7375
WARNING:tensorflow:Your input ran out of data; interrupting training. Make sure that your dataset or generator can generate at least `steps_per_epoch`
epochs` batches (in this case, 40 batches). You may need to use the repeat() function when building your dataset.
24/24 [=====] - 1051s 81s/step - loss: 0.8270 - accuracy: 0.7375 - val_loss: 0.8654 - val_accuracy: 0.9120
Epoch 2/10
24/24 [=====] - 721s 59s/step - loss: 0.8270 - accuracy: 0.8337
Epoch 3/10
24/24 [=====] - 565s 35s/step - loss: 0.8275 - accuracy: 0.9661
Epoch 4/10
24/24 [=====] - 380s 30s/step - loss: 0.8712 - accuracy: 0.9701
Epoch 5/10
24/24 [=====] - 224s 26s/step - loss: 0.8681 - accuracy: 0.9869
Epoch 6/10
24/24 [=====] - 78s 21s/step - loss: 0.8518 - accuracy: 0.9888
Epoch 7/10
24/24 [=====] - 52s 18s/step - loss: 0.8495 - accuracy: 0.9900
Epoch 8/10
24/24 [=====] - 40s 16s/step - loss: 0.8298 - accuracy: 0.9929
Epoch 9/10
24/24 [=====] - 36s 14s/step - loss: 0.8184 - accuracy: 0.9956
Epoch 10/10
24/24 [=====] - 31s 14s/step - loss: 0.8165 - accuracy: 0.9962

In [19]:

In [19]:
model.save('cnnimg0.h5')


Testmodel

Import The Packages And Load The Saved Model

In [19]:
from tensorflow.keras.models import load_model
from tensorflow.keras.preprocessing import image
import numpy as np
```

```
In [18]:
model.load_model('cnnimg1.h5')

In [19]:
img = image.load_img('/content/drive/MyDrive/colab/p4thhomework/Dataset/test_set/0/1.png')
img

In [19]:


Load The Test Image, Pre-Process It And Predict

In [19]:
from skimage.transform import resize
def detect(frame):
    img= image.img_to_array(frame)
    img = resize(img, (64,64))
    img = np.expand_dims(img,axis=0)
    predict_argon=model.predict(img)
    arg=['A','B','C','D','E','F','G','H','I']
    print("THE PREDICTED LETTER IS "+arg[pred])

In [19]:
img=image.load_img('/content/drive/MyDrive/colab/p4thhomework/Dataset/test_set/0/100.png')
detect(img)

1/1 [=====] - 8s 18ms/step
THE PREDICTED LETTER IS B

In [19]:
img=image.load_img('/content/drive/MyDrive/colab/p4thhomework/Dataset/test_set/0/3.png')
detect(img)

