



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended



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### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

**A** Team gathering  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B** Set the goal  
Think about the problem you'll be focusing on solving in the brainstorming session.

**C** Learn how to use the facilitation tools  
Use the Facilitation Superpowers to run a happy and productive session.

Open article →



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### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

#### PROBLEM STATEMENT

Using GPS or other location-tracking devices to find the child. The GPS is integrated with an IoT application to alert the parents. Use additional sensors, such as those for temperature or heartbeats, as needed for the specific application. Using automation without consulting human resources or parents



#### Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

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### Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

#### Team Leader-ARTHI B

To Monitor a condition we can integrate a Smart Device

Use Cloud Technology To Provide better industrial experience

Customer Feedback Management

#### Team Member 1 - GEETHALAKSHMI S

Using Based Sensor Monitoring In Industrial Plants

Excel Sheet Processing

Managing Supply & Vendor

#### Team Member 2 - Haritha Shree G

Accounting Software

Centerlized Price Management

Ecommerce Facilities

#### Team Member 3 - Santhiya K

Process a large dataset

Business Scaling

Tracking Stock

3

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

#### Analysis

Features Scale Prediction

Scale Analysis

Real Time Statistics

High Value Components

#### Features

Altering User About Situation

Real Time Statistics

Send Emails

#### Services..

Managing Supply And Vendor

Business Scaling

Processing a large Database

Futures Scaling Prediction

Centerlized Prize Management

Multiple Reality Store Management

4

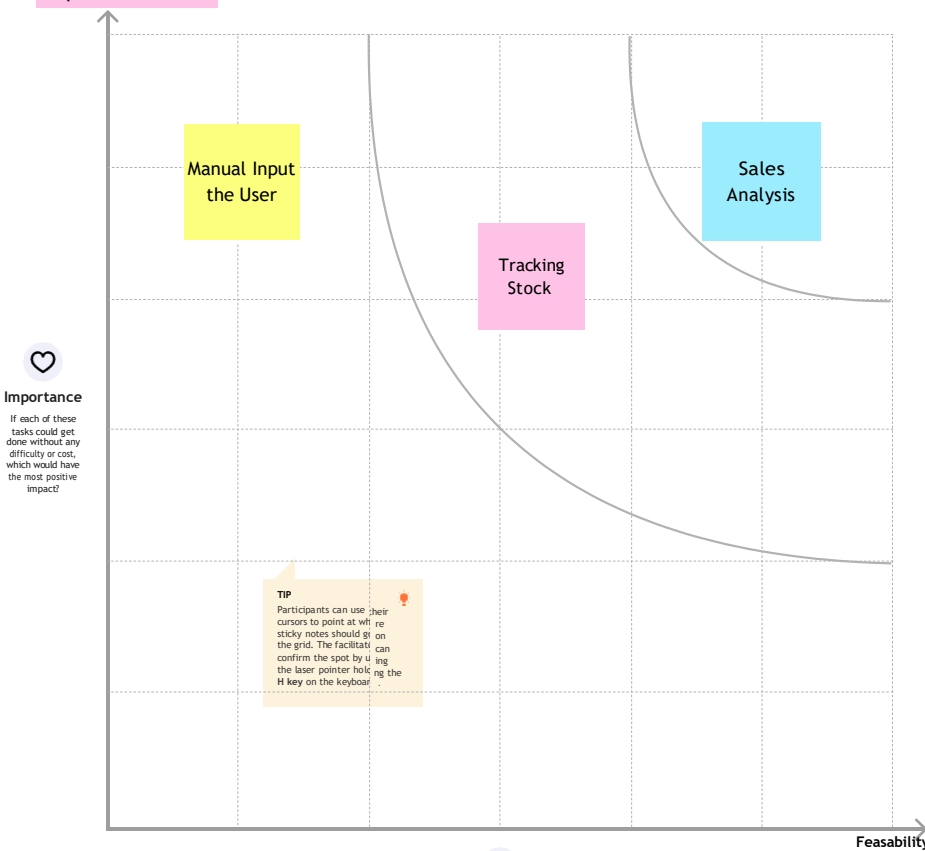
### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

#### Importance.

If Each Of This Task Could Get done Without Any Difficulty, Which would be the most positive impact



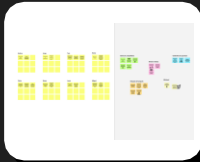
#### Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?



#### Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



#### Need some inspiration?

See a finished version of this template to kickstart your work.

Open example →

