EMPATHY MAP

Date	15 November 2022
Team ID	PNT2022TMID05673
Project Name	Emerging Methods for Early Detection of Forest Fires
Marks	4

EMPATHY MAP CANVAS

WHO are we empathizing with? Customers

What do they need to DO? Early Forest fire detectors

THINK
Excited
Cost of the product
Reliability of the product

SEE
Similar products in fire prediction
Does the application meet the requirements?
Accuracy of predictions

HEAR
Popularity of the application
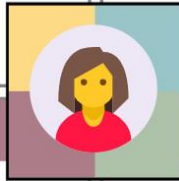New features
Easy access

DOES
Uploads the data
Get predictions
Proceed with future plans

PAINS
Forest Destruction

GAINS
Save forest areas

MADE WITH: EDIT.ORG