

Ideation Phase

Brainstorm & Idea Prioritization

Date	19 September 2022
Team ID	PNT2022TMID07639
Project name	Fertilizers Recommendation System For Disease Prediction
Maximum marks	4 marks



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback

Need some inspiration?

See a finished version of this template to kickstart your work.

Open example →



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.
- C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article →

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Arun anand

Avoid unwanted fertilizier

It allows farmers buy fertilizers to buy application itself

Easy Identify the disease

Avoid unwanted chemical

karthick raja

farmers can cultivate crop without hurtle

farmers may avoid soil pollution

It detects disease and suggest better solution

It also tells the farming techniques to the farmers

sathish kumar

Instructions in correct way

usage period of the fertilizers is mentioined

free recommendation for the farmer

userfriendly

maris seenivas

disease identfication

prior knowledge about the disease

suggestion of correct fertilizers

good quality of fertilizers



3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is

🕒 20 minutes

It also tells the farming techniques to the farmer

farmers can easily avoid soil pollution

farmer can easily identify the disease

Easy to understand User Interface

Farmer can use correct fertilizer

Avoid financial lose

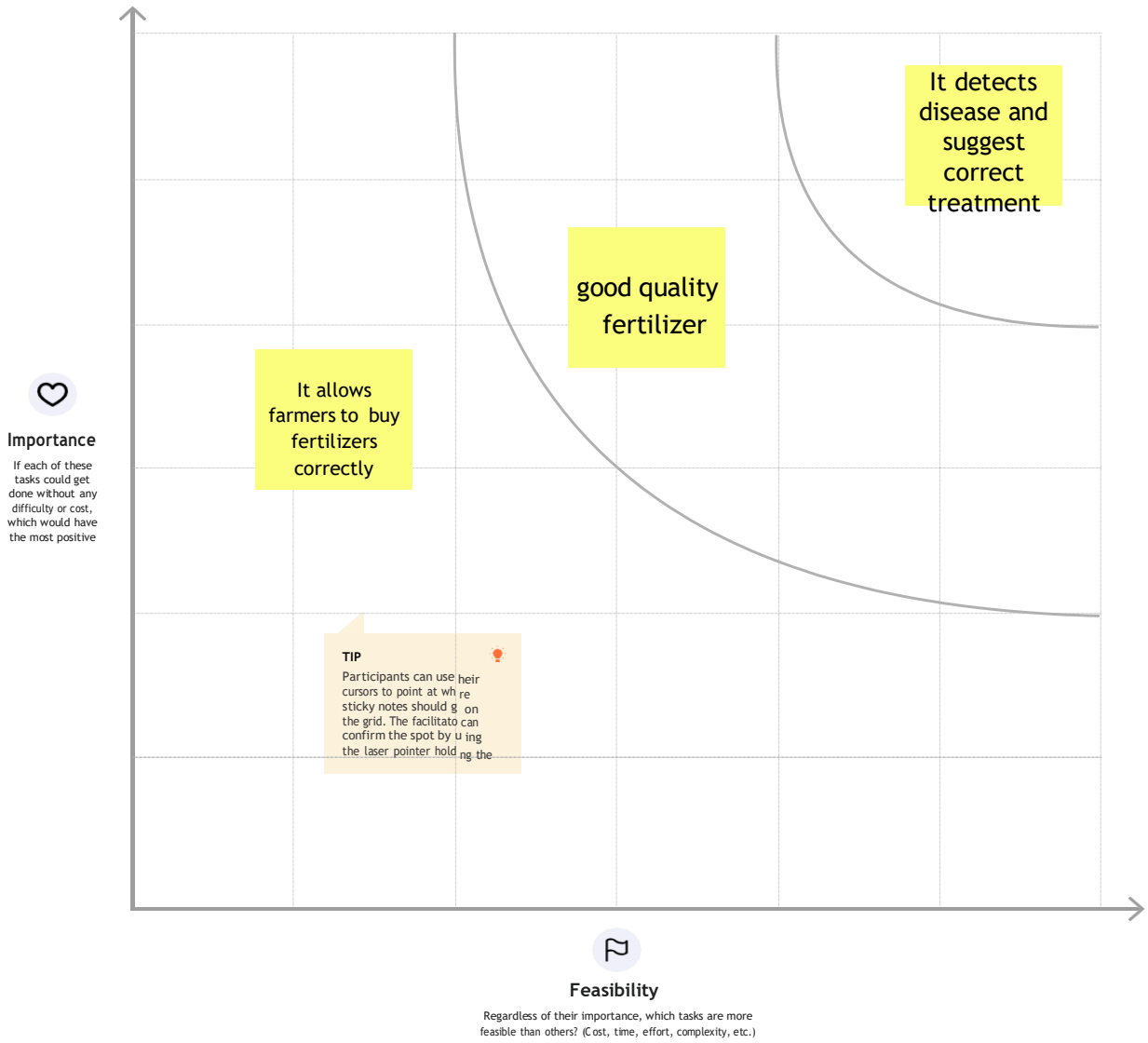
TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to

🕒 20 minutes



→

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[→](#)

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