



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended



Need some inspiration?
See a finished version of this template to kickstart your work.
Open example



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article

1

Define your problem statement

To develop an end-to-end web application capable of displaying the current job openings based on the user skillset.

5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

DHARMA

Validating Resumes	Generating notifications for job alerts	Filtering based on job requirements
Verifying resumes are genuine or not	Asking for user's feedback	Security
Providing convenient Recruitment Process		

MARISAMY

Providing company specific resume number	Displaying company's rating	Providing company specific qualifications
Feeding job openings based on location	Profile privacy	Providing alert of particular company vacancy

RAMAKRISHNA

Providing chatbot	Reducing job-seeking time	Providing resume with relevant skills and job trends
Survey based on information provided	Asking for user's queries	Asking for Ratings
Providing Company's Details		

SANJAI

Checking authentication Cookies	Using company's email	Live chat
Filteration based on job requirements	Checking for falsified information	Notifying job alerts

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Resume

Proven resume with relevant skills and job trends	Validating Resumes
Providing company specific resume number	

Notifications

Generating notifications for job alerts	Providing alert of particular company vacancy
Notifying job alerts	

Chat

Live chat	Providing chatbot
-----------	-------------------

Other Informations

Displaying company specific details	Providing company's details	Providing convenient Recruitment Process
Using job openings based on location		

Security

Security	Profile privacy

Refinement

Filteration based on job requirements	Survey based on information provided
Filteration based on job requirements	

Feedbacks

Asking for user's feedback	Asking for user's queries
Asking for Ratings	Displaying company's rating

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Usage

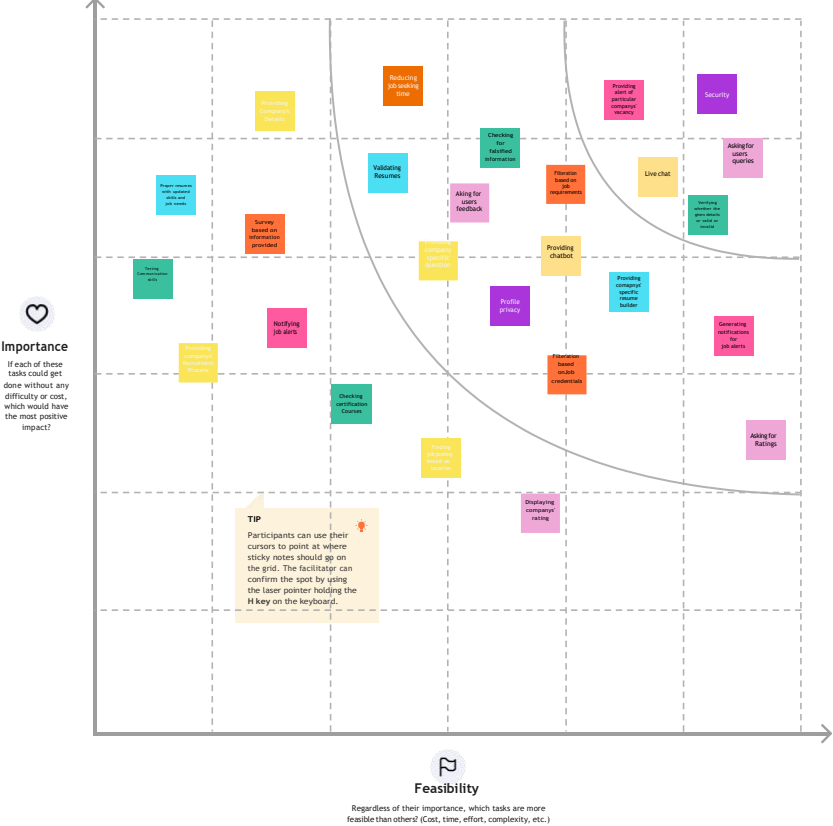
Reducing job-seeking time

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

Open the template



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template



Strengths, weaknesses, opportunities & threats (SWOT)

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