1/1 [=====] - 8s 18ms/step
THE PREDICTED LETTER IS G
```

CHAPTER-9

RESULTS

Performance Metrics

- On-Time Final Delivery

This metric shows a carrier's ability to deliver successfully on time to their scheduled required arrival date and/or to the appointment time. Missing an appointment is not only financially costly (in the form of retailer chargebacks), it also adds time to the delivery as you'll likely need to schedule a new appointment, which could be several days out. If your carrier is performing below 98% with this metric, then an operations review should look for process improvement and efficiencies.

- Cost Per Pound

This metric measures gross net with total weight moved each month/quarter to show the buying and usage patterns of your customers. The trends revealed in cost-per-pound performance can help you and your customers to buy smarter and save money by not over- or under-buying product.

Warehousing metrics

- Inventory accuracy – This warehousing metric measures the accuracy of orders pulled from the warehouse. High accuracy scores show that the correct products in the correct quantities are going to the correct customers. Low inventory accuracy can create angry customers and result in additional costs to fix orders.

- Dock to Stock – While much attention is paid to outbound order cycle time, inbound cycle time is just as important to your supply chain. The dock-to-stock KPI measures the time between receipt of an order and the time that it is put away. Fast dock-to-stock times boost the efficiency of inbound activities and ensure that product is ready for resale as quickly as possible.
- On-Time Shipping – Shipping speed is vital in both the B2C and B2B worlds, and this metric shows the percentage of shipments that left the warehouse on time. Of course, “on time” can vary between those two worlds. B2C orders generally need to ship the same day (up to a cutoff time), while B2B orders have more of a set cadence with retailers (e.g., retailer may give advance notice of 48 hours, 72 hours, or even a week). Failure to ship on time can result in disappointed customers and can decrease the likelihood that B2B shipments make it to store shelves prior to a holiday surge or big promotion weekend (e.g., Valentine’s Day and “Back to School” season)
- Order Accuracy – Customers – both B2C and B2B – not only expect orders to ship in a timely manner, they expect to receive exactly what they ordered. This metric shows accuracy (%) in terms of the number of orders filled correctly. When orders are filled incorrectly, charge backs and

delays are the likely result (e.g., Walmart's On-Time-In-Full [OTIF] policy made a splash years ago by announcing significant penalties for both late and incorrect orders).

- **Fill Rate** – Fill rate measures the ability of a warehouse to fill orders from a specific distribution center, without having to ship from multiple locations. For a 3PL, high fill rates result from good systems integration that ensures the warehouse inventory count for each SKU matches the figure in the customer's internal system. When these numbers don't match up, retailers can accept more orders than they can fill with current inventory, – resulting in backorders, delays and potential chargebacks.

Using logistics metrics with a 3PL partner

When you're working with a 3PL partner, expensive systems and advanced automation don't always equate to exceptional operational performance. Make sure that your 3PL is capturing, managing, and continually improving the KPIs that matter to you – and your customers' – business.

When partnering with a 3PL, discuss the metrics that your company needs to master. This discussion should also cover the steps your 3PL will take when operations are falling short of the mark, as well as any continuous improvement program that your 3PL has implemented to bolster operations.

CHAPTER-10

ADVANTAGES AND DISADVANTAGES

Advantages of DHL

- Established global presence in about 220 countries
- Door-to-door delivery of packages
- Air and sea delivery
- No pickup fees
- 24/7 international support
- Offers refunds for service failures on its part
- Complete control over transport chain ,e.g..Temperature sensitive
- Possibility to provide value added services
- More flexible dispatching
- Important for reputation as driver represents the company
- No fixed costs
- Better planning in a volatile market
- Improved utilisation of vehicles.

Disadvantages of DHL

- Less significant presence in the U.S.
- Occasional extra charges or surcharges.
- Higher Costs
- Difficulties achieving good vehicles utilisation
- Own fleet management structures
- Less flexibility and control for retailer
- Loss of direct contract with recipient.

CHAPTER – 11 CONCLUSION

Logistics is one the most important and integral part of any organisations strategy and function. When the logistical process is carried out accurately then not only the company reduces the production cost but also improves the efficiency and customer satisfaction. Overall logistics management is very important for today's highly competitive and cut throat corporate world.

DHL has the world's largest express and logistics Network. Over the past decades it had turned delivering goods into a finely oiled process. Be it a book, pen. WIP material, drugs, hazardous chemicals, clothes, documents, wild animals and any other thing under the sun DHL delivers it. With a network spanning 200 countries and with its private fleet of airplanes, mobile vans, cargo ship carriers & even rail way automotives in some counties DHL can handle any type of goods. Not only has that with international network there come the hassle of documentation and paperwork, standard packaging and other formalities to adhere to. But DHL has its own department which looks into the international laws and other formalities. In the end what matters is delivering well in good condition at the door step of the customer. A happy and satisfied customer makes the business grow. Competitors have come and gone but DHL has been able to keep its No 1 position intact. This is because of its dynamic nature and attitude of maintaining good customer relations. Logistics

management is important for every organization but more so
DHL

We have tried to incorporate all the facets of logistics which
propel DHI. to be the best delivery and carriage-service
around the world. No wonder that DHL is head and shoulders
above all of its competitors.

CHAPTER – 12 FUTURE SCOPE

SCOPE OF THE STUDY

In order to understand the concepts of logistics in terms of practical usage and to glimpse into the how a real company or organization uses logistics as a formidable tool to gain customer satisfaction reduce overall cost and increase efficiency I selected "DHL the world's leading courier Service Company, The study is done only how Dhl use logistics system effectively. There are following strength and weakness of DHL

COMPANY STRENGTHS

- **Strong Brand Image:** In 1997, DHL became the global express transportation company to obtain simultaneous system- wide ISO 9001 certification in international quality standards. DHL has also developed their own quality system that matches their customer's standards.
- **Globalism:** DHL operates on a global scale. They operate in more than 220 countries. They provide services that appeal to most of the world. They have such a large market in which to operate, and thus realize tremendous revenues. They can also achieve global economies of scale.
- **eServices and Technology:** DHL uses and continues to

search for new technology. They spend nearly 10% of total revenues, for information technology. DHL also has excellent eServices that provide access to systems that ensure customers have control and visibility of their supply chains at all times. Products can be tracked, queried and ordered online.



- Corporate symbiosis: DHL has developed its own organizational structure to serve the global market, which it has called "corporate symbiosis." This approach encompasses the empowerment of the DHL personnel at a local level, at the same time recognizing the interdependence of the parts of DHL as a corporate whole.
- Smart-Truck Project. It is the programme which allows DHL to deliver faster. The data are transmitted directly to the dynamic route planning system, which recalculates the routes, depending on the current order situation and volume of traffic.

COMPANY WEAKNESS

- High Prices: DHL's prices are above their competitors. This can be a weakness if their customers do not perceive a difference between DHL and its competitors' services.
- Mistakes in Market-Share Estimate: The biggest weakness is DHL's market-share estimate. It is difficult to estimate even when the market is stagnant and contains few competitors, and all market-share estimates should be viewed with circumspection.
- Weak Visibility: It has weak visibility in the

community compared with its potential.

CHAPTER- 13 APPENDIX

Source Code

