

## Project phase – I

### proposed solution

Date	23 September 2022
Team Leader	Swetha.S
Project Name	Project – Plasma Donor Application

S.NO	Parameter	Description
1.	Problem Statement (Problem to be solved)	<p>Plasma is used for the treatment of many serious health problems. This is why there are blood drives asking people to donate blood, plasma. There has been an increase in demand for blood plasma among hospitals and blood banks. During Coronavirus emergency the necessity for plasma expanded radically as there were no immunization found to treat the contaminated patients, with plasma therapy the recovery rates were high but the donor count was very low and in such situations it was very important to get the information about the plasma donors. Hence there is a requirement for new infrastructure to facilitate donors, blood banks and hospitals for easier donation and access of blood plasma that could potentially satisfy the excess demand for it to be used for treatment.</p>
2.	Idea/Solution description	<p>This proposed system aims at connecting the donors &amp; the patients by an online application. By using this application, the users can either raise a request for plasma donation or requirements. The basic solution is to create a centralized system to keep a track on the upcoming as well as past Plasma Donation Events. The recommendation solution is as follows: Application contains two roles:</p> <p><b>Admin</b></p> <ul style="list-style-type: none"> <li>• Admin can login using their credentials.</li> <li>• Admin can edit the request.</li> <li>• Admin can delete the request.</li> <li>• Admin can add volunteer</li> </ul> <p><b>User</b></p> <ul style="list-style-type: none"> <li>• If the user wants to donate or receive</li> <li>• they have to register with their</li> <li>• personal details.</li> <li>• After successful registration of user.</li> <li>• A successful registration email is</li> <li>• send to the user.</li> <li>• After successful registration user</li> <li>• will be directed to home page.</li> <li>• They will be asked to press whether</li> <li>• they will be donor or receiver.</li> <li>• If the user is donor then he/she will</li> </ul>

		<ul style="list-style-type: none"> <li>• fill the donation interest form</li> <li>• which includes their Name, blood group details, location, last time donated date , phone number, email id.</li> <li>• After filling the donation form he/she will redirected to page in which he/she can download the certificate.</li> <li>• If the user is receiver then he/she can see the list of donors available and they can raise their request and contact donor directly</li> </ul>
3.	Novelty/Uniqueness	A User Interface is simple for users to understand. We can use the application anywhere anytime. The user immediately needs the plasma for their treatment but the plasma is not available in nearby hospitals, then user can use this application to raise request and directly contact the donor, request them to donate the plasma. Today many of them have mobile phones they can install this application and use it to save the lives of people.
4.	Social impact/ Customer Satisfaction	We are living in a modern world and everything can be accessed online. Even though there are many application there is no proper application for plasma donation. Effect of donor motivation on donor satisfaction and loyalty are variable due to the influence of common donorship attitudes prevailing in donor population, impact of social marketing programs, focused on promotion of donor commitment and deliberate donorship. Many of them wish to donate blood and plasma but they are unaware about donation and how they can donate. This application provides opportunity to those who want to donate plasma. A single platform for maintaining genuine information and increase the trust of participants involved in this activity. It increases the number of donors. Donation of plasma are happening in many places many of them come forward to donate but it is not available at right time for use. Sometimes there is a shortage of plasma of particular type. Additional facilities that we need is to access the patients information quickly before plasma transfusion.
5.	Business model (Revenue model)	This application empowers clients to enlist individuals who wish to give plasma and keep their data in a data set. Nowadays the need for plasma increases. Anyone with basic knowledge can access this app. This application is accessible by everyone . It is free.Because of the trouble in finding givers who match a specific blood bunch. This can be used anywhere anytime. Working with the government we can utilize an application to help those needing plasma.
6.	Scalability of the solution	When there is a emergency then plasma request to send to everyone. Once the donor is ready to donate receiver is

		notified about donation.Receiver can contact the donor. This application helps users to find plasma donors by sitting in home itself instead of searching donors everywhere. With this app donor can know the eligibility to donate and making it easier to locate suitable donor at right time.
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