

Project Design Phase-I
Proposed Solution

Date	19 September 2022
Team ID	PNT2022TMID18407
Project Name	Project – Smart Fashion Recommender Application
Maximum Marks	2 Marks

Proposed solution:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Customers can use the app to browse and add them to their shopping cart. The bot will assist user in receiving product recommendations.
2.	Idea / Solution description	We have come up with a new innovative solution through which you can directly do your online shopping based on your choice without any search. It can be done by using the chatbot.
3.	Novelty / Uniqueness	Using chatbot we can manage user's choices and orders. The chatbot can give recommendations to the users based on their interests. It can promote the best deals and offers on that day. It will store the customer's details and orders in the database. The chatbot will send a notification to customers if the order is confirmed. Chatbots can also help in collecting customer feedback.
4.	Social Impact / Customer Satisfaction	Can recommend products that are suitable and can also save lot of time
5.	Business Model (Revenue Model)	Conversion of lead to customer through better experience and feasibility
6.	Scalability of the Solution	The customer service chatbots help businesses grow and scale with ease, especially when web traffic volume increases.