```
import numpy as np
import pandas as pd
import requests as r
import sys

dataset_read_csv("D:\data\dataset\dataset_urls.csv")

data

In [10]:
```

	Index	Ranking	IP_Address	URLURL_Length	Shortening_Service	Ranking_M_Symbol	double_slash_redirection	Prefix_Suffix	Ranking_Sub_Domain	SSL_Final_State	Domain
0	1	1	1	1	1	1	1	1	1	1	1
1	2	1	1	1	1	1	1	1	1	1	1
2	3	1	1	1	1	1	1	1	1	1	1
3	4	1	1	1	1	1	1	1	1	1	1
4	5	1	1	1	1	1	1	1	1	1	1
...
10000	10001	1	1	1	1	1	1	1	1	1	1
10001	10002	1	1	1	1	1	1	1	1	1	1
10002	10003	1	1	1	1	1	1	1	1	1	1
10003	10004	1	1	1	1	1	1	1	1	1	1
10004	10005	1	1	1	1	1	1	1	1	1	1

10005 rows x 12 columns

```
data.head()
```

File Edit View Help Tools Windows Applications

10/1/2016 10:00:00 AM

index having_iphaving_ip_address url:url_length shortening_service having_at_symbol double_slash_redirecting Prefix_Suffix having_sub_domains ssl_final_state domain_id

	index	having_iphaving_ip_address	url:url_length	shortening_service	having_at_symbol	double_slash_redirecting	Prefix_Suffix	having_sub_domains	ssl_final_state	domain_id
0	1	1	1	1	1	1	1	1	1	1
1	2	1	1	1	1	1	1	1	1	1
2	3	1	1	1	1	1	1	1	1	1
3	4	1	1	1	1	1	1	1	1	1
4	5	1	1	1	1	1	1	1	1	1

Source: G2 Solutions

Numerical Analysis

data.describe()

data.info()

data.describe()

data.info()

data.info()

RangeIndex: 10000 entries, 0 to 9999
Data columns (total 12 columns):
Column Non-Null Count Dtype
0 index 10000 non-null int64
1 having_iphaving_ip_address 10000 non-null int64
2 url:url_length 10000 non-null int64
