

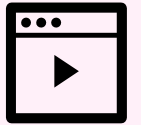
1

Define your problem statement

What problem are you trying to solve? Frame your problem as a "How Might We" statement. This will be the focus of your brainstorm.

As our lives are very busy these days, we often feel we need more than 24 hrs. a day to cope up with everything we have in our schedule. Well, that's not possible but reducing the time by changing the conventional method of reading news can help. Just tell us what market news you're interested in and get a quick peek for the day. Only read what you feel is relevant and save your time. This app helps you to query for all information about Indices, Commodities, Currencies, Future Rates, Bonds, etc.... as on official websites.

Give a brief
overview or
record a loom
of the project



Insert link here 

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.
Remember, the key rules of brainstorming are:

Advice

- ★ Defer judgment
- ✂ Go for volume
- 💡 Build on the ideas of others
- ✂ Stay on topic
- ✂ Encourage wild ideas
- ★ Be visual

PRO TIP: Select a sticky note and click the pencil icon in the menu to sketch.



Santosh B

User's
preference

Short
news

Kiran S

Train the
model to
show
personalised
news

Present
news in
interesting
ways

Maharanth H

Collect
Cookies

Clean Visual
For More
Watch Time

Mithilesh P C

Gather the
trusted
news

Gather the
trending
news

3

Group ideas

The facilitator should group all the ideas from the brainstorming process (step 2).

After that, you should add your opinions by adding arrows to point ideas into other groups and sticky notes and icons to share your thoughts.

PRO TIP: This is a great place to use color coding. You can change the color of multiple sticky notes at once.

Data collection

With the use
of Cookies
we collect
datas of users

Ask users
what topic
interest
them

Data classification

user's intrest
is stored in
database

classified
based on the
nature of the
news.

Data features

Understand
which news a
user views
frequently

Flash news
is updated
frequently

Evaluation of data

News will be
updated
time to time

Fake news
will be
eliminated

4

Prioritize

The facilitator should copy and paste the groups from step 3 into this area and setup the vote details.
Let's vote! Add a vote on sticky notes you think are a high priority. You can also add your vote to an entire group.

