


## Customer experience Journey map

Use this framework to better understand customer needs, motivations, and obstacles by illustrating a key scenario or process from start to finish. When possible, use this map to document and summarize interviews and observations with real people rather than relying on your hunches or assumptions.

Created in partnership with

Product School



THE USER WILL BE HAPPY THAT THIS PRODUCT REDUCES THEIR PHYSICAL PRESENCE AND PROVIES GOOD YIELD AND PRODUCTION IN AGRICULTURAL FIELD

HELPS IN PRODUCTIVITY.

IN ORDER TO USE THIS

DIGITAL

TOUCHPOINT:

REALIZING THE PRODUCTS

EFFECTIVENESS THE USER

COULD SUGGEST OR

CREATE AWARNESS AOUT

THIS IN

FACEBOOK,WHATSAPP..

THE TRADITIONAL FARMER THE CHCTOMED AT THE