3 shortening_service 10000 non-null int64
4 having_at_symbol 10000 non-null int64
5 double_slash_redirecting 10000 non-null int64
6 Prefix_Suffix 10000 non-null int64
7 having_sub_domains 10000 non-null int64
8 ssl_final_state 10000 non-null int64
9 domain_id 10000 non-null int64

File Edit View Help Tools Windows Applications

10/1/2016 10:00:00 AM

RangeIndex: 10000 entries, 0 to 9999
Data columns (total 32 columns):
Column Non-Null Count Dtype
0 index 10000 non-null int64
1 having_iphaving_ip_address 10000 non-null int64
2 url:url_length 10000 non-null int64
3 shortening_service 10000 non-null int64
4 having_at_symbol 10000 non-null int64
5 double_slash_redirecting 10000 non-null int64
6 Prefix_Suffix 10000 non-null int64
7 having_sub_domains 10000 non-null int64
8 ssl_final_state 10000 non-null int64
9 domain_registration_length 10000 non-null int64
10 favicon 10000 non-null int64
11 port 10000 non-null int64
12 https_token 10000 non-null int64
13 Request_URI 10000 non-null int64
14 url_of_anchor 10000 non-null int64
15 links_in_page 10000 non-null int64
16 size 10000 non-null int64
17 Submitting_to_email 10000 non-null int64
18 download_url 10000 non-null int64
19 Redirect 10000 non-null int64
20 on_mousedown 10000 non-null int64
21 RightClick 10000 non-null int64
22 popUpWindow 10000 non-null int64
23 iframe 10000 non-null int64
24 age_of_domain 10000 non-null int64
25 DnsRecord 10000 non-null int64
26 web_traffic 10000 non-null int64
