

## Ideation Phase

### Define the Problem Statements

Date	28 September 2022
Team ID	PNT2022TMID18407
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1(based on user)	Consumer	Purchase Clothes Online	The website is navigating to several screens	Because there is lot of options and it takes a lot of time	Confused and frustrated
PS-2(based on Admin)	Admin	Monitoring database of the stock	It's difficult to monitor	There are lot of users purchasing and unable to track them all	Lost and helpless

PS-1:



PS-2:

