

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div></div> <div>All customer who can read</div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div></div> <div>Customers ca access the application through PCs, Laptop, Mobile.</div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div></div> <div>Instead of carrying news paper we can read it through our Mobile itself</div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&amp;P</div></div> <div>They have to log in to read the articles</div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div></div> <div>Data's are the one which rules the world now a days. we can read the world's data through Mobile.</div>	<div>7. BEHAVIOUR<div>BE</div></div> <div>This application behaves like information provider.</div>	
	<div>3. TRIGGERS<div>TR</div></div> <div>Different categories can attract people</div>	<div>10. YOUR SOLUTION<div>SL</div></div> <div>More than any newspaper or the physical magazine, the user attraction is much higher in news apps. The apps allow the users to communicate directly and in case the users have any suggestion they can give on the app</div>	<div>8.CHANNELS of BEHAVIOUR<div>CH</div></div> <div>Online:<div>We can search any article through internet.</div></div> <div>Offline:<div>We can see the articles which we saved.</div></div>	
Identify strong TR & EM	<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div></div> <div>In our application helps to provide the updated information.</div>			Identify strong TR & EM