Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

① Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.
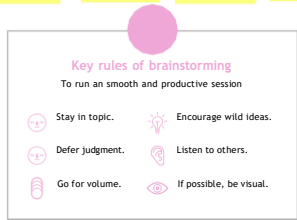
⏱ 5 minutes

PROBLEM
How might we [your problem statement]?

To predict and analyze Disaster and their impacts

We Use optimized algorithms to ensure safe operation

Building a efficient Data and Information Relay Network

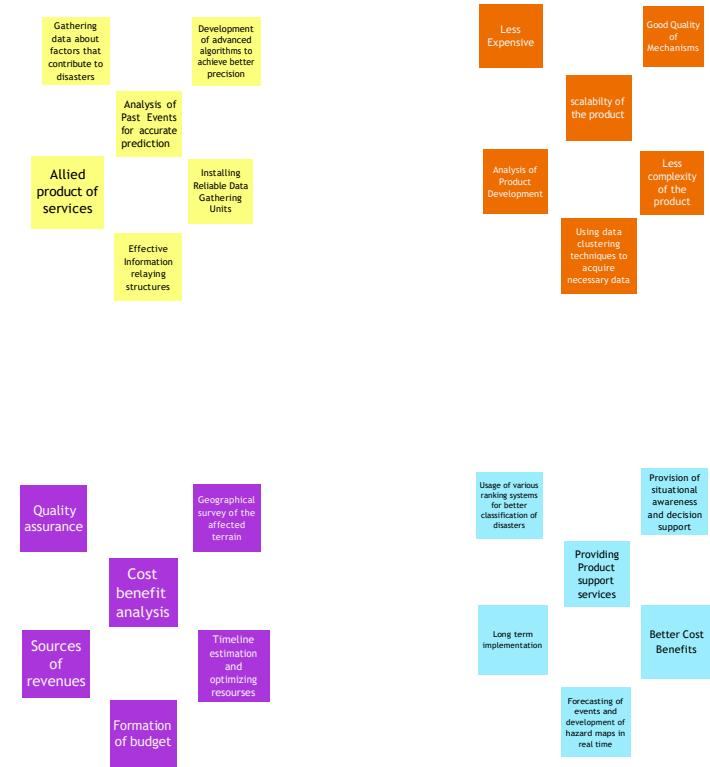Minimize need of data gathering by relying on self sustainability

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

② Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

Gathering data about factors that contribute to disasters

Development of advanced algorithms to achieve better precision

Less Expensive

Good Quality of Mechanisms

Analysis of Past Events for accurate prediction

scalability of the product

Allied product of services

Installing Reliable Data Gathering Units

Analysis of Product Development

Less complexity of the product

Effective Information relaying structures

Using data clustering techniques to acquire necessary data

Quality assurance

Geographical survey of the affected terrain

Usage of various ranking systems for better classification of disasters

Provision of situational awareness and decision support

Cost benefit analysis

Timeline estimation and optimizing resourses

Providing Product support services

Sources of revenues

Long term implementation

Better Cost Benefits

Formation of budget

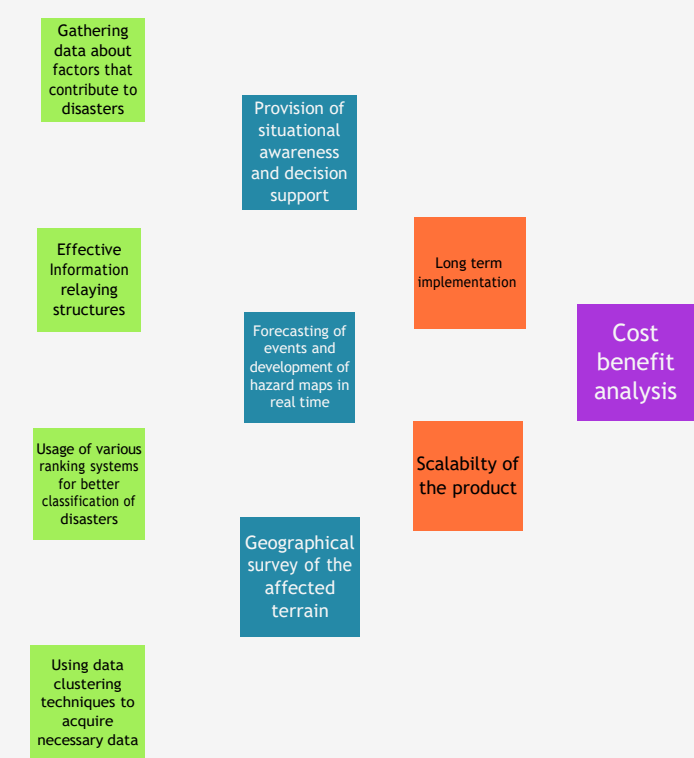Forecasting of events and development of hazard maps in real time

③ Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

Gathering data about factors that contribute to disasters

Effective Information relaying structures

Usage of various ranking systems for better classification of disasters

Using data clustering techniques to acquire necessary data

Provision of situational awareness and decision support

Forecasting of events and development of hazard maps in real time

Geographical survey of the affected terrain

Long term implementation
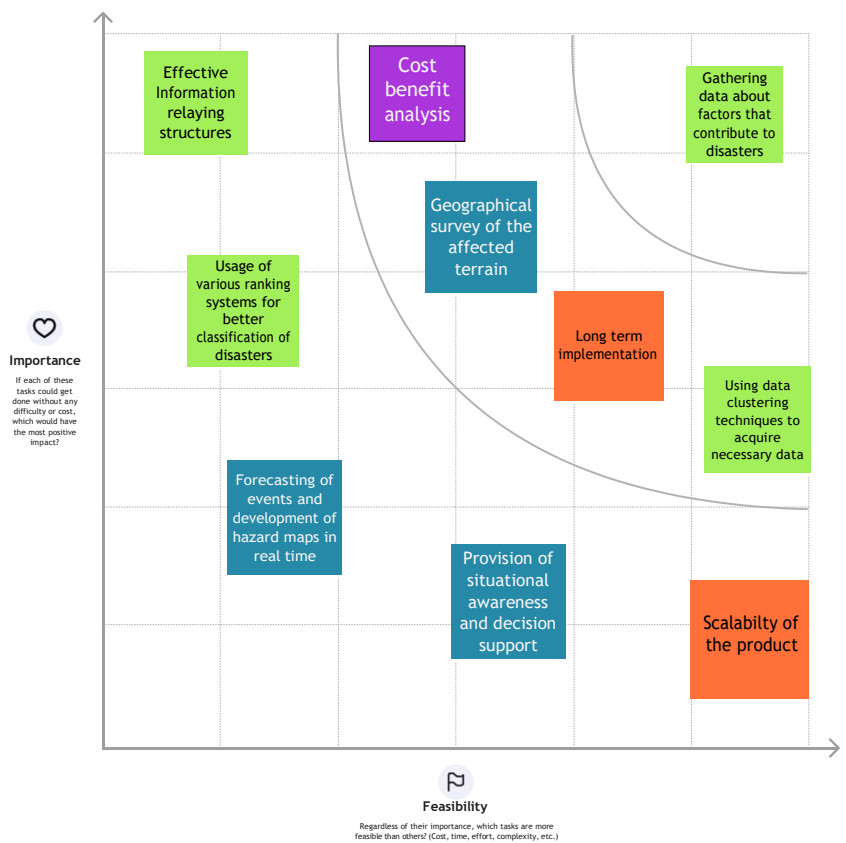
Scalabilty of the product

Cost benefit analysis

④ Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Effective Information relaying structures

Cost benefit analysis

Gathering data about factors that contribute to disasters

Usage of various ranking systems for better classification of disasters

Geographical survey of the affected terrain

Long term implementation

Using data clustering techniques to acquire necessary data

Forecasting of events and development of hazard maps in real time

Provision of situational awareness and decision support

Scalabilty of the product

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
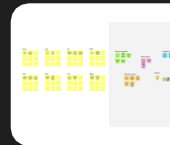Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example →