27 Page_Rank 10000 non-null int64
28 Google_Index 10000 non-null int64
29 Links_pointing_to_page 10000 non-null int64
30 Statistical_report 10000 non-null int64
31 Result 10000 non-null int64
Dtypes: int64(32)
memory usage: 2.7 MB

data.describe()

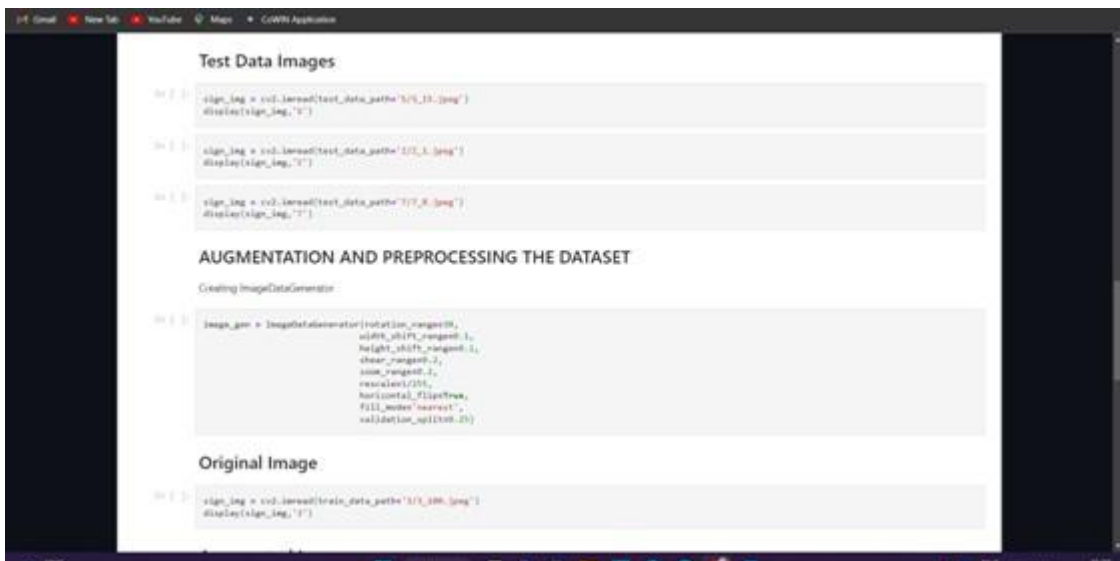
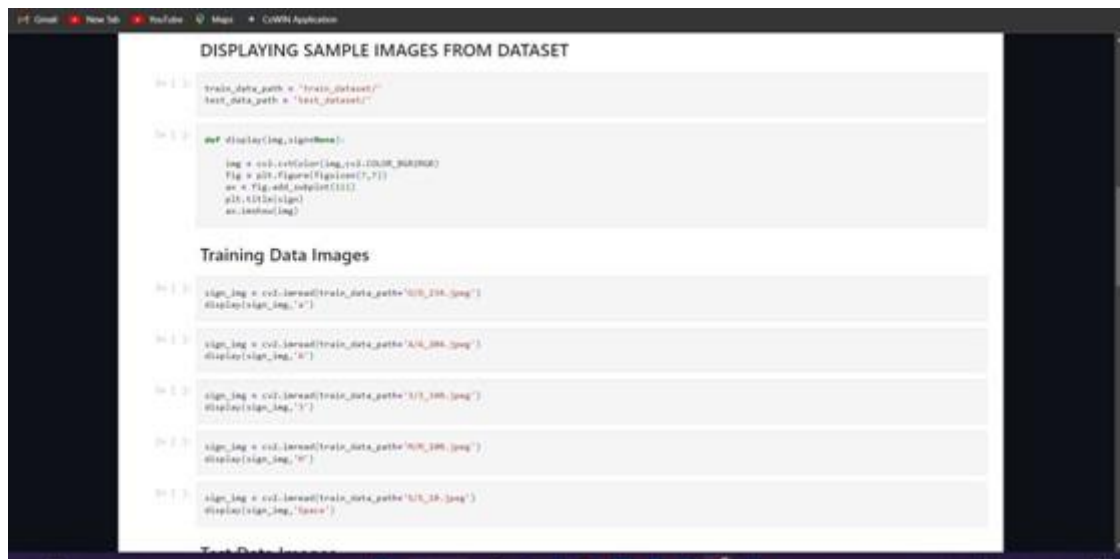
index having_iphaving_ip_address url:url_length shortening_service having_at_symbol double_slash_redirecting Prefix_Suffix having_sub_domains ssl_final_state

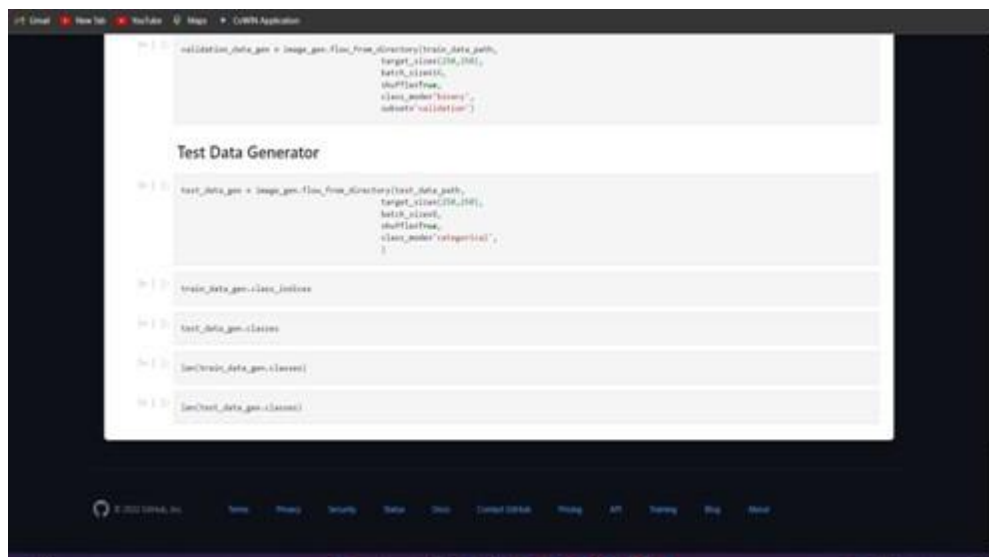
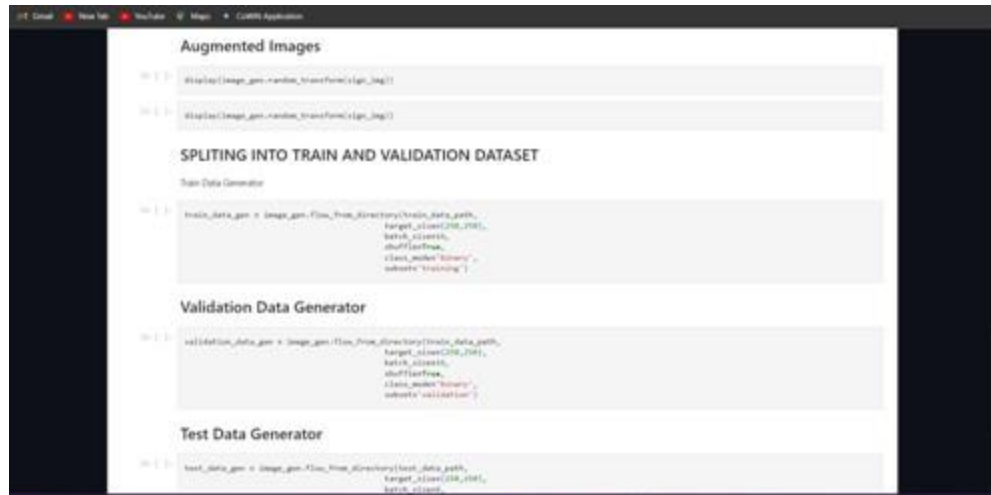

```
in [102]: Index
having_ip_address 0
url_length 0
shortening_service 0
having_ip_domain 0
double_click_redirecting 0
Prefix_Suffix 0
having_sub_domain 0
SSL_Flags_State 0
Domain_registration_length 0
Favicon 0
port 0
HTTPS_token 0
Request_IPs 0
URL_of_Author 0
Links_in_Page 0
SPM 0
Submitting_to_email 0
Abnormal_IPs 0
Redirection 0
on_mousedown 0
RightClick 0
popupduration 0
iframe 0
age_of_domain 0
DNSRecord 0
web_traffic 0
Page_Rank 0
loglik_index 0
links_pointing_to_page 0
Statistical_report 0
Revisit 0
dtype: int64

Data Visualization

in [103]: def plot_corr(df, colord):
    corrdff = corr(df)
    fig, ax = plt.subplots(figsize=(10, 10))
    ax = corrdff
```







Search **Accessibility** **Language**

GITHUB LINK :

<https://github.com/IBM-EPBL/IBM-Project-15864-1659605580.git>

DEMO VEDIO LINK:

https://drive.google.com/file/d/18Cf9a66cnECAj7JRdgSLdQWzADTw1iAX/view?usp=share_link