

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A** Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B** Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.
- C** Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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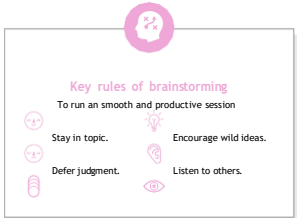


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We Statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
The changing of climate, agriculture faces increasing problems with extreme weather events leading to considerable yield losses the crops.



Go for volume. If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

SRI RAM

MAKE SURE SUSTAINABLE ENVIRONMENT
SMART CONTRACT RISK
SUPPLY OF SUFFICIENT SEEDS AND FERTILIZER
SOLID TESTING AND ITS QUALITY
MONITORING CROPS GROWTH
LIVES TOCK FEED AND ENERGY SOURCE

SUGUMAR

THE FOOD REQUIREMENTS CAN MANAGE TO EXTEND THE POSSIBLE BY INCREASING AREA UNDER CULTIVATION
IT IS AN ESSENTIAL THING TO UNDERSTAND THE FOOD SECURITY ,POTENTIAL YIELD, GAP
THE GOVERNMENT HAS A STRONG INTEREST IN HELPING FARMERS TO ARCHIVE
ACCURATE WEATHER PROTECTION
TO MEASURE CROPS THAT ARE PRODUCED ADEQUATELY PROVIDE ENOUGH FOOD SUPPLY
THE HIGH YIELD CROPS REQUIRE MORE WATER AND FERTILIZERS

SANTHOSH

IT'S HELPS US TO UNDERSTAND FOOD SECURITY
PLANTING CROPS IN THE RIGHT TIME IS VERY EFFECTIVE IN INCREASING CROP YIELD
CROP YIELD AS ESSENTIAL TO MEET THE DEMANDS OF THE CHANGING WORLD
CROP YIELD IS USED TO MEASURE THE AMOUNT OF AGRICULTURE PRODUCTION IN A LAND AREA
ORGANIC FOOD IS MORE EXPENSIVE BECAUSE FARMERS DO NOT GET AS MUCH OF THESE LAND AS CONVENTIONAL FARMERS
IT IS USED TO REDUCE THE HARMFUL FERTILIZERS AND ALSO REDUCED THE SOIL EROSION

YOGESHWARAN

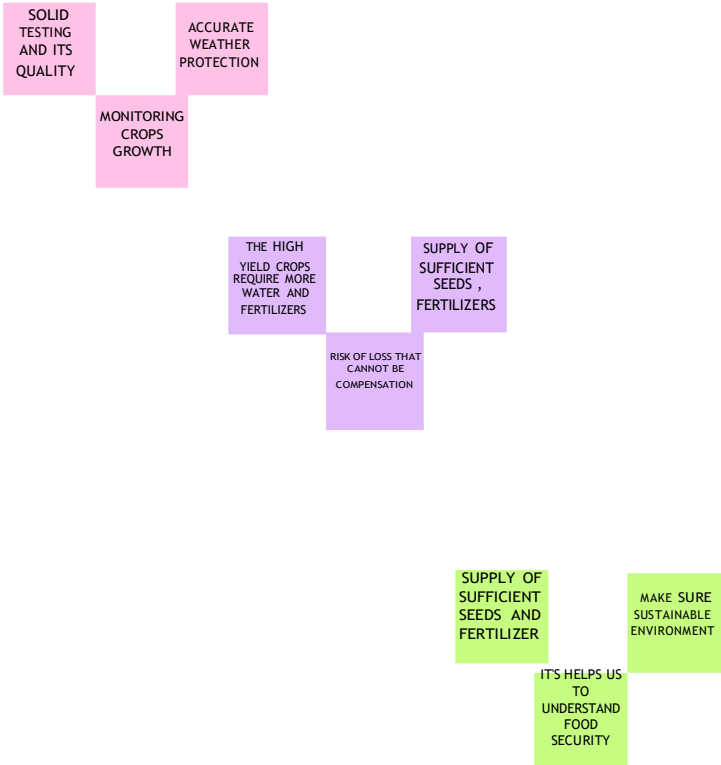
IMPROVEMENT IN AGRICULTURAL ACCURACY
MAKING PEOPLE AWARE ABOUT CLIMATE CHANGE ADAPTATION
RISK OF LOSS THAT CANNOT BE COMPENSATION
IMPERMANENT LOSS MAY INFLICT PERMANENT DAMAGE
SUPPLY OF SUFFICIENT SEEDS , FERTILIZERS
OPTIMIZE RESOURCE AND CONVERSATION



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

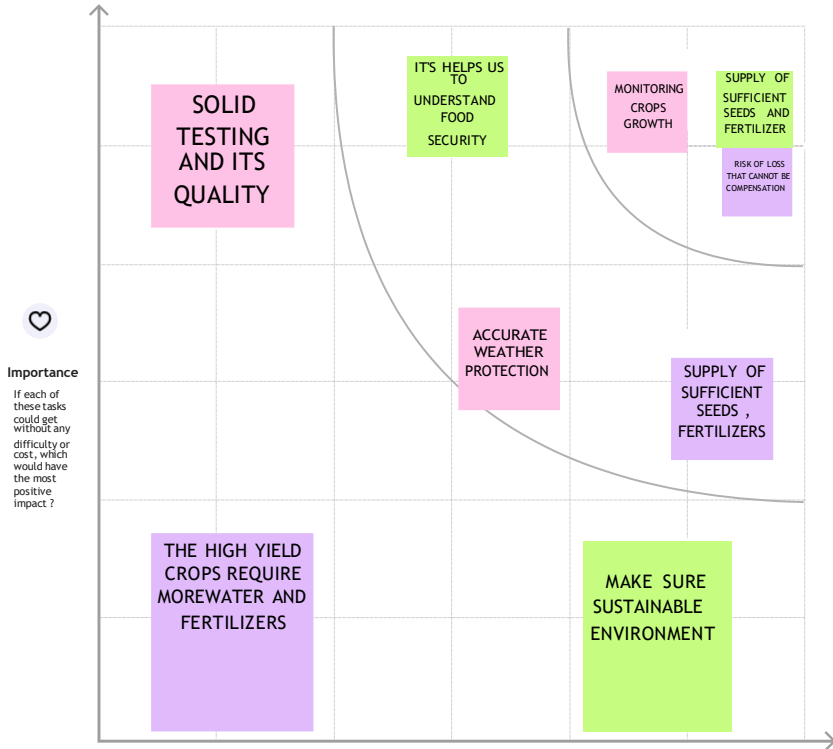
20 minutes



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A** Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B** Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
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- Customer experience Journey map**
Understand customer needs, motivations, and obstacles for an experience.
Open the template

